



96TH NATIONAL FFA CONVENTION & EXPO
NOV. 1-4, 2023 | INDIANAPOLIS

96th National FFA Convention & Expo

Implementation Guide

This implementation guide is a resource for advisors to pre-plan and engage all students and various chapter stakeholders during the 96th National FFA Convention & Expo.

The 96th National FFA Convention & Expo has in-person and virtual opportunities available. All students, FFA members and stakeholders from your chapter may attend the virtual portion of the 96th National FFA Convention without a paid registration. See the table below for a complete list of the in-person and virtual opportunities.

In-Person Events	Virtual Events
General Sessions	Live Streaming of General Sessions
American Degree Ceremony	Live Streaming of American Degree Ceremony
Competitive Events	Past Student Workshops
National FFA Expo and Shopping Mall	National Days of Service
Career Success Tours	FFA Live!
National Days of Service	
Entertainment	
Delegate Sessions	
Student and Teacher Workshops	
Band, Chorus and Talent	
National FFA Officer Selection Process	
Courtesy Corps	
Student Showcase Stage	
Administrator Track	

*Direct Links:
Implementation Guide [Google PDF](#)
Student Activity Sheets [Box Google](#)

Table of Contents

Below you will find links to resources that accompany the major components of the national convention and expo. (Some links will take you to website resources while other links will take you to specific sections of this document. In each section of this document, look for the home button to come back to this page.)

Convention FAQ

Have questions about the national convention and expo? Check out the convention section of the FFA Help Center.

Pre-Planning/Welcome/Alignment to Educational Standards

Resources and letters to validate convention attendance and help you prepare for the event (letter to administration, technology requirements, etc.).

Planning

Resources and tips to help design your chapter's convention experience, such as ideas for how to participate and plan your schedule.

Choice/Activity Board

There are two choice/activity boards — one that includes activities that must be completed while at the convention and one that includes activities that can be completed virtually if students are not at the convention. Find all of the student activity sheets that go with the Choice Boards in this [Box folder](#).

Main Sessions

Experience the retiring addresses from the 2022-23 National FFA Officers and recognition of FFA members and their accomplishments. Find activity sheets that will help students process what they hear.

Media

Resources and activities to showcase your experiences and stories to your family, friends and community using social media.

Workshops

Teacher and student workshops are in person with previously held student workshops archived to use virtually. Links to previously held student workshop videos and accompanying reflection worksheets are provided. Each workshop will vary in length from 15 to 60 minutes.

Exposition Hall

Resources to discover the vast array of individuals involved in the agriculture industry from innovative companies to educational institutions.

Awards and Recognition

Resources to learn about the different programs through which we recognize students for their hard work and achievements.

Service

Resources to help plan a service project for your community during the month of convention as well as prepare for one during National FFA Week in February 2024.

Alumni and Supporters

Resources to learn about the opportunities available for development in this area. See a list of in-person workshops for alumni members attending convention. Also, find student worksheets that help students explore alumni and the Forever Blue Network.

Other Activities

Activities for students to learn and discover more about FFA and make connections with fellow members from across the country.

Post-Convention Thoughts and Reflections

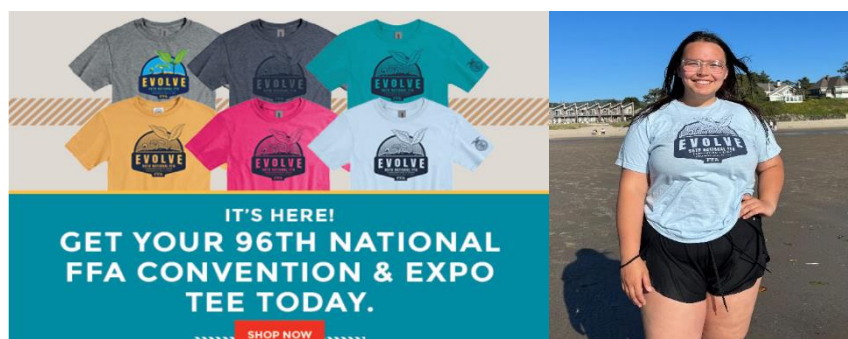
Activities that help students reflect on their experiences during convention.

****You will have access to the virtual components of convention and workshop materials after convention, which are housed through Box. You can find these resources at FFA.org/my-toolbox/instructor/educator-resources/.**

PRE-PLANNING

Items included in this section are meant to welcome you to the 96th National FFA Convention & Expo as well as provide some materials that may be useful as you plan to attend.

- [Administration Letter](#)
This letter from Christine White explains the educational relevancy of convention and the social-emotional development of students after experiencing the opportunities provided by attending the National FFA Convention & Expo. Use this letter with teachers/colleagues, administrators, parents/guardians, advisory boards, etc.
- [Competitive Events Letter](#)
This letter from Christine White explains the educational relevancy of competitive events for students who have the opportunity to compete at the National FFA Convention & Expo. Use this letter with teachers/colleagues, administrators, parents/guardians, advisory boards, etc.
- [Code of Conduct](#)
FFA Code of Ethics: FFA members should always conduct themselves to be a credit to the organization, chapter, school, community and family.
- [Emergency Card](#)
In an emergency, many things can happen at once, and critical areas of the assessment may be left out. Use this template to prepare.
- [Educational Standards](#)
This document serves as a guideline to assist advisors in planning, attending, and implementing pre- and post-convention processing and work. Educational standards for the National FFA Convention & Expo are suggested standards based on the projected central theme, objectives, content and activities of main events. Share this document with administrators to show the educational relevancy of the National FFA Convention & Expo.
- [Technology for Virtual Access](#)
With the National FFA Convention & Expo going virtual, we want to ensure you and your students are prepared with the appropriate access to technology. In this section, you will find a list of whitelist websites needed to experience convention, learn how you can test your technology prior to the start of convention and discover what to do if you do not have access.
- [School Administrator Track](#)
Bringing administrators with you to convention? Register your principal, CTE director or other administrator for the School Administrator Track to receive red carpet treatment from National FFA Staff.
- [Convention T-shirts!](#)
Order convention T-shirts for your FFA chapter for giveaways or pass along the link to students so they can order their own.



ADMINISTRATION LETTER

This [letter](#) from Christine White explains the educational relevancy of convention and the social-emotional development of students after experiencing the opportunities provided by attending the National FFA Convention & Expo. Be sure to refer to the [Health and Safety](#) protocols for attending convention in person.



September 1, 2023

Dear Administrators and Educators,

The 96th National FFA Convention & Expo is upon us! I look forward to your FFA chapter joining us for this year's event, scheduled Nov. 1-4 in Indianapolis. We are proud to note our convention continues to carry the seal of approval from the National Association of Secondary School Principals for its enriching content, educational focus and alignment with national educational standards.

In Indianapolis, we are looking forward to celebrating and honoring the achievements of our FFA members and chapters. While they attend the convention, FFA members will also network, explore careers in agriculture and learn new skills that inspire them to become the next generation of leaders who will change the world.

We encourage our members and chapters to attend so they can get the most from the experience. Attendees will also have the opportunity to join our National Days of Service opportunities and projects that put the last line of the FFA motto — "Living to serve" — into practice as we make a difference in the Indianapolis community.

Our event will be a celebration filled with experiences that will reinforce the educational standards that are being taught in the classroom. Students will learn about the trends and technologies that are used to feed and clothe the world in a sustainable way. They will engage with business leaders and companies at the National FFA Expo to learn about career opportunities available in the industry of agriculture. And along with student workshops focused on leadership, personal growth and career success, we will also offer teacher workshops for educators to learn and grow through professional development.

We are looking forward to your FFA chapter and members joining us for the 96th National FFA Convention & Expo. As the event gets closer, please stay tuned to our website (convention.FFA.org) for our updates and plans for a safe, worthwhile event.

