



## Unit 3: Floral Design

# Lesson One: History of Floral Design

Created: 05/2017 by the National FFA Organization

### STUDENT LEARNING OBJECTIVES:

After completing these activities students will...

1. Identify the historical design eras of floral design.
2. Evaluate characteristics associated with each time period.
3. Illustrate the chronological order of time periods.

**TIME REQUIRED:** 90 minutes

### RESOURCES:

1. Norah T. Hunter (2013) *The Art of Floral Design* (3<sup>rd</sup> Edition) Clifton Park, NY: Delmar Cengage Learning.

### EQUIPMENT AND SUPPLIES NEEDED:

1. "History of Floral Design" PowerPoint
2. A copy of the "Timeline" worksheet for each student

### PREVIOUS KNOWLEDGE RECOMMENDED FOR THIS LESSON:

- None

### THESE ACTIVITIES ARE ALIGNED TO THE FOLLOWING STANDARDS:

#### *AFNR Performance Element*

- PS.04. Apply principles of design in plant systems to enhance an environment (e.g., floral, forest, landscape and farm).

#### *FFA Precept*

- FFA.PG-J.Mental Growth: Embrace cognitive and intellectual development relative to reasoning, thinking and coping.

#### *Common Career Technical Core*

- AG-PL4 Apply principles of design in plant systems to enhance an environment (e.g., floral, forest, landscape and farm).

#### *NASDCTEc*

- AGPB01.04 Exercise elements of design common to professionals in plant systems to enhance an environment for a variety of purposes (e.g., floral, forest, landscape, farm).

#### *Common Core- Reading: Informational Text*

- CCSS.ELA-Literacy.RI.9-10.3 Analyze how the author unfolds an analysis or series of ideas or events, including the order in which the points are made, how they are introduced and developed, and the connections that are drawn between them.

#### *AFNR Career Ready Practices*

- CRP.06. Demonstrate creativity and innovation. Career-ready individuals regularly think of ideas that solve problems in new and different ways, and they contribute those ideas in a useful and productive manner to improve their organization.

#### *Partnership for 21<sup>st</sup> Century Skills*

- Implement Innovations
- Information Literacy

### LESSON PLAN:

1. **Introduction** (suggested time 5-10 minutes): Refer to slides 1 and 2 of the "History of Floral Design" PowerPoint to present lesson objectives and complete the introduction activity.

*Have you ever had a history lesson in a music or art class? Historical periods are often categorized by their music, literature, artwork, architecture and fashion. What are some historical periods of art that you can think of?*

Floral design is an art form that has evolved over time and is also categorized by time periods. Through music, art, history, literature and other classes, students have already been exposed to some of these time periods. If students have trouble grasping the concept of a time period, have them think of cultural styles they have been exposed to like

Greek, Modern, Classical, Renaissance, Victorian, etc. Once they have named some time periods, ask them what things are easily identified with these time periods. Examples: Egyptian pyramids, Greek togas, Victorian collars and wigs, Modern pop art, Classical Beethoven.

*Art has evolved over time and the same is true of floral design. From its earliest beginning in the ancient world up to modern times, floral design has been influenced by different time periods. In this lesson, we will chronologically identify the historical eras and evaluate characteristics of floral design from their time periods.*

2. **Lecture** (suggested time 15 minutes per section): History of floral design is a component found in the "General Knowledge Exam" in the floriculture CDE. The time periods have been divided into four sections: Ancient world, European, American and Asian (these terms identify the influence not the timeline). Each section includes an era and the time periods associated with it. Each student will need a "Timeline" worksheet to fill out during the presentation and to take additional notes on.

**Refer to slides 3-10 of the "History of Floral Design" PowerPoint to discuss the time periods of the ancient world.**

*An ancient world of pharaohs, emperors and kings is very different from the world we live in today. By looking at the images, what time periods make up the ancient world and what do we already know about their art?*

Review the slides and identify the time period and how its culture utilized floral design. Students can use the information to fill out the "Ancient Floral Design" portion of their "Timeline" worksheet.

