

FFA Leadership Conferences



FFA.OH.4.1

Time Needed:

IA – 10 min
Activity 1 – 30 min

Materials:

The Official FFA Student Handbook – one copy per student
Art supplies
Paper

Objective:

1. Explore FFA student-based leadership conferences.

Interest Approach –

1. Have students think about a place they dream of going (maybe it's San Francisco, the World Series, Australia or Grandma's house). What does it look like? What does it feel like? What are you doing there? What about traveling there do you enjoy?
2. After students have a clear picture in mind, have them draw it on the papers you provide and the art supplies you make available.
3. Once the drawings are finished, have each student share with one or two people in the class; the student should describe the scene and why it is a dream to go to that place.
4. Bring the class back together. Ask students why they dream of going to these places. Just like there is a purpose for us going to different places (or hoping to go) in our real lives, the same is true in the FFA. There are many opportunities for travel through the organization, and with each trip, there are benefits for each member on the trip. The benefits may be things such as meeting new people from places around the state and country or learning new skills.
5. Explain that they will be taking a sneak peek into some of the places they can go with the FFA.

Activity 1 –

1. Divide the students into groups of four and assign each group one of the following topics: 212° Conference, 360° Conference, Washington Leadership Conference (WLC).
2. Each group should review *The Official FFA Student Handbook* pages 62-63 to learn more about the conference that has been assigned. Students should also visit the FFA website to get current information about the price, dates, and information about each conference.
3. Each group will create a 30-second radio spot that will help promote the conference that has been assigned and should articulate the information that has been discovered about the assigned conference.
4. Pass out the grading rubric for the radio spot labeled FFA.OH.4.1.RUBRIC to each group. The groups should use this as a guide when they are developing their radio spots. Each group will have the opportunity to present the 30-second spots to the class.
5. Once each group has presented, have the students write a paragraph about which conference they would like to attend and why.

Additional Resources:

FFA.OH.4.1.RUBRIC

National FFA website – www.ffa.org



30-Second Radio Advertisement Assignment

Group Members: _____

Your grade will be based on the following criteria found in the rubric:

	Excellent (5)	Good (4, 3)	Needs Improvement (2, 1)
The ad contains a catchy headline.			
The ad copy informed the listener about the conference.			
The ad is easy to follow.			
The ad presented only one idea.			
The ad included only the essentials.			
TOTAL POINTS (25)			

Comments:
