

**Preparation Phase  
(30 minutes)**

Because of your involvement in FFA and the Nursery/Landscape CDE, you have been asked by the Mayor of your town to develop a plan to improve the eye appeal of the town and to present the plan to the Mayor. It was suggested that you might use permanent round concrete urn-type containers to place on the sidewalks and have seasonal plants in them. It was also suggested to get local businesses and civic groups to help finance the project. After discussion with the Mayor, your team has decided to explore this possibility and work out the details. You have found that you can purchase 30" concrete urn-type containers at a cost of \$130.00 each. You have decided to start with 10 planters, strategically placed. Among other things, you are to develop a plan for this idea and present it to the Mayor of the town by December 15th for approval and support.

Considerations are:

- Determine the advantages and disadvantages of this idea. How can this be helpful to the town economically as well as visually?
- Make a list of what will be needed.
- Make a list of the plants you would recommend for the planters in the spring and again, what plants you would put in the planters in the fall for winter months. Where will you get the plants?
- Will all planters have the same plants in them or will they be different? Why?
- Prepare a time frame for purchase of planters and putting them in place.
- How will watering and maintenance of these planters be done? Develop a time frame for watering and maintenance.
- What role will your FFA chapter be willing to have in this project if it is approved?
- Make a list of local businesses and a plan to visit each of them to explain the benefits of this project as well as ask for financial support. Who will make the visits and when?
- Are there civic organizations that might contribute? Who are they and who will contact each of them and ask for their support?

**Presentation  
(15 minutes)**

In this phase, you will be **presenting your plan to the mayor of the town.**

1. Each member of your team must participate individually in the presentation.
2. The presentation should be an informal conversation with the Mayor.
3. Have a copy of your plan with details to give to the Mayor so that she/he may have a record of your recommendations for consideration.