**Refer to slides 11-22 of the "History of Floral Design" PowerPoint to discuss European time periods.**

*Europe's castles and monarchies have influenced so much of the modern world. What time periods do you think fall under the European era? What authors and aristocrats do we know from these time periods?*

Review the slides and identify the time period and how its culture utilized floral design. Students can use the information to fill out the "European Floral Design" portion of their "Timeline" worksheet.

**Refer to slides 23-29 of the "History of Floral Design" PowerPoint to discuss American time periods.**

*In the 17<sup>th</sup> century, America was settled as the New World. As time progressed, America moved away from its European roots and developed a culture all its own, which is mixed with nationalities from all over the world. What kind of time periods do we have in American history?*

Review the slides and identify the time period and how its culture utilized floral design. Students can use the information to fill out the "American Floral Design" portion of their "Timeline" worksheet.

**Refer to slides 30-33 of the History of Floral Design" PowerPoint to discuss Asian influence on art.**

*The eastern part of the world is known for its Asian culture, and over time, that culture has spread across the globe. Today, we can see Asian trends in food, art, fashion and architecture. Let's look at two Asian countries and the influence they have had on floral design.*

Review the slides and identify the Asian influences and how the Chinese and Japanese cultures utilized floral design. Students can use the information to complete the Venn diagram in the "Asian Floral Design" portion of their "Timeline" worksheet.

Have students turn in their worksheet for a daily grade and/or formative assessment. Make sure that the time periods have been captured correctly in chronological order before moving on.

3. **Reflection** (suggested 10-15 minutes): **Refer to slide 34 of the "History of Floral Design" PowerPoint to present the reflection activity.**

*For this writing activity, answer one of the four prompts on your own paper:*

- *Why is it practical to understand the history of floral design?*
- *What factors could have caused the design styles to change throughout the time periods?*
- *What are some floral traditions from the Old World time periods?*
- *How did European and Asian styles influence American floral design?*

Response length can vary depending on time and students' writing abilities. The response could be answered in a paragraph (approx. 250 words) or expanded into an essay. Have the students turn in their responses for a daily grade.

4. *Leveling Up*: For a more creative approach to chronologically categorizing the time periods, challenge students to create their own timeline as a project or extra credit assignment. Timelines can be hand drawn on legal-size paper or designed on the computer. Timelines should be drawn to scale and include information about the floral design characteristics of each period. Timelines should be graded on neatness, creativity and accuracy.

NAME: \_\_\_\_\_

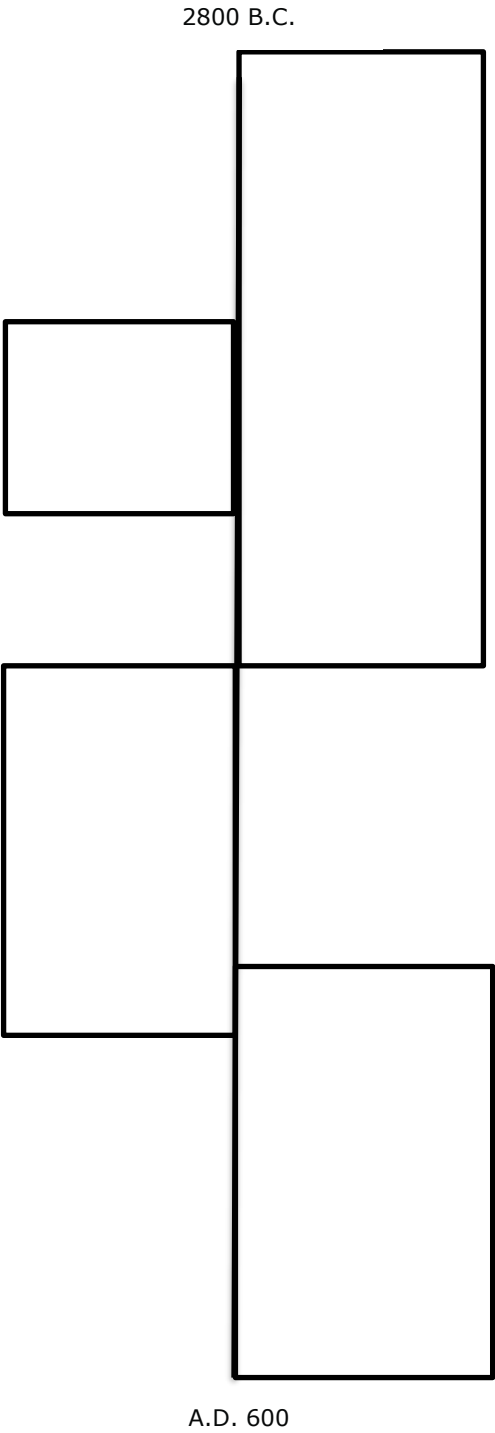
Aligned to the following standards:  
PS.04; AG-PL4; AGPB01.04; CCSS.  
RI.9-10.3 CRP.06