Best,

Christine White
Chief Program Officer, National FFA Organization

National FFA Organization Headquarters 6060 FFA Drive | Indianapolis, IN 46268-0960 | 317-802-6060 | 888-332-2668 | FFA.org

COMPETITIVE EVENTS LETTER

This [letter](#) from Christine White explains the educational relevancy of competitive events for students who have the opportunity to compete at the National FFA Convention & Expo. Use this letter with teachers/colleagues, administrators, parents/guardians, advisory board, etc.



September 1, 2023

Dear <Insert Admin Name>,

The 96th National FFA Convention & Expo is upon us! Congratulations on having students from your school selected to <insert competition/participation area of students (i.e., CDE team, Band, American FFA Degree, etc.)>

Our congratulations to you for supporting the development of your students to such a high level of achievement. At the convention, they will compete and be recognized before more than 60,000 FFA members, parents, and business and education leaders from across the nation!

We look forward to providing these learning opportunities and recognizing your students' achievements through their in-person participation at the national convention and expo in Indianapolis Nov. 1-4. We are proud to note our convention is recognized by the National Association of Secondary School Principals for its enriching content, educational focus and alignment with national education standards.

In addition to being recognized, we hope that you will support your students as they take part in the many opportunities available to members at the convention in Indianapolis. Your students will have the opportunity to network with representatives of Fortune 500 companies, government departments and post-secondary education institutions. They will be able to network with peers from across the nation.

Our event will be a celebration filled with experiences that will reinforce the educational standards that are being taught in your classrooms. Students will learn about the trends and technologies that are used to feed and clothe the world in a sustainable way through convention events, workshops and the expo.

Every attendee of the convention will be exposed to current and future careers and learn new skills that inspire them to become the next generation of leaders who will change the world. New opportunities to learn from their peers will be provided on the Student Showcase Stage and through the Finals Hall. Additional learning opportunities will include student workshops focused on leadership, personal growth and career success. Teacher workshops for educators to learn and grow through professional development are also available.

The support and participation of corporate partners such as Bayer, CHS Foundation, John Deere, Tractor Supply Company and many others make this event possible.

We look forward to your FFA members and FFA advisors joining us for the 96th National FFA Convention & Expo. We encourage you to come to experience the events firsthand.

Best,

Christine P. White

Christine White
Chief Program Officer, National FFA Organization

National FFA Organization Headquarters 6060 FFA Drive | Indianapolis, IN 46268-0960 | 317-802-6060 | 888-332-2668 | FFA.org

SCHOOL ADMINISTRATOR TRACK

Do you have an administrator attending the 96th National FFA Convention with you? An administrator could be your principal, assistant principal, CTE director, career development coordinator, curriculum and instructional management coordinator, etc. Give them the red carpet treatment with National FFA Staff as they offer two sessions at convention just for administrators.

The School Administrator Track includes two sessions to choose from:

- Wednesday, November 1, from 10 a.m. - 12 p.m.
- Thursday, November 2, from 10 a.m. - 12 p.m.

Sessions will provide administrators with a short reception, welcome, networking time with other administrators, and an explanation of the educational relevance of the national convention and expo. There will also be a behind-the-scenes tour of the main session floor in Lucas Oil Stadium.

Advisors can register their administrators for one of the sessions during regular registration for the 96th National FFA Convention.



PERSONAL CODE OF CONDUCT

96TH NATIONAL FFA CONVENTION & EXPO

FFA Code of Ethics

By attending or participating in the National FFA Convention & Expo, you agree to abide by the Code of Conduct and the FFA Code of Ethics. FFA members always conduct themselves to be a credit to the organization, chapter, school, community and family. As an FFA member, I pledge to:

- Develop my potential for premier leadership, personal growth and career success.
- Make a positive difference in the lives of others.
- Dress neatly and appropriately for the occasion.
- Respect the rights of others and their property.
- Be courteous, honest and fair with others.
- Communicate in an appropriate, purposeful and positive manner.
- Demonstrate good sportsmanship by being modest in winning and generous in defeat.
- Make myself aware of FFA programs and activities and be an active participant.
- Conduct and value a supervised agricultural experience program.
- Strive to establish and enhance my skills through agricultural education in order to enter a successful career.
- Appreciate and promote diversity in our organization.

Code of Conduct

All convention and expo participants are expected to obey all local, state and federal laws. Participants shall abstain from abusive, disruptive or inappropriate behavior before, during or after the event in all forms, including in-person attendance, digital or social media interaction and any other form of communication. The National FFA Organization may act in its discretion to address any attendee(s), group(s) or participant(s) it believes fail to uphold the criteria of the FFA Code of Ethics or Code of Conduct, including but not limited to revoking event access without refund or reduction of any fees paid or payable, removal from participation in awards and recognition programs, and revocation of awards and recognition earned. Please contact the Control Center (Indiana Convention Center (ICC) Room 116) if you've observed or experienced a violation of the FFA Code of Ethics or Code of Conduct.

HOW CAN YOU HELP IN AN EMERGENCY?

In an emergency, many things can happen at once, and critical areas of the assessment may be left out. To help avoid this, many emergency medical technicians use an acronym to help them remember the important questions to ask. This acronym is known as a SAMPLE history. The acronym helps identify six immediate pieces of information about a patient to aid them in determining their next course of action. Below is a card we highly recommend that you have on file for each student.

There are two recommended ways to use the S.A.M.P.L.E. card. One, keep a copy with you. Second, have students keep a copy of their specific card in their wallets or the inside pocket of their FFA jackets. This will be of great help should you not be in the immediate area in case of an emergency.

Here is a direct link to an editable file with the S.A.M.P.L.E. card below: [LINK](#)

Name _____ Age _____	S.A.M.P.L.E. <i>(This information may be asked about you in case of an emergency)</i> 1. Any S igns or symptoms that are not apparent 2. Known A llergies-please list any allergies you may have 3. M edications that the patient is on-please list any medications you are currently taking 4. P ast medical history 5. L ast meal and or fluid intake 6. What led up to the E vent
Parent/Guardian Name _____	
Parent/Guardian Phone _____	
Advisor/Chaperone Name _____	
Advisor/Chaperone Phone _____	
Chapter Name _____	
Chapter City _____ State _____	
Hotel Name _____ Phone _____	
School Principal Name _____	
School Phone _____	
State Staff Name _____	
State Staff Phone _____	

EDUCATIONAL STANDARDS ALIGNMENT

This document serves as a guideline to assist advisors in planning, attending, and implementing pre- and post-convention processing and work. Educational standards for the National FFA Convention & Expo are suggested standards based on the projected central theme, objectives, content and activities of main events. While every standard listed may not be covered during each individual portion of the convention and expo, these lists should serve as a guideline to validate and actualize educational relevancy for attending the National FFA Convention & Expo.

OVERALL STUDENT LEARNING OBJECTIVES

After completing these activities, students will ...

1. Discover and experience premier leadership, personal growth and career success.
2. Demonstrate and explore leadership and career skills.
3. Network with FFA members and various stakeholders.
4. Identify emerging technologies, innovations and leaders within the agriculture industry.

MAJOR ACTIVITIES CONSIDERED

This is not a complete list of all National FFA Convention & Expo activities but rather a list of major events throughout the week.

1. Workshops
2. General Sessions
3. Awards and Recognition
4. Exposition Hall (Agricultural Companies and Colleges)
5. National Days of Service

THESE ACTIVITIES ARE ALIGNED TO THE FOLLOWING STANDARDS:

AFNR Performance Element

- CS.01. Analyze how issues, trends, technologies and public policies impact systems in the Agriculture, Food & Natural Resources Career Cluster.
- CS.02. Evaluate the nature and scope of the Agriculture, Food & Natural Resources Career Cluster and the role of agriculture, food and natural resources (AFNR) in society and the economy.
- CS.03. Examine and summarize the importance of health, safety and environmental management systems in AFNR workplaces.
- CS.04. Demonstrate stewardship of natural resources in AFNR activities.
- CS.05. Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources career pathways.
- CS.06. Analyze the interaction among AFNR systems in the production, processing and management of food, fiber and fuel and the sustainable use of natural resources.

