

2018 National FFA Floriculture CDE

Team Activity

Your team of four floriculture members have been charged with planning a spring greenhouse production schedule for your school greenhouse spring fundraiser 2019. You will need to plan all aspects of the sale from what to grow, when to start the plants, when to have the sale, what size containers to grow the plants in, amount of soil needed, final selling price for all the plants, and how much money you will make from the sale.

You have 40 minutes to complete the following assigned task. At the end of your 40-minute preparation time, you will be asked to present your plan to the judges assigned to you. You will have 5 minutes to share your ideas with the judges. All four team members need to be a part of the final presentation to the judges.

You have a budget of \$2,000 to purchase all the items needed below.

You may spend less than \$2,000 but not more.

Your team will need to:

- ❖ Use the plant availability list provided to decide what plants you want to grow. These should be plants that will sell in your local area. There are four lists to choose from: Plugs, Rooted Cuttings, Vegetables/Herbs, and Perennials.
 - You need to **select at least 6 different varieties of plants** that will meet the needs of your customer base.
- ❖ **Decide on a spring plant sale date or week** that fits into your school schedule and is during the correct time based on the last frost date for your area
- ❖ **Decide when to start each of the plant you selected** in your school greenhouse so that all plants are ready by the plant sale date you selected.
- ❖ **Determine what containers you to use to grow each of the plants you selected.**
Determine the amount you need to order for each of the plants selected
- ❖ **Determine amount of growing media** needed for all the plants you have selected.
- ❖ **Determine total cost to purchase all needed items above including all plants, all containers and all soil.**
- ❖ **Determine the customer price you want to sell each of the plants.**
- ❖ **Determine how much total profit you could make from the spring sale.**