# Timeline

**DIRECTIONS:**

Follow along with the "History of Floral Design" PowerPoint and fill out the timeline based on the ancient floral design era.  
Disclaimer: Timeline is not drawn to scale.

## Ancient Floral Design

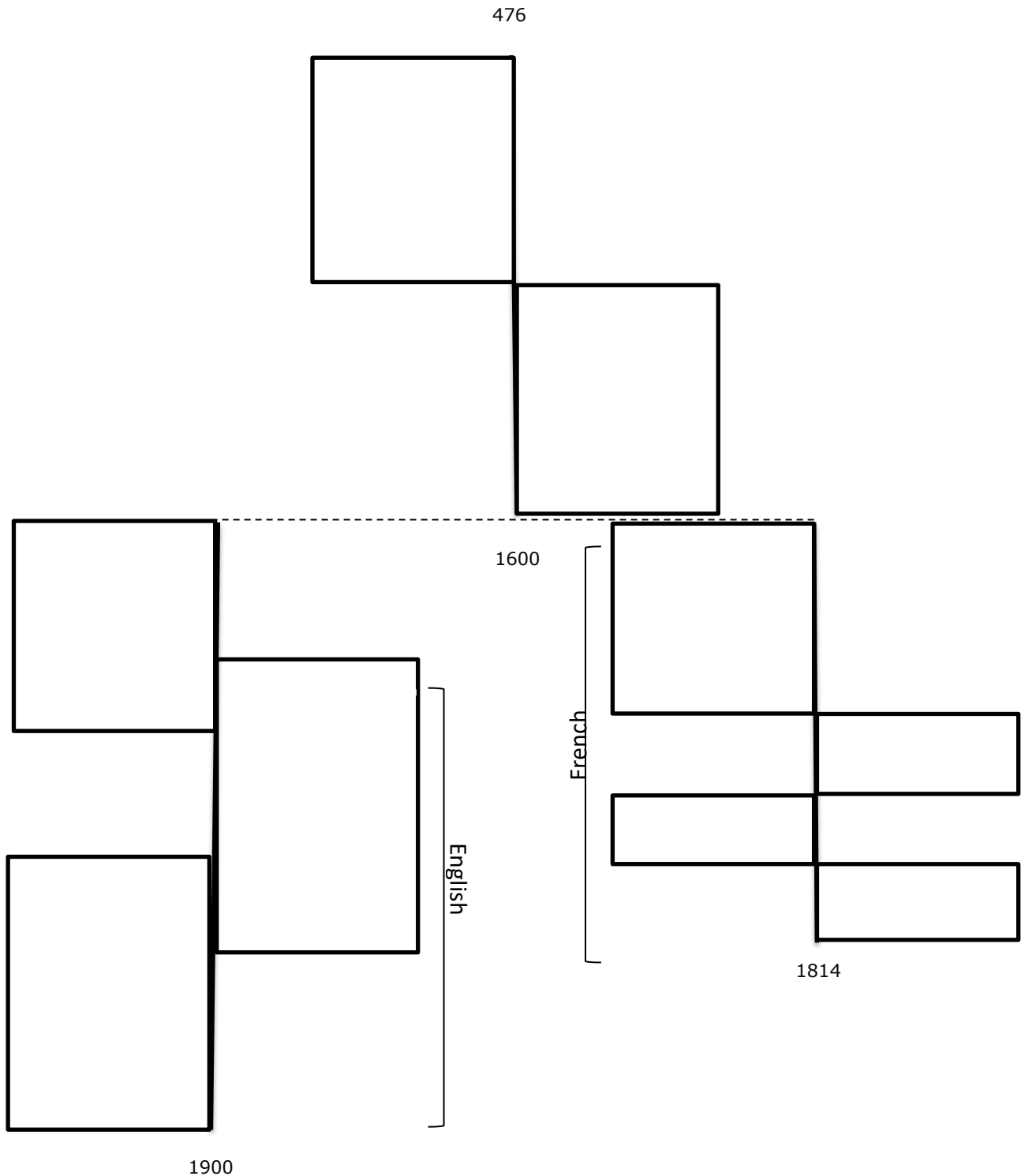


# European Floral Design

Aligned to the following standards:  
PS.04; AG-PL4; AGPB01.04; CCSS.  
RI.9-10.3 CRP.06

## DIRECTIONS:

Follow along with the "History of Floral Design" PowerPoint and fill out the timeline based on the European floral design era.  
Disclaimer: Timeline is not drawn to scale.

