



## 96TH NATIONAL FFA CONVENTION & EXPO NOV. 1-4, 2023 | INDIANAPOLIS

**September 1, 2023**

Dear <Insert Admin Name>,

The 96th National FFA Convention & Expo is upon us! Congratulations on having students from your school selected to *<insert competition/participation area of students (i.e., CDE team, Band, American FFA Degree, etc.)>*

Our congratulations to you for supporting the development of your students to such a high level of achievement. At the convention, they will compete and be recognized before more than 60,000 FFA members, parents, and business and education leaders from across the nation!

We look forward to providing these learning opportunities and recognizing your students' achievements through their in-person participation at the national convention and expo in Indianapolis Nov. 1-4. We are proud to note our convention is recognized by the National Association of Secondary School Principals for its enriching content, educational focus and alignment with national education standards.

In addition to being recognized, we hope that you will support your students as they take part in the many opportunities available to members at the convention in Indianapolis. Your students will have the opportunity to network with representatives of Fortune 500 companies, government departments and post-secondary education institutions. They will be able to network with peers from across the nation.

Our event will be a celebration filled with experiences that will reinforce the educational standards that are being taught in your classrooms. Students will learn about the trends and technologies that are used to feed and clothe the world in a sustainable way through convention events, workshops and the expo.

Every attendee of the convention will be exposed to current and future careers and learn new skills that inspire them to become the next generation of leaders who will change the world. New opportunities to learn from their peers will be provided on the Student Showcase Stage and through the Finals Hall. Additional learning opportunities will include student workshops focused on leadership, personal growth and career success. Teacher workshops for educators to learn and grow through professional development are also available.

The support and participation of corporate partners such as Bayer, CHS Foundation, John Deere, Tractor Supply Company and many others make this event possible.

We look forward to your FFA members and FFA advisors joining us for the 96th National FFA Convention & Expo. We encourage you to come to experience the events firsthand.

Best,

Christine White  
Chief Program Officer, National FFA Organization