



2021 NATIONAL AG WEEK SCHEDULE

Each year, 100 members from Agriculture Future of America, Minorities in Agriculture, Natural Resources and Related Sciences, 4-H, and FFA join in Washington, D.C., to learn about government and policy and meet with federal officials. In 2021, National FFA wants chapters to share in this experience at the local level. For National Ag Day on Tuesday, March 23, chapters are encouraged to follow the below schedule to increase literacy among themselves and the community, share ideas with other chapters and grow in their roles as agriculturists.

After National FFA Week, when many chapters made an impact at the local level, following it up a month later with these targeted activities can add validation to National FFA Week efforts and place chapters in a position to be the agents of change for the industry.

Join us during the week:

Monday, March 22 – Community Service and Advocacy

Join a Connection Room conversation to explore the tie between community service and advocacy. Have meaningful conversations with chapters that have received grants through National FFA. Sessions will be at [11 a.m. EDT](#) and [3 p.m. EDT](#).

Tuesday, March 23 – Government and Policy Day

Take time to schedule an in-person or virtual meeting with local lawmakers to discuss the importance of agriculture, agricultural education and FFA. For tips on scheduling a meeting and a sample script, visit [here](#).

Wednesday, March 24 – Literacy Day

Schedule time to read an agriculture-related book to your local elementary schools. Even if this is a virtual experience, introducing students to agriculture at an early age can help them develop positive perceptions of the industry. For a list of books, visit [here](#); for additional literacy resources, visit the [American Farm Bureau Foundation website](#). Advisors can join National FFA for a virtual networking session on advocating — for you, your chapter and agriculture — at [6:30 p.m. EDT](#).

Thursday, March 25 – Advocacy Day

Join us for Part 2 of the three-part series with Courtenay DeHoff, a self-proclaimed #FancyLadyCowgirl and advocate for the industry. Part 1 can be found [here](#), with Part 3 coming in April.

Friday, March 26 – An Application Based on Advocacy?

Participate in a Connection Room conversation to explore the tie between the National Chapter Award Program and advocacy. Learn more about tying advocacy and literacy to your chapter's activities. Hear from others on activities they do around both advocacy and literacy and their community impacts. Sessions will be available at [11 a.m. EDT](#) and [3 p.m. EDT](#).