FFA Precept

- FFA.PL-A. Action: Assume responsibility and take the necessary steps to achieve the desired results, no matter what the goal or task at hand.
- FFA.PL-C. Vision: Visualize the future and how to get there.
- FFA.PL-E. Awareness: Understand personal vision, mission and goals.
- FFA.PL-F. Continuous Improvement: Accept responsibility for learning and personal growth.
- FFA.PG-I. Professional Growth: Assume responsibility for attaining and improving upon the skills

needed for career success.

- FFA.PG-J. Mental Growth: Embrace cognitive and intellectual development relative to reasoning, thinking and coping.
- FFA.CS-M. Communication: Effectively interact with others in personal and professional settings.
- FFA.CS-N. Decision Making: Analyze a situation and execute an appropriate course of action.

Common Career Technical Core

- AG1 Analyze how issues, trends, technologies and public policies impact systems in the Agriculture, Food & Natural Resources Career Cluster.
- AG2 Evaluate the nature and scope of the Agriculture, Food & Natural Resources Career Cluster and the role of agriculture, food, and natural resources (AFNR) in society and the economy.
- AG3 Examine and summarize the importance of health, safety, and environmental management systems in AFNR businesses.
- AG5 Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources Career Pathways.
- AG6 Analyze the interaction among AFNR systems in the production, processing, and management of food, fiber, and fuel and the sustainable use of natural resources.

NASDCTec

- AGC02.02 Employ the use of technical information effectively to maintain and communicate records and reporting procedures commonly used in the AFNR cluster.
- AGC05.02 Identify how key organizational systems affect organizational performance and the quality of products and services to demonstrate an understanding of how AFNR systems are managed and improved.
- AGC08.01 Demonstrate workplace ethics specific to AFNR occupations in order to reflect effective stewardship of resources.
- AGC09.02 Select, research and examine critical aspects of career opportunities in one or more AFNR career pathways in order to gain an understanding of the breadth of occupations within this cluster.
- AGC10.03 Compare and contrast issues affecting the AFNR industry including biotechnology, employment, safety, environmental and animal welfare to demonstrate an understanding of the trends and issues important to careers in this industry.
- AGC10.04 Envision emerging technology and globalization and project its influence on widespread markets to demonstrate an understanding of technologies and trends that will impact the AFNR industry.

Common Core – Reading: Informational Text

- CCSS.ELA-Literacy.RI.9-10.3 Analyze how the author unfolds an analysis or series of ideas or events, including the order in which the points are made, how they are introduced and developed, and the connections that are drawn between them.

Common Core – Speaking and Listening

- CCSS.ELA-Literacy.SL.9-10.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 9-10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
- CCSS.ELA-Literacy.SL.9-10.2 Integrate multiple sources of information presented in diverse media or formats (e.g., visually, quantitatively, orally) evaluating the credibility and accuracy of each source.
- CCSS.ELA-Literacy.SL.9-10.4 Present information, findings, and supporting evidence clearly, concisely, and logically such that listeners can follow the line of reasoning and the organization, development, substance, and style are appropriate to purpose, audience, and task.
- CCSS.ELA-Literacy.SL.11-12.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11-12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

Common Core – Language

- CCSS-ELA-Literacy.L.9-10.3 Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or styles, and to comprehend more fully when reading or listening.

Common Core – Literacy in Science & Technical Subjects: Writing

•CCSS.ELA-Literacy.WHST.9.10.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.

Next Generation Science

•HS-ETS1-3 Evaluate a solution to a complex real-world problem based on prioritized criteria and trade-offs that account for a range of constraints, including cost, safety, reliability, and aesthetics as well as possible social, cultural, and environmental impacts.

GREEN/SUSTAINABILITY KNOWLEDGE AND SKILL STATEMENTS

•AFNR Career Cluster, Statement 7 Demonstrate an understanding of green and sustainability trends that are impacting processes and markets in AFNR.

AFNR Career Ready Practices

- CRP.04. Communicate clearly, effectively, and with reason. Career-ready individuals communicate thoughts, ideas and action plans with clarity, whether using written, verbal and/or visual methods.
- CRP.05. Consider the environmental, social and economic impact of decisions. Career-ready individuals understand the interrelated nature of their actions and regularly make decisions that positively impact and/or mitigate negative impact on other people, organizations and the environment.
- CRP.08. Utilize critical thinking to make sense of problems and persevere in solving them. Career-ready individuals readily recognize problems in the workplace, understand the nature of the problem, and devise effective plans to solve the problem.

Partnership for 21st Century Skills

- Communication
- Critical Thinking and Problem Solving
- Financial, Economic, Business, and Entrepreneurial Literacy
- Flexibility and Adaptability
- Information, Communications, and Technology Literacy
- Initiative and Self-direction
- Leadership and Responsibility
- Global Awareness
- Technology Literacy
- Think Creatively

TECHNOLOGY FOR VIRTUAL ACCESS

With the National FFA Convention & Expo having both an in-person and a virtual component, we want to ensure you and your students are prepared with the appropriate access to technology if you are joining virtually. Below is a list of whitelist websites needed to experience the virtual convention and information to help you test your technology prior to the start of convention and discover what to do if you do not have access.

List of Websites (Whitelist)

The websites below will be used during the National FFA Convention & Expo. We encourage you and your students to test them prior to the start of convention.

- convention.FFA.org
- FFA.org
- <https://FFA.box.com>
- <https://vimeo.com>

*If Vimeo is blocked by the school district, we recommend you ask your school district to temporarily allow access. Additionally, you may provide your district IT department [these instructions](#) so they may still block Vimeo yet allow embedded videos to play on the virtual convention site.

If you can access all links:

- You are ready for the start of the virtual component of convention.

If you cannot access one or multiple links:

- Reach out to your district IT department for help to get the websites unblocked for use during the National FFA Convention & Expo.

PLANNING

This section will include information on the following:

- Brief [background information](#) on the National FFA Convention & Expo, including the following:
 - History of the National FFA Convention & Expo.
 - Delegate process.
 - National FFA Officer election process.
- Review of the [components of convention](#), including what is offered in person and virtually.
- Tips on how to [participate](#) in the virtual component of the national convention and expo.
 - [Discover FFA Live!](#)
- [Template](#) to make your own schedule and/or schedule for the students.
- **Student Challenge:** [Collectors Lapel Pins](#)
- **Student Activity Sheets:** Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).
- **National Day of Service Events at Convention:** [Schedule](#)
- **Interactive Toolkit for National Days of Service:** Click [here](#) to access the interactive toolkit.
 - **How to utilize the interactive toolkit with students:** Give the toolkit to your chapter members to plan a day of service project during convention week. Divide your students into small groups and task them with creating a service project during October. Then, students can present their service project ideas, and the class/FFA chapter can vote on which one they want to implement. Give students the "[Living to Serve: Interactive Toolkit](#)" worksheet to complete.

BACKGROUND OF NATIONAL FFA CONVENTION & EXPO



Brief History of the National FFA Convention & Expo

Why do we have a national convention each year?

Each fall, nearly 69,500 FFA members, advisors, educators, supporters and guests from across the country come together to participate in sessions, competitive events, career success tours, educational tours, and student and teacher leadership workshops, to experience an expo and shopping mall, to volunteer and to network. The convention is an event where members not only compete, network, volunteer and have fun, but they also learn about the diverse careers that are available in the industry of agriculture and are recognized for their achievements.

The first national convention was held in Kansas City, Mo., with 33 delegates from 18 states.

During each convention, official business is conducted by the national officers and member delegates. The National FFA Delegate Experience ensures that the National FFA Organization remains a grassroots organization that serves students at the local level.

Convention Delegates

The delegate experience brings together 475 student leaders from across the nation. Students share ideas and perspectives that propel the organization forward. Delegates come from each of the organization's 52 state associations, with delegation sizes determined by each association's percent of overall organizational membership. The National FFA Delegate Experience has been an FFA tradition since 1928. For more information on the delegate process, visit FFA.org/delegates.

