



NATIONAL CONTACT

Kristy Meyer
Marketing and Communications
National FFA Organization
kmeyer@FFA.org
800-293-2387

The National FFA Organization National Event Winners - Marketing Plan 2023

INDIANAPOLIS- Winners of the National FFA Marketing Plan Career Development Event (CDE) were announced on Friday during the sixth session of the 96th National FFA Convention & Expo in Indianapolis. The event was held in conjunction with the 96th National FFA Convention & Expo in Indianapolis. Ms. Maris Schiess served as superintendent of this year's event.

Members of the top four national winning teams received cash awards to recognize their success in the event.

The National FFA Marketing Plan CDE helps students practice and sharpen skills in marketing through the development and presentation of a marketing plan. The plan may focus on the introduction of a new agricultural product, supply or service or on improving marketing of an existing product, supply, or service. Each team competed against teams in their state for the privilege of participating in the national event.

The event, held at the Embassy Suites in Indianapolis, is one of many educational activities at the National FFA Convention & Expo in which FFA members practice the lessons taught in agriculture classes.

Top Placing Teams

1st Place-- California	Alyssa Nolan, Maddison Machado, and Gracie Morrow, all of Elk Grove FFA
2nd Place-- Washington	Cheyenne Shewell, Megan Wageneck, and Jamison Philip, all of Ellensburg FFA
3rd Place-- Iowa	Nora Mitchell, Chloe Utsler, and Addyson Engel, all of Hudson FFA
4th Place-- Wyoming	Klacie Groene, Carleigh Dugger, and Addy Scott, all of Torrington-Lingle FFA

Team Emblems Listed

Gold Emblem Teams

Elk Grove FFA, CA	Hudson FFA, IA
Ellensburg FFA, WA	Torrington-Lingle FFA, WY

Silver Emblem Teams

Crenshaw County FFA, AL	Red Mountain FFA, AZ
White County FFA, GA	Meridian FFA, ID
Hamilton Southeastern FFA, IN	Natchitoches Central FFA, LA
Rockford FFA, MN	West Jones FFA, MS
Silver Sage FFA, NV	Edmond FFA, OK
Imbler FFA, OR	Manheim FFA, PA
Munford FFA, TN	Canyon Lake FFA, TX

Bronze Emblem Teams

Laurel FFA, DE

Paola FFA, KS

Smith FFA, MA

Ubly FFA, MI

West Rowan FFA, NC

Bergen County Academies FFA, NJ

West Central FFA, SD

Strasburg FFA, VA

Upshur County FFA, WV

Cambridge FFA, IL

LaRue County FFA, KY

Boonsboro FFA, MD

Corvallis FFA, MT

Hershey FFA, NE

Royalton-Hartland FFA, NY

Mount Nebo FFA, UT

Shullsburg FFA, WI

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