



September 1, 2021

Dear Administrators and Educators,

The 94th National FFA Convention and Expo is upon us! I would like to congratulate your FFA chapter for advancing to national-level competition. All of us look forward to recognizing your chapter's achievements, and we're thrilled that your FFA members get to engage in the wonderful national convention experience in Indianapolis during Oct 27-30. We are proud to note our convention continues to carry the seal of approval by the National Association of Secondary School Principals for its enriching content, educational focus and alignment to [national educational standards](#).

We recognize that the COVID-19 pandemic has forced all of us to change the way we teach, learn and host in-person events. It has stretched us to be innovative in how we reach young people and foster a sense of normalcy during these unprecedented times. Our goal is to provide a high caliber experience like no other, while integrating appropriate [health and safety protocols](#) to ensure a safe environment for all participants.

In Indianapolis, we are looking forward to celebrating and honoring the achievements of our FFA members and chapters. We plan to recognize each national-level participant in-person during a special award ceremony and announce our national winners like never before on the main convention stage. Each FFA member that attends the convention will also network, explore careers in agriculture and learn new skills that inspires them to become the next generation of leaders who will change the world.

We encourage our members and chapters to attend in-person so they can get the most from the experience. In-person attendees will also have the opportunity to join our large National Days of Service project that puts the last line of the FFA motto – "Living to serve" – in practice as we make a difference in the Indianapolis community.

Our event will be a celebration filled with experiences that will reinforce the educational standards that are being taught in the classroom. Students will learn about the trends and technologies that are used to feed and clothe the world in a sustainable way through events like the virtual FFA Blue Room. They will engage with business leaders and companies through at the National FFA Expo to learn about career opportunities available in the industry of agriculture. And, along with student workshops focused on leadership, personal growth and career success, we will also offer teacher workshops for educators to learn and grow through professional development.

We are looking forward to your FFA chapter and members joining us for the 94th National FFA Convention & Expo. As the event gets closer, please stay tuned to our website (convention.FFA.org) for our updates and plans for a safe, worthwhile event.

Best,

A handwritten signature in black ink that reads "Christine P. White". The signature is written in a cursive, flowing style.

Christine White
Chief Program Officer, National FFA Organization