



NATIONAL CONTACT

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The National FFA Organization National Event Winners - Marketing Plan 2024

INDIANAPOLIS- Winners of the National FFA Marketing Plan Career Development Event (CDE) were announced on Friday during the sixth session of the 97th National FFA Convention & Expo in Indianapolis. The event was held in conjunction with the 97th National FFA Convention & Expo in Indianapolis. Ms. Maris Schiess served as superintendent of this year's event.

Members of the top four national winning teams received cash awards to recognize their success in the event.

The National FFA Marketing Plan CDE helps students practice and sharpen skills in marketing through the development and presentation of a marketing plan. The plan may focus on the introduction of a new agricultural product, supply or service or on improving marketing of an existing product, supply, or service. Each team competed against teams in their state for the privilege of participating in the national event.

The event, held at the JW Marriott in Indianapolis, is one of many educational activities at the National FFA Convention & Expo in which FFA members practice the lessons taught in agriculture classes.

Top Placing Teams

1st Place-- Texas	Riley Horn, Abbie Notgrass, and Austin Sassenberg, all of Vista Ridge FFA
2nd Place-- California	Shaminka Elwin, Advaita Shyamprasad, and Elena Wiren, all of Merced-El Capitan FFA
3rd Place-- Oklahoma	Bailey Bumpas, Lana Maly, and Kelley King, all of Edmond FFA
4th Place-- Nebraska	Colton Kroeker, Cooper Kroeker, and Trevor Laber, all of Perkins County FFA

Team Emblems Listed

Gold Emblem Teams

Merced-El Capitan FFA, CA	Cambridge FFA, GA
Perkins County FFA, NE	Edmond FFA, OK
Vista Ridge FFA, TX	Lynden FFA, WA
Buffalo FFA, WV	Casper FFA, WY

Silver Emblem Teams

AAEC- Estrella Mountain FFA, AZ	Lake Forest FFA, DE
Osage FFA, IA	Sugar-Salem FFA, ID
Geneseo FFA, IL	Westfield FFA, IN
Menifee County FFA, KY	Buffalo FFA, MN
Corvallis FFA, MT	Lumberton FFA, NC

Freehold FFA, NJ
McCook Central FFA, SD
Mount Nebo FFA, UT

Sandy FFA, OR
Sequatchie County FFA, TN
Sherando FFA, VA

Bronze Emblem Teams

Lebanon Regional FFA, CT
Jennings FFA, LA
Catoctin FFA, MD
Pine Grove FFA, MS
Cumberland Valley FFA, PA

Paola FFA, KS
Norfolk FFA, MA
Ravenna FFA, MI
Cattaraugus-Little Valley FFA, NY
Pardeeville FFA, WI

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