



NATIONAL CONTACT

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The National FFA Organization National Event Winners - Marketing Plan 2025

INDIANAPOLIS- Winners of the National FFA Marketing Plan Career Development Event (CDE) were announced on Friday during the fifth session of the 98th National FFA Convention & Expo in Indianapolis. Ms. Maris Schiess served as superintendent of this year's event.

Members of the top four national winning teams received cash awards to recognize their success in the event.

The marketing plan event equips students with practical marketing skills by guiding them to create and present a marketing plan for an agricultural product, supply, or service. This event fosters a client-consultant relationship, enhancing students' connection to their community and preparing them for future careers in marketing. Participants will demonstrate their understanding of the marketing process, explore potential marketing careers, and develop partnerships between industry, local FFA chapters, and the public. The event includes a written marketing plan and a live presentation, with participants working collaboratively to research, analyze, and deliver marketing solutions tailored to a real-world agribusiness client. Through this experience, students gain valuable insights and employability skills essential for success in the marketing field.

The event, held at the JW Marriott in Indianapolis, is one of many educational activities at the National FFA Convention & Expo in which FFA members practice the lessons taught in agriculture classes.

Top Placing Teams

1st Place-- Texas	Hadley Bridges, Harper Nash, and Bynum Starr, all of Madisonville FFA
2nd Place-- Illinois	Kamber Kilgus, Lily Schaffer, and Kaylee Skaggs, all of Prairie Central FFA
3rd Place-- Oklahoma	Kyler Nida, Allison Schneider, and Eden Johnson, all of Edmond FFA
4th Place-- Montana	Jackson Pliley, Beauden Therrien, and Morgan Bisel, all of Corvallis FFA

Team Emblems Listed

Gold Emblem Teams

Elk Grove FFA, CA	Gilmer County FFA, GA
Prairie Central FFA, IL	Hamilton Southeastern FFA, IN
Olivet FFA, MI	Corvallis FFA, MT
Edmond FFA, OK	Madisonville FFA, TX

Silver Emblem Teams

Mingus Union FFA, AZ	Lebanon Regional FFA, CT
Bellevue FFA, IA	Menifee County FFA, KY
Keefe Tech FFA, MA	Buffalo FFA, MN

Lumberton FFA, NC
Silver Sage FFA, NV
Lemmon FFA, SD
Strasburg FFA, VA
Viroqua FFA, WI

West Holt FFA, NE
Tri-Valley FFA, NY
Woodbury FFA, TN
Richland FFA, WA
Snowy Range FFA, WY

Bronze Emblem Teams

Crenshaw County FFA, AL
Kuna FFA, ID
Natchitoches Central FFA, LA
Stringer FFA, MS
Yamhill-Carlton FFA, OR
Mount Nebo FFA, UT

Smyrna FFA, DE
Paola FFA, KS
Hereford FFA, MD
Salem Tech FFA, NJ
Manheim FFA, PA
Buffalo FFA, WV

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