



UNIT 3: DISTRIBUTION

Quick Lesson:

Open Your Eyes and Watch the Food Go By

A Take-Home Activity

Grade level: Primary

Student Learning Objective

After completing this lesson, students will be able to:

1. Discuss the different types of trucks involved in distributing food in America.

Time: 30 minutes

Tools, Equipment, and Supplies: Writing surface, copies of Activity Sheet 11:1

Key Term(s): Distribution

Background Information

Most agricultural products move from the farm to the supermarket by truck. This take-home activity familiarizes students with the trucks that transport food.

Interest Approach

Use a Me-You-Us e-Moment® and have students creatively design a multi-purpose truck that could haul any type of agricultural product.

Most of this lesson, “Open Your Eyes and Watch the Food Go By,” is going to be done on your own or with your parents at home, but we need to have a little fun with it first to get you thinking. Let’s all close our eyes. Think as hard as you can what a truck might look like that can haul everything from beef to tomatoes. Open your eyes. Now share your thoughts with those sitting around you.

Now begin calling on students to share what they came up with.



NOTES

OBJECTIVE 1: Discuss the different types of trucks involved in distributing food in America.

Great job! I am so proud of your ability to be creative. Creativity is a skill that will serve us all very well if we keep using it. Now that we know what the perfect truck should look like—at least according to us—let's take some time to look at what the real trucks that haul our food every day actually look like.

Hand out a copy of the Activity Sheet 11:1, "Open Your Eyes and Watch the Food Go By." This would be a good homework activity for the weekend.

Let's keep track of all the trucks we see during the coming day(s). Use the worksheet to keep track of all that you see. Make sure you take very specific notes about all the trucks you see.

Example:

Kind of Truck

Description of Truck

Food in the Truck (if you can tell)

NEXT CLASS DAY:

Today we are going to talk about the trucks we have been observing during the past days. I know I saw some really cool ones.

- *Make a graph of the different kinds of trucks students saw.*
- *Make a list of the different food products students saw traveling by truck.*
- *Discuss who saw the most unusual truck.*

SUMMARY/REVIEW

REFLECTIVE REVIEW QUESTIONS:

- What was the most interesting truck you saw?
- What did all of the trucks you observed have in common? How were they different?
- So many of the trucks we see on the road don't allow us to see what is in them. Of those you could not see inside, what type of food items might be in them if you were to predict/guess?

Great job! We have identified several different types of trucks. Just remember that all of these trucks and the people driving them have a purpose. That purpose is to make sure that you have the safest, most affordable, and most abundant food supply available. Share your new truck knowledge with at least two other people before you go to bed tonight.



ACTIVITY SHEET 11:1

Open Your Eyes and Watch the Food Go By

NOTES

Name _____

Keep track of all the trucks you see. Take specific notes about the trucks you see.

Kind of Truck

Description of Truck

Food in the Truck (if you can tell)