Election of National FFA Officers

How are the National FFA Officers elected?

Each year, six student members are selected to represent the National FFA Organization as National FFA Officers. Members must have received an American FFA Degree and be selected by their state association to be eligible for national office. National officers travel more than 100,000 miles during their year of service representing the organization. To learn more about the process of becoming a national officer, visit FFA.org/national-ffa-officers/.



CONVENTION COMPONENTS

For the 96th National FFA Convention & Expo, students, advisors and guests will be able to engage in both virtual and in-person events. Below are the components that will be available during the in-person convention experience versus what will be available in a virtual format for any registered student, advisor or guest to experience.

Schedule: Utilize this [template](#) to schedule your convention week. Additionally, students can utilize it alone or with the convention app. Click [here](#) for more information about the convention app.

Utilize this [convention schedule](#) and virtual on-demand activities to complete your schedule.

In-Person Events

- General Sessions
- American Degree Ceremony
- Competitive Events
- National FFA Expo and Shopping Mall
- Career Success Tours
- National Days of Service
- Entertainment
- Delegate Sessions
- Student and Teacher Workshops
- Band, Chorus and Talent
- National FFA Officer Selection Process
- Courtesy Corps
- Student Showcase Stage

Virtual Events

- Live Streaming of General Sessions
- Live Streaming of the American Degree Ceremony
- Past Student Workshops
- National Days of Service



HOW TO PARTICIPATE IN THE NATIONAL FFA CONVENTION FROM A DISTANCE

Can't attend convention in Indianapolis? Need ideas on how your chapter members can participate in the convention virtually? Check these out!

- Have a watch party with your classes! Afterward, you can host a class discussion to discuss and reflect on the sessions.
- Have a watch party with neighboring chapters!
 - Rent a local movie theatre, Lions/VFW hall, community center or watch in your school gymnasium.
- Watch previously held student workshops that are available virtually. Use the provided student activity sheets with the workshops. Students can complete these in class, at a chapter meeting or individually.
 - [Student Workshop Activity Worksheets](#)
 - [Student Workshop Videos](#)
- Watch retiring address videos from last year's officer team and complete the lessons that go with them. Find those [here](#).

How to interact with other chapters:

- Host a joint watch party with neighboring chapters.
- Students can share their experience via social media.



FFA Live!

Watch the National FFA Convention & Expo like never before on FFA Live!, our streaming broadcast that begins with the first drop of the gavel on Wednesday, Nov. 1, and ends with the election of the 2023-24 National FFA Officers on Saturday, Nov. 4. In between, you'll see the national convention and expo in action, with live broadcasts of each general session, Finals Hall presentations, historical footage, interviews and information about the FFA member experience. Prepare to be engaged, educated and entertained whether you're at home, in the classroom or Indianapolis.

Click the picture below to be taken to FFA Live!



MAKE YOUR OWN SCHEDULE

Utilize the convention [schedule](#) and on-demand activities to personalize your own schedule for convention week, and encourage students to customize their own utilizing this template ([Word](#), [PDF](#)) and/or the convention app.

Don't forget to check out the teacher and student workshops!

Wednesday, Nov. 1	Thursday, Nov. 2	Friday, Nov. 3	Saturday, Nov. 4
Morning:	Morning:	Morning:	Morning:
Afternoon:	Afternoon:	Afternoon:	Afternoon:
Evening:	Evening:	Evening:	Evening:

Collectors Lapel Pins

As your students enjoy the 96th National FFA Convention, they will have the opportunity to collect four of our one of a kind lapel pins. These pins will be limited in quantity and only available this year.

**NATIONAL FFA****CONVENTION & EXPO**

Collect THEM ALL! PIN CHALLENGE



Visit the FFA Experience Booth in the National FFA Expo and complete the activity to collect this pin.



Visit the Sustainability Booth in the National FFA Expo and complete the activity to collect this pin.



Attend a Student Workshop on Wednesday, Thursday or Friday to collect this pin.



Show off your FFA Values at the National FFA Convention & Expo this week and be recognized by a staff member or expo exhibitor to collect this pin.

NATIONAL FFA CONVENTION & EXPO ACTIVITY BOARD

Directions: The National FFA Convention & Expo provides FFA members with the opportunity to network and have new experiences. Learn about national convention, **while you are there**, by completing the following activities.

Complete each of the tasks below in any order you like. The due date for this board is _____.

National FFA Convention & Expo In-Person Activity Board

Serve as a newsroom reporter for convention. Watch a main session in person, and write a news article describing everything that was learned and experienced. Use the Extra! Extra! Read All About It! activity sheet.	Attend a main session to watch a National Officer Retiring Address and complete one of the activity sheets (1) (2) (3).	Visit the Agriscience Exposition set up in Hall K to learn more about student research and gather ideas for your next agriscience project. Complete this exploration worksheet to learn more about these opportunities within FFA.	Meet fellow FFA members from across the country. As you join in the convention activities, complete this map activity sheet . Stop by the Student Showcase Hall to see student videos highlighting agriculture in the #SpeakAg State Showcase!
Visit the expo to identify corporate partners of FFA and visit at least one company/organization in each area. As you explore and interact, complete the worksheet for each stop on your journey.	Use the interactive toolkit to plan a service project for your chapter to complete during convention and/or FFA Week. Use this activity sheet . Stop by the FFA Service Experience Booth in the expo to complete a service project during convention!	Use this worksheet to discover more about Alumni and Supporters and how you can be involved with FFA after high school. Be sure to stop by the FFA Alumni and Supporters booth in the expo!	Everyone loves a good T-shirt! Express your creative side by using this template to design a T-shirt based on your convention experience. Be sure to visit the FFA Experience Booth to grab your exclusive convention tee!
Get to know higher education institutions in the expo. Find three that interest you and complete the worksheet . Don't forget to stop by the Scholarship booth in the expo for a selfie!	Test your FFA knowledge! Take a break and get your convention group together to play FFA Experience Jeopardy!	The 2023-24 National FFA Officers are elected during the final session on November 4. Get to know them by completing the activity sheet .	Design your personal cover of <i>FFA New Horizons</i> . Utilize the template provided. Be sure to visit the FFA Experience Booth to take a selfie with the <i>FFA New Horizons</i> background!
Attend a minimum of two student workshops and complete the accompanying activity guide. PDF Word	Discover the various awards and recognition opportunities available with National FFA. Develop a plan for future participation using this activity sheet .	Share your FFA story and experiences. Utilize the media materials to plan social media posts. #FFA23	Now that convention has come to a close, reflect on your experiences by completing this worksheet .

NATIONAL FFA CONVENTION & EXPO ACTIVITY BOARD

Directions: The National FFA Convention & Expo provides FFA members with the opportunity to network and have new experiences. Learn about national convention, **virtually**, by completing the following activities.

Complete each of the tasks below in any order you like. The due date for this board is _____.

National FFA Convention & Expo Virtual Activity Board

Serve as a newsroom reporter for convention. Watch a main session on demand, and write a news article describing everything that was learned and experienced. Use the Extra! Extra! Read All About It! activity sheet. Main Sessions On Demand	Watch a main session to watch a National Officer Retiring Address and complete one of the activity sheets (1) (2) (3). Main Sessions On Demand	Visit the Agriscience Fair site to learn more about student research and gather ideas for your next agriscience project. Complete this exploration worksheet to learn more about these opportunities within FFA.	Meet fellow FFA members from across the country. Check out the student-made videos for the #SpeakAg State Showcase and complete this map activity sheet for ten new states.
Virtually visit the expo by identifying corporate partners of FFA and visit at least one company/organization in each area. As you explore and interact, complete the worksheet for each stop on your journey.	Get to know educational institutions in the expo or in your state/neighboring state. Use this link to get to the 2023 floorplan. Zoom in on Collegiate Connection. Find three institutions that interest you, click on them for their website link, and complete the worksheet.	Share your FFA story and experiences. Utilize the media materials to plan social media posts. #FFA23	The 2023-24 National FFA Officers are elected during the final session on November 4. Get to know them by completing the activity sheet.
View a minimum of two pre-recorded workshops from previous years and complete the accompanying activity guide for your selections found here.	Test your FFA knowledge! Get your chapter or class together and play FFA Experience Jeopardy!	Everyone loves a good T-shirt! Express your creative side by using this template to design a T-shirt based on your convention experience.	Design your personal cover of <i>FFA New Horizons</i>. Utilize the template provided.
Use the interactive toolkit to plan a service project for your chapter to complete during convention and/or FFA Week. Use this activity sheet.	Discover the various awards and recognition opportunities available with National FFA. Develop a plan for future participation using this activity sheet.	Use this worksheet to discover more about Alumni and Supporters and how you can be involved with FFA after high school.	Now that convention has come to a close, reflect on your experiences by completing this worksheet.

MAIN SESSIONS

The main live sessions can be viewed on the [convention website](#) and on RFD-TV. This section includes the session schedule and generic worksheets that can be utilized during the retiring addresses and/or keynote addresses.

All main sessions will be available on demand after the original air date and time.

Schedule

Wednesday, Nov. 1	Thursday, Nov. 2	Friday, Nov. 3	Saturday, Nov. 4
Opening Session 1A: 3:30 p.m.	Opening Session 1B: 8 a.m.	Fourth General Session: 8 a.m.	American Degree Ceremony: 7:30 a.m.
	Second General Session: 2 p.m.	Fifth General Session: 2:30 p.m.	Seventh General Session: 12 p.m.
	Third General Session: 6 p.m.	Sixth General Session: 7 p.m.	

*For a detailed session schedule, check [here](#).

2023 Retiring Address Worksheets

Utilize the worksheets below to reflect on the national officer retiring addresses.

- [Making an Impact \(1\)](#)
- [Making an Impact \(2\)](#)
- [Making an Impact \(3\)](#)

Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

Former National Officer Retiring Addresses

Now that students have watched the retiring addresses from this year's convention, let's explore the addresses from the past.

[Lesson Plans](#): Lesson plans with student activity sheets and answer keys for former national officer retiring addresses.

[Student Activity Sheets](#): This folder contains the generic activity sheets for students in individual files separate from the lesson plan.

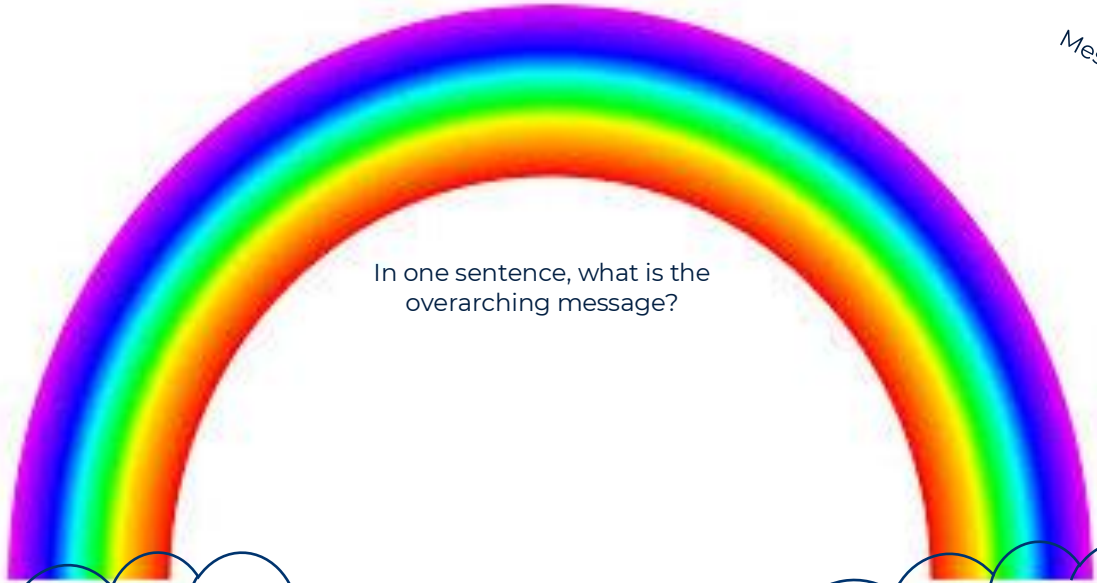
[On-Demand Videos](#): Video library of former national officer retiring addresses.

MAKING AN IMPACT

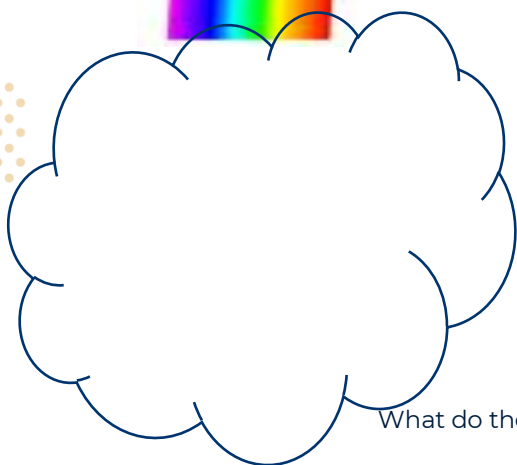
Directions: Complete the following activity about a national FFA officer's retiring address or a keynote speaker's comments from the National FFA Convention & Expo.

Speaker
Name:

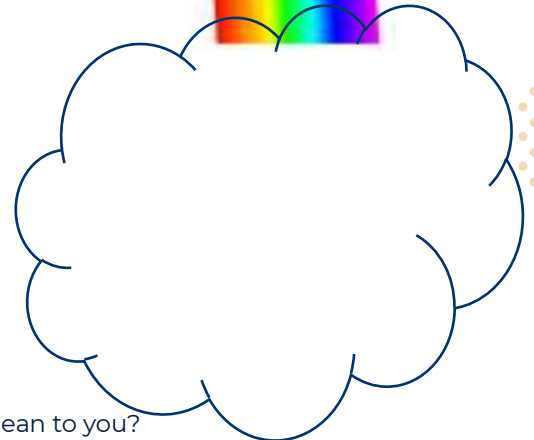
Message Title:



In one sentence, what is the overarching message?



In each cloud, write down one quote or statement from the presentation that is meaningful or inspirational to you.



What do these two quotes/statements mean to you?

In three or more sentences, describe how you will apply this message in your life, your school and your community.

MAKING AN IMPACT

Directions: Complete the following activity about a national FFA officer's retiring address or a keynote speaker's comments from the National FFA Convention & Expo.

What is the main subject of the retiring address or keynote speaker's message?

Write down one quote/phrase from the presentation that is meaningful or inspirational to you. Explain why or how it impacts you.

What are three things you have learned or taken away from this message?



How would you summarize this message to explain it to your friends?

How can you apply what you learned from the message in your life today?

In the future?

Create a hashtag for this message.

MAKING AN IMPACT

Directions: Complete the following activity about a national FFA officer's retiring address or a keynote speaker's comments from the National FFA Convention & Expo.

Message Title:

What is your initial reaction after watching this message?

Summarize the message in two sentences.

What is a quote/statement from the speech that resonated with you? Explain why.

What do you think is the key takeaway from this message?

How can you apply it in your own life?

What does this message make you think about in relation to your own personal growth?

EXTRA, EXTRA! READ ALL ABOUT IT!

Directions:

Write a two-paragraph news release/article about a main session during convention highlighting the speakers, messages and major happenings. Use the tips below to help you construct your article/news release.



Picture:



TIPS for a successful article:

1. Address the who, what, when, where and why.
2. Start off with a catchy first sentence.
3. Quote important information.
4. Be straightforward.
5. Use appropriate/correct vocabulary.

MEDIA, PROMOTION AND ADVOCACY

Use the following resources during the 96th National FFA Convention & Expo to have your students share your chapter's story and their experiences during the event.

Social Media Tips and Tricks Guide: Tell the world about FFA! Thousands of voices spreading the message across social media elevates awareness of FFA, and that's where you come in. Your chapter's story is important in helping others learn who we are, what we do and about the diversity of FFA across the country. Implement these top five tips for using your voice on social media to promote your chapter and FFA during the national convention and expo.

Social Media Challenge: Challenge your students to post on social media during convention week. Have students take pictures of their social media posts and have classes/FFA chapters choose their favorite one. You can also post the pictures around the room to showcase their convention experiences.

Social Media Post Examples: Utilize [these examples](#) to help plan your social media posts for the national convention and expo.

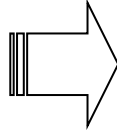
Press Release Template: [Use this template](#) to share your chapter's plans for participating in the 96th National FFA Convention & Expo. An editable version of the press release can be found [here](#).

Student Activity Sheets: Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

SOCIAL MEDIA TIPS AND TRICKS GUIDE

Tell the world about FFA! Thousands of voices spreading the FFA message across social media elevates awareness of FFA, and that's where you come in. Your chapter's story is important in helping others learn who we are, what we do and about the diversity of FFA across the country.

Pick one or two social platforms to concentrate on. Don't spread yourself too thin. It's better to be in one place with great stories than everywhere with mediocre stories.



Which two social platforms will you concentrate on?

1. _____

2. _____



Brainstorm: Before convention, plan your posts. You can even write some of them ahead of time. Planning will save time during convention week so that you can enjoy the celebration too! Just leave some room for spontaneity. In the boxes below, compose two posts for each social platform you selected above. Read the tips below to help you plan!

Social Platform 1: _____

1.

2.

Social Platform 2: _____

1.

2.

Here are our top five tips for using your voice on social media to elevate your chapter and FFA during the National FFA Convention & Expo!

Tip 1: Use **#FFA23** and tag **@NationalFFA** on all your social posts so people can find it and National FFA can share the amazing stories you're telling.

Tip 2: Share what you and your chapter are doing during convention, but don't forget the rest of the year. Does someone in your chapter have an interesting or unique SAE? Share it! Does your chapter have a Living to Serve project? Share it! And of course, share your FFA convention week activities too!

Tip 3: Remember your FFA voice — a positive, respectful and inspirational tone. If individuals comment on your posts with unkind words, resist the urge to argue with negative comments. You won't change any minds, and it will just ruin your day. We like to say, "Hug your haters."

Tip 4: Use Instagram/Facebook stories to *tell* stories. For instance, your story could be an ongoing "scrapbook" of that day's FFA convention week activities.

Tip 5: Try ending your social post with a question or ask others to share their stories in the comments. This will help create engagement and conversation among your followers.

Brainstorm: Use this space to brainstorm a list of photos and videos that could be used. Don't have any that will work? Brainstorm pictures and videos that can be taken!

Use the highest quality photos and videos you have access to in your posts. These tell the best stories and generate the most engagement.



WHAT'S YOUR STORY?

If someone is being vulgar, bullying or posting unrelated comments on your posts, hide them. It's good practice to have user guidelines on your page in the About section. Ours is on the National FFA website found here:
<https://www.ffa.org/social-media-user-policy/>

Compose some guidelines that you could include to help avoid vulgarity, bullying or posting of unrelated comments.

MOST importantly, every member and every chapter have a valuable FFA story. Don't be afraid to share yours. We know it will be interesting!

SOCIAL MEDIA CHALLENGE

Directions: Use the template on the following page to create your social media plan for convention and get approval from the chapter advisor and school administration. As you post, take pictures and share with your chapter/class and advisor. See below for examples.

Use **#FFA23** when posting on social media about the national convention and expo.

Examples:

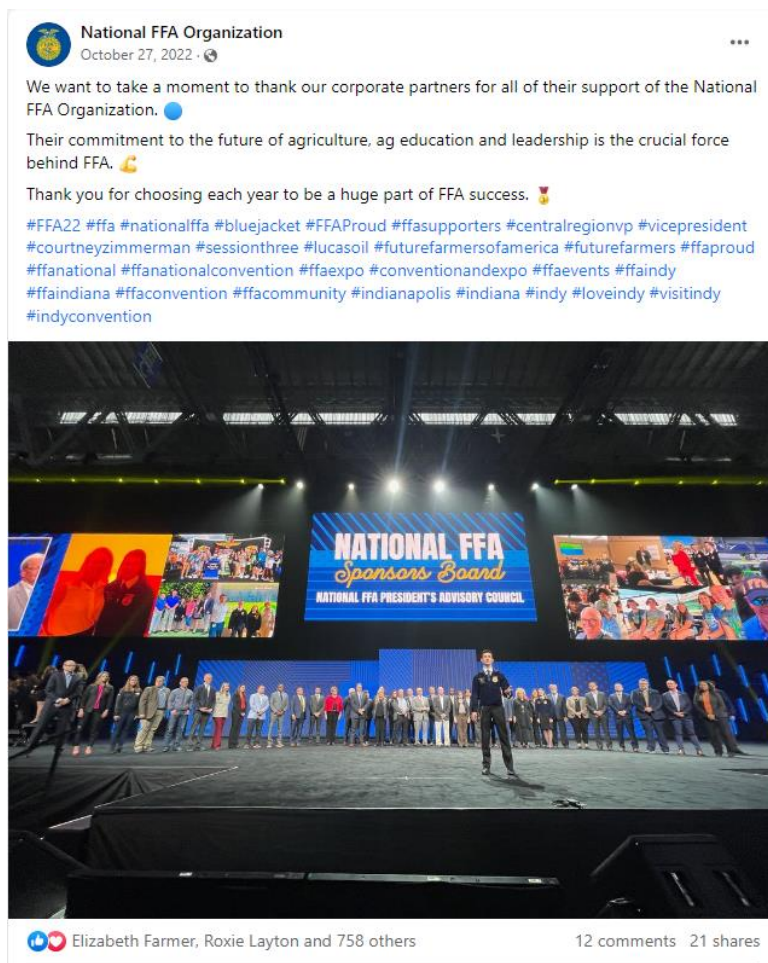
Facebook: "I'm pumped for this year's 96th National FFA Convention & Expo. What are you most excited about? Comment below! #FFA23"

Instagram Story: "Wearing my new convention tee for #FFA23. Who else is wearing theirs?"

Snapchat: Share a picture of you participating in a student workshop. Caption: "Love learning with members across the country!"

Other Examples:

- During convention, post a picture of yourself watching a student workshop or main live session, experiencing the expo hall or repping in your FFA gear!
- Counting down the days to convention? Post a countdown and what you are looking forward to.
- After convention, post a reflection about your experience.



**Pre-
Convention**

Wed.
01

Thurs.
02

Fri.
03

Sat.
04

**Post-
Convention**

PRESS RELEASE (FOR USE PRIOR TO CONVENTION)

CONTACT

Advisor Name
Advisor Contact Information



Student Leaders Prepare for the 96th National FFA Convention & Expo

INDIANAPOLIS (*Monday, Oct. 9, 2023/National FFA Organization*) — In a few weeks, FFA members and supporters from across the country will celebrate agricultural education and agriculture during the 96th National FFA Convention & Expo, Nov. 1-4.

This time-honored tradition will be in person and hosted by the city of Indianapolis.

It's an opportunity for students to be exposed to new career paths and opportunities while celebrating the accomplishments these future leaders have made over the past year. Throughout the week, students will attend general convention sessions where they will be inspired by their peers and, in the expo, explore various career paths. In addition, attendees can participate in career success tours and student and teacher workshops. Those in attendance can also participate in a service event, while FFA members across the country can join the National Days of Service in their local communities.

