



NATIONAL CONTACT

Kristy Meyer
Marketing and Communications
National FFA Organization
kmeyer@FFA.org
800-293-2387

The National FFA Organization National Event Winners - Marketing Plan 2021

INDIANAPOLIS- Winners of the National FFA Marketing Plan Career Development Event (CDE) were announced on Friday at the annual awards banquet. The event was held in conjunction with the 94th National FFA Convention & Expo in Indianapolis. Mr. Donn Randall of Wyoming served as superintendent of this year's event.

Members of the top four national winning teams received cash awards to recognize their success in the event. The cash awards and the marketing plan event are sponsored by The Context Network.

The National FFA Marketing Plan CDE helps students practice and sharpen skills in marketing through the development and presentation of a marketing plan. The plan may focus on the introduction of a new agricultural product, supply or service or on improving marketing of an existing product, supply, or service. Each team competed against teams in their state for the privilege of participating in the national event.

The event, held at the Embassy Suites in Indianapolis, is one of many educational activities at the National FFA Convention & Expo in which FFA members practice the lessons taught in agriculture classes.

Top Placing Teams

1st Place-- California	Autumn Miller, Nikolas Williams, and Makayla Ward, all of Merced-El Capitan FFA
2nd Place-- Georgia	Haleigh Holland, Casey West, and Hoyt Sartain, all of White County FFA
3rd Place-- Texas	Chaselynn McBee, Morgan Huff, and Clayton Williams, all of Madisonville FFA
4th Place-- Washington	Bailey Sherley, Kambria Hartrick, and Kaylee Johnson, all of Ellensburg FFA

Team Emblems Listed

Gold Emblem Teams

Merced-El Capitan FFA, CA
Madisonville FFA, TX

White County FFA, GA
Ellensburg FFA, WA

Silver Emblem Teams

Campo Verde FFA, AZ
American Falls FFA, ID
LaRue County FFA, KY
Buffalo FFA, MN
West Rowan FFA, NC
Page FFA, TN
Buffalo FFA, WV

Milford FFA, DE
Randolph Central FFA, IN
Perry FFA, MI
Pine Grove FFA, MS
Imperial FFA, NE
Fort Defiance FFA, VA
Shoshoni FFA, WY

Bronze Emblem Teams

Waipahu FFA, HI
Prairie Central FFA, IL
Ruston FFA, LA
Parkside Career Tech Center FFA, MD
Indian River FFA, NY
Dayton FFA, OR
Mount Nebo FFA, UT

Highland FFA, IA
Paola FFA, KS
Norfolk FFA, MA
Cascade FFA, MT
Okarche FFA, OK
Sturgis FFA, SD
Dodgeland FFA, WI

###