



2022 NATIONAL AG WEEK SCHEDULE

Each year, 100 members from Agriculture Future of America (AFA), Minorities in Agriculture, Natural Resources and Related Sciences (MANNRS), 4-H, and FFA join in Washington, D.C., to learn about government and policy and meet with federal officials. This year, FFA wants chapters to experience this at the local level. On National Ag Day, Tuesday, March 22, chapters are encouraged to follow the below schedule to increase literacy among themselves and the community, share ideas with other chapters and grow in their roles as agriculturists.

After National FFA Week, when many chapters made an impact at the local level, following it up a month later with these targeted activities can add validation to National FFA Week efforts and place chapters in a position to be the agents of change for the industry.

Join us during the week:

Monday, March 21 – Community Service and Advocacy

Community service is a vital component of advocacy – for students, chapters and agriculture. The [National Days of Service](#) activities can still be implemented during Ag Week to strengthen your chapter's tie to your community.

Tuesday, March 22 – Government and Policy Day

Take time to schedule an in-person or virtual meeting with local lawmakers to discuss the importance of agriculture, agricultural education and FFA. For tips on scheduling a meeting and a sample script, visit [here](#).

Wednesday, March 23 – Literacy Day

Schedule time to read an agriculture-related book to your local elementary schools. Even if this is a virtual experience, introducing younger students to agriculture can help them develop positive perceptions of the industry. For a list of books, visit [here](#); for additional literacy resources, visit the [American Farm Bureau Foundation website](#).

Thursday, March 24 – Advocacy Day

Courtenay DeHoff, the 2021 National FFA Convention and Expo keynote speaker and self-proclaimed #FancyLadyCowgirl, talks about the importance of advocating for the Industry. In addition to her keynote, she has provided three other talks about being the best advocate you can be. [Part 1](#), [Part 2](#), [Part 3](#) and [worksheets](#).

Friday, March 25 – An Application Based on Advocacy?

Did you know there is a tie between the [National Chapter Award](#) Program and advocacy? If your chapter is conducting activities around advocacy and literacy, don't forget to use them for your National Chapter award application.