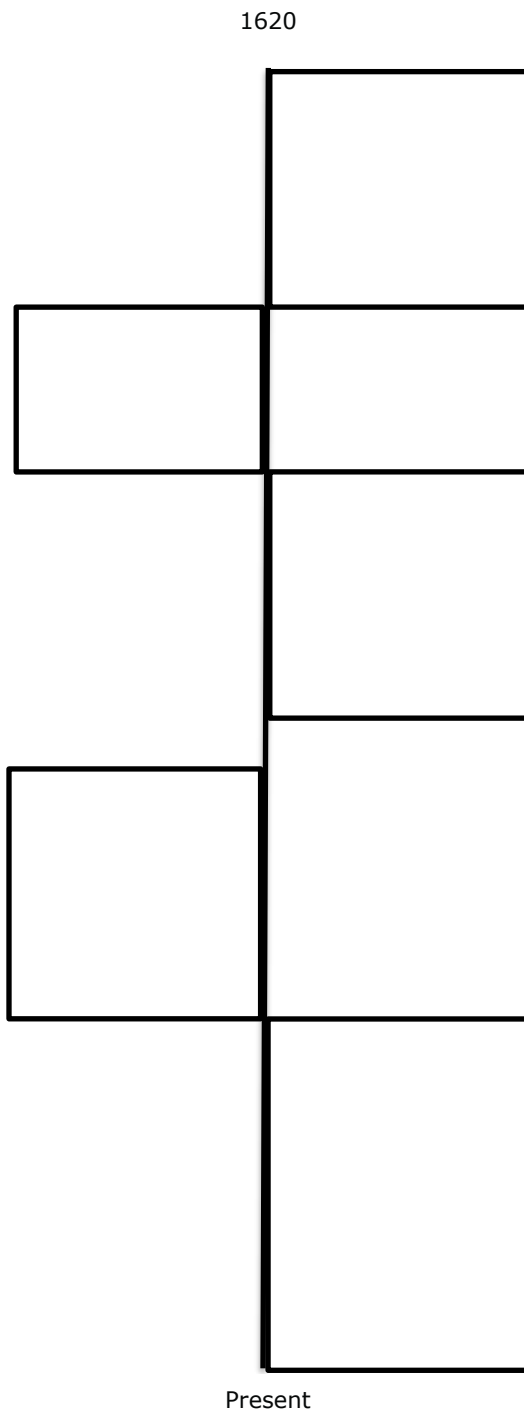


# American Floral Design

Aligned to the following standards:  
PS.04; AG-PL4; AGPB01.04; CCSS.  
RI.9-10.3 CRP.06

## DIRECTIONS:

Follow along with the "History of Floral Design" PowerPoint and fill out the timeline based on the American floral design era.  
Disclaimer: Timeline is not drawn to scale.



# Asian Influence in Floral Design

Aligned to the following standards:  
PS.04; AG-PL4; AGPB01.04; CCSS.  
RI.9-10.3 CRP.06

## **DIRECTIONS:**

Compare and contrast Chinese and Japanese floral design.

