

REACHING NEW HEIGHTS

Advisor's Guide to personal growth and leadership development

Lesson Number: **RNH.11.4**

National FFA Week

Purpose:

The purpose of this lesson is to teach students how to organize and manage National FFA Week activities.

Directions:

The purpose of this lesson is to teach students how to organize and manage National FFA Week activities. National FFA Week is a special time for FFA members to shine. Agricultural education and FFA have a great story to tell and this is the week that is set aside to share it. Traditionally held every year during the week of George Washington's birthday, this is a time for celebrating FFA achievements. It also gives FFA members more opportunities to develop their leadership skills.

Value of National FFA Week National FFA Week is a time to educate the public about the leadership opportunities FFA has to offer, celebrate the achievements of members, and generate support for local and state programs.

Planning National FFA Week Activities – Each year the National FFA Organization distributes information on National FFA Week to all chapters. Additional information is available on the FFA website (www.ffa.org). In fact, you can find all sorts of ideas, a planning calendar, fact sheets, downloadable emblems and logos, proclamations, and certificates online.

1. Gather students or an officer team to develop a plan for National FFA Week.
2. Visit the National FFA's website: www.ffa.org
 - a. Search or navigate to the National FFA Week page.
 - b. Spend some time visiting different links students are interested in.
 - c. Encourage them to develop and record individual ideas they might have for FFA Week as they browse through the materials.

Quick Reference:

Time Required:

60 minutes

Objectives:

After completing this lesson, students should be able to:

1. Define National FFA Week.
2. Describe what their chapter will do for National FFA Week.
3. Plan National FFA Week activities.

Materials:

- ✓ National FFA Week Materials – www.ffa.org
- ✓ Internet connection
- ✓ Computer and projector
- ✓ RNH.11.4.AS.A – one copy per student





3. Have members map out a theme for each day and then assign committees to plan each day's events.
 - a. Break students into smaller groups or teams and assign them one day of FFA Week.
 - b. Distribute RNH.11.4.AS.A and challenge them to create a theme for their day of the week as well as who will be responsible for each task.
 - i. Remind students that whatever the division of labor, remember that the more responsibility the students have, the more they will learn and the more they will participate in the events.
 - c. Have each team present their ideas and promote feedback between groups.

Connection Questions:

1. How does planning events for National FFA Week develop leadership skills in each of us?
2. Why are public relations activities such as National FFA Week important to your development as leaders?
3. What is the importance of you planning, conducting, and evaluating events such as National FFA Week rather than faculty, staff, alumni, or parents?



LifeKnowledge Connections

Precept(s) Addressed:

Action

- A3. Plan effectively.
- A5. Communicate effectively with others.

Relationships

- B1. Practice human relations skills including compassion, empathy, unselfishness, trustworthiness, reliability, and listening.
- B2. Interact and work with others.
- B5. Participate effectively as a team member.

Character

- D2. Accurately assess my values.
- D4. Respect others.

Mental Growth

- J1. Think critically.
- J2. Think creatively.

Flexibility/Adaptability

- O3. Reacts with openness to feedback and professional growth opportunities.

LK Lesson Suggestion:



- MS.45 – Planning a Public Presentation
- HS.85 – Magic Formula of Presentation Planning
- HS.87 – Developing Workshops Using the Magic Formula
- AHS.47 – Creating Engaging Chapter Meetings
- AHS.48 – Developing Partners for Your FFA Chapter
- AHS.49 – Promoting FFA



Name: _____

Date: _____

National FFA Week Planning Activity

Directions: Use the template below to plan activities for your day. Not every time slot has to be used. Feel free to modify the template if needed.

DAY OF THE WEEK:

Activity Description	Who's Involved?	Logistics
Before School Activity:		
Morning Activity:		
Lunch Activity:		
Afternoon Activity:		
After School/Evening Activity:		