General convention sessions will be aired live on RFD-TV and The Cowboy Channel. FFA members and supporters can tune in and watch gavel-to-gavel coverage of the event. To learn more, visit convention.FFA.org.

The National FFA Organization is a school-based national youth leadership development organization of more than 945,000 student members as part of 9,163 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands.

###

About National FFA Organization

The National FFA Organization is a school-based national youth leadership development organization of more than 945,000 student members as part of 9,163 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. For more, visit the National FFA Organization online at FFA.org and on Facebook, Instagram and LinkedIn.

About National FFA Foundation

The National FFA Foundation builds partnerships with industry, education, government, other foundations and individuals to secure financial resources that recognize FFA member achievements, develop student leaders and support the future of agricultural education. A separately registered nonprofit organization, the foundation is governed by a board of trustees that includes the national FFA president, educators, business leaders and individual donors. For more, visit FFA.org/Give.

CONVENTION WORKSHOPS

The 2023 convention workshops will be available during convention in the convention center as well as some pre-recorded workshops from previous years. Each pre-recorded workshop is from a previous national convention and will vary in length from 15 to 30 minutes. All in-person workshops will be one hour in length. To see a full listing of in-person student and teacher workshops, visit the [workshops page](#).

Teacher Workshops: Workshops are designed to be engaging and provide professional development for teachers on various topics to aid in the classroom and FFA chapter. Workshops will be organized by career pathway. Feel free to download the notes sheet for each workshop to help you gather your thoughts in one place.

- [Notes Sheet](#): to help you capture your thoughts during each workshop.

Student Workshops: Workshops are designed to be engaging and interactive. They will be organized into the following categories: Advocacy, Service, Careers, Leadership and Social/Emotional Health. Students can use this [note sheet](#) to help them reflect on the workshops they choose to attend.

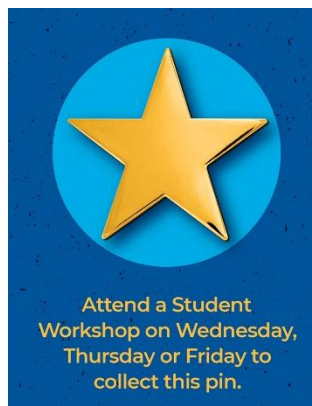
After students have participated in an in-person or virtual workshop, have them develop a mini-workshop or speech about a topic they feel passionate about using the “[Develop a Mini-Workshop/Speech](#)” activity sheet and [rubric](#). Students can choose to complete this activity digitally using a resource like [Flip](#) (formerly Flipgrid) or another of your choice.

New this year: There will be two student workshop sessions offered in Spanish!

What Workshops Interest Me? Have students read over the workshop titles and descriptions on the convention website and select the top five that seem interesting and inspiring to them. Have students complete the activities on the “[Which Workshops Interest Me?](#)” activity sheet.

Student Activity Sheets: Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

Collectors Lapel Pins: When students attend a student workshop, they will receive a Gold Star Lapel Pin. This year, students can collect four lapel pins by being involved in convention. See more information [here](#).



WHICH WORKSHOPS INTEREST ME?

Directions: Read over the workshop titles and descriptions on the [convention website](#), and select the top three that seem interesting and inspiring to you. Record the workshop titles in the box below. *Note: If attending convention virtually, only select those that are pre-recorded. If you are attending in person, choose from in-person or pre-recorded workshops from previous national conventions.

Which workshops interest you?

What interests you about your chosen workshops?

Record the titles of the workshops that you attended in person AND/OR virtually.

DEVELOP A MINI-WORKSHOP/SPEECH

Develop a mini-workshop or speech about a topic you feel passionate about and submit through [Flip](#). Use the space below to develop your mini-workshop or speech. (The lines are for what you will say, and the box is what your visual aid will contain/look like; the mini-workshop or speech should take ten minutes.) Reference the “Rubric: Mini-Workshop/Speech” handout for requirements.

What ideas do you have for a title and description for your mini-workshop/speech?
(The title should grab people’s attention.)

Introduction: How will you introduce the mini-workshop/speech?

Key Points: What key points will you include in the mini-workshop/speech?

Conclusion: How will you wrap up your mini-workshop/speech?

RUBRIC: MINI-WORKSHOP/SPEECH

Qualification	Very strong evidence of skill is present. (5-4 points)	Moderate evidence of skill is present. (3-2 points)	Weak evidence of skill is present. (1-0 points)	Total Points (25 possible)
Engaging Title and Description (Description Refers to Title)	Title and description are engaging and attention grabbing; description refers to title.	Title and description are mediocre; description somewhat refers to title.	Title and description are very weak; description does not refer to title.	
Presentation Skills	Thorough and maintains eye contact	Somewhat professional; depends on the presentation	No evidence of preparation	
Grammar/Punctuation/Spelling	Spelling, grammar and punctuation are extremely high quality with two or less errors in the document.	Spelling, grammar and punctuation are adequate with three to five errors in the document.	Spelling, grammar and punctuation are less than adequate with six or more errors in the document.	
Time	Ten minutes	Between five and ten minutes	Under five minutes	
Overall Impression	Presentation was consistent and appropriately highlighted a topic of the presenters' choosing that they feel passionate about.	Presentation was consistent and generally highlighted a topic of the presenters' choosing that they feel passionate about.	The presentation was not consistent and did not highlight a topic of the presenters' choosing that they feel passionate about.	
			Total	/25 points

EXPOSITION HALL

The exposition hall is a space to discover the vast array of individuals involved in the agriculture industry from innovative companies to educational institutions. Stop by the FFA Experience Booth to learn more about FFA and participate in activities. Additionally, check out the Living to Serve booth and join in on the service project going on during convention expo hours.

- Companies and Organizations
 - [Logo Activity](#): Have students match company logos to the agricultural pathway they represent. This can be done virtually or in the expo.
 - Get to Know Us: Have students visit a minimum of two companies/organizations per pathway and complete the "[Get to Know Agricultural Companies and Organizations](#)" worksheet. Students will need a worksheet for each one they visit. If attending virtually, students will explore company websites.
- Educational Institutions: Have students visit a minimum of three educational institutions either in the expo or online (if attending virtually) and complete the "[Educational Institutions](#)" worksheet.
- **Student Activity Sheets**: Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

LOGO ACTIVITY

Directions: Match the company logo to the agricultural pathway they represent. Cut out the logos below and paste in the provided table. If you don't have access to a printer, you can click on the logo and cut and paste in the table or write the company names in the table. (Each logo is also linked to the company website if you need more information on the company.)

**Some companies might fit in multiple pathways, so choose the one that fits best.*

LOGOS



JOHN DEERE



Agribusiness Systems

Animal Systems

Biotechnology
Systems

Environmental Service
Systems

Food Products and
Processing Systems

Natural Resources
Systems

Plant Systems

Power, Structural and
Technical Systems

AFNR PATHWAY EXPLANATION

Agribusiness Systems includes companies that connect the business world with agriculture by determining how to effectively use resources for profit and contribute to successful agriculture production. This can include crop production, farm equipment, seed supply, marketing, natural resources and animal services.

Animal Systems includes companies that work directly with animals or work with products that come from animals. Some companies treat diseased or injured animals and work to keep them healthy or study research and genetics, nutrition and the development of the animals they work with. Others develop more efficient ways of producing and processing meat, poultry, eggs and dairy products.

Biotechnology Systems includes companies that use biotechnology to enhance plants, animals and microorganisms and to solve global issues, working to increase the world's access to safe and affordable food and clean water. These companies often investigate methods of creating fuel from agricultural byproducts and use a range of tools to better understand the basic biology of life.

Environmental Service Systems includes companies that focus on preventing the harmful effects of human activities, and they may be involved with recycling, water and air pollution control, waste disposal and public health issues. These companies use knowledge of science and engineering to meet environmental regulations and develop new methods to prevent accidents or dangerous situations.



Food Products and Processing Systems includes companies that study the physical, biological and chemical makeup of foods to improve food safety, create better processes, enhance the nutritional value and shelf-life of foods and develop new flavors. These companies may focus on diet, health and food safety by ensuring the quality of foods or work to develop new packaging, new products and new sales opportunities.



Natural Resources Systems includes companies that work to develop, maintain and manage natural environments. These companies work to protect wildlife, maintain parks, consult with research groups and keep green areas.

Plant Systems includes companies that study plants and how they impact our world. They monitor the quality and safety of our food and help consumers make sensible nutritional decisions, solve problems by developing crops that are resistant to insects and improve models to grow more food with less space. Others work to conserve our natural resources.

Power, Structural and Technical Systems includes companies that apply knowledge of engineering, hydraulics, pneumatics, electronics, power, structures and controls to the field of agriculture. These companies also create efficient processes to conserve natural resources and build solutions that impact people around the globe.

GET TO KNOW AGRICULTURAL COMPANIES AND ORGANIZATIONS

Directions: Choose a company or organization featured in the [National FFA Convention Expo](#) (look at the floor plan) that you are interested in learning about and complete the questions below.

Company/Organization:

Why did you choose this company?

What career opportunities are available with the company/organization?

What skills are needed for these careers? (If you need help finding this, utilize [AgExplorer.FFA.org](#).)

Pathway:

What does the company do?

How would you describe this company/organization to your best friend in one word?

Would you be interested in working for this company? Why or why not?

Directions: Choose a company or organization featured in the [National FFA Convention Expo](#) (look at the floor plan) that you are interested in learning about and complete the questions below.

Company/Organization:

Why did you choose this company?

Pathway:

What career opportunities are available with the company/organization?

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What skills are needed for these careers? (If you need help finding this, utilize [AgExplorer.FFA.org](#).)

What does the company do?

How would you describe this company/organization to your best friend in one word?

Would you be interested in working for this company? Why or why not?

EDUCATIONAL INSTITUTIONS

Directions: Visit a minimum of three educational institutions in Collegiate Connection and complete the questions below (there is one sheet for each educational institution).

1

School Name:

Location:

What agriculture majors does the school offer?

Draw a picture of the school's mascot.

Develop two questions to ask the school representative that will help you learn about the school.

1.

2.

After visiting this school, are you interested in attending? Why or why not?

What is one interesting fact you learned about the school?

Shade in the state where this school is located.



2

School Name:

Location:

What agriculture majors does the school offer?

Draw a picture of the school's mascot.

Develop two questions to ask the school representative that will help you learn about the school.

1.

2.

After visiting this school, are you interested in attending? Why or why not?

What is one interesting fact you learned about the school?

Shade in the state where this school is located.



3

School Name:

Location:

What agriculture majors does the school offer?

Draw a picture of the school's mascot.

Develop two questions to ask the school representative that will help you learn about the school.

1.

2.

After visiting this school, are you interested in attending? Why or why not?

What is one interesting fact you learned about the school?

Shade in the state where this school is located.



AWARDS AND RECOGNITION

Every year at convention, we recognize students for their hard work and achievements in many programs, including the agriscience fair, agricultural proficiency awards, American FFA Degrees, American Stars, career and leadership development events and the National Chapter Award Program.

- [All About Awards and Recognition](#): Have students use this worksheet to learn about the various opportunities available for student participation. After students have learned about all the areas, they will choose one and create an action plan for future participation.
- [Agriscience Expo](#): Have students use this worksheet to explore the Agriscience Fair Finals Hall and learn more about the opportunities within the agriscience fair.
- **Student Activity Sheets**: Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

AGRISCIENCE FAIR RESEARCH EXPOSITION

The National Finalists' research experience will be an in-person, interactive, networking-style exposition where students will interact with researchers, scientists and industry professionals to engage in meaningful dialog about their projects and be asked questions by individuals with backgrounds and experiences in unique agriscience fields.

Display

All national finalists for the agriscience fair participate in the Agriscience Fair Research Exposition. The purpose of this event is to connect students and their research to industry. The student's work will be displayed, and the student will be present at an assigned time for the symposium.

Finals Hall

See FFA members in action as they compete for national honors while showcasing the skills they have learned in the areas of agriculture, food and natural resources. Finals Hall events are open to all convention and expo participants and guests. Events will also be streamed. All events will take place on the first floor of ICC in the 500 Ballroom.

Student Showcase Stage

During the 2023 National FFA Convention & Expo, National FFA will feature students and chapters that have excelled in their areas of interest. Students will have the opportunity to present their agriscience fair research and their supervised agricultural experiences. Additionally, look for #SpeakAg Showcase videos, CDE demonstrations and Living to Serve spotlights. FFA talent will also receive time at this location.

ALL ABOUT AWARDS AND RECOGNITION

Part 1: Complete the first two columns in the chart below.

K: What you already know about the award area

W: What you want to know about the award area

L: *Will be completed in Part 5

K	W	L
Agriscience Fair	Agriscience Fair	Agriscience Fair
Agricultural Proficiency	Agricultural Proficiency	Agricultural Proficiency
National Chapter	National Chapter	National Chapter
American FFA Degree	American FFA Degree	American FFA Degree
Career and Leadership Development Events	Career and Leadership Development Events	Career and Leadership Development Events

Part 2: Follow the links below by clicking on the title to learn about each program area and then answer the questions.

Agriscience Fair

Description

Ways to Participate

How could this program area develop your career skills?



Agricultural Proficiency

Description

Ways to Participate

How could this program area develop your career skills?



National Chapter

Description

Ways to Participate

How could this program
area develop your
chapter's future success?



American FFA Degree

Description

How to Earn

How could this program
area develop your career
skills?



Career and Leadership Development Events

Description	Ways to Participate	How could this program area develop your career skills?

Part 3: Now that you have learned about each of the program areas, choose one that you want to participate in and develop an action plan using the prompts below.

Program Area:

What interests you about your selected program area?

Goal 1	Steps to achieve Goal 1

Goal 2

Steps to achieve Goal 2

Goal 3

Steps to achieve Goal 3

Part 4: Extend your learning and think about careers by completing the questions below.

Identify three careers you find interesting or may have interest in pursuing.

- 1.
- 2.
- 3.

Using the National FFA Career and Leadership Development Events site, FFA.org/participate/cde-ide/, identify three CDEs or LDEs that would help you achieve your career goals.

1. _____
2. _____
3. _____

Identify three reasons why these specific three events will help you achieve your career goals.

- 1.
- 2.
- 3.

Part 5: Revisit the KWL chat from Part 1 of this activity. Complete the L (what you learned) column of the chart. Take a second look at the W column and see if you have any lingering questions.

AGRISCIENCE EXPO

Directions:

View the national finalists research displays in Hall K at national convention. Select one project from each of the six categories to learn more about the research. A list of CDEs and LDEs is included for reference. These links may be helpful: [AgExplorer](#) and [CDE/LDE Page](#).

Category	Research Topic/Title	Interesting Fact or Statistic	FFA Connection List a CDE or LDE that ties to this project.	Career Connection List an agriculture career that ties to this project.
Animal Systems				
Environmental Services/Natural Resources Systems				
Food Products and Processing Systems				
Plant Systems				
Power, Structural and Technical Systems				
Social Systems				

*Which category within the agriscience fair are you most interested in? Explain why.

*Which agriscience research project was your favorite? Explain why.

National FFA CDEs and LDEs

Career Development Event

Agricultural Communications
Agricultural Technology and Mechanical Systems
Agricultural Sales
Agronomy
Dairy Cattle Management and Evaluation
Dairy Cattle Handlers (Activity only)
Environmental and Natural Resources
Farm and Agribusiness Management
Floriculture
Food Science and Technology
Forestry
Horse Evaluation
Livestock Evaluation
Marketing Plan
Meats Evaluation and Technology
Milk Quality and Products
Nursery/Landscape
Poultry Evaluation
Veterinary Science

Leadership Development Event

Agricultural Issues Forum
Conduct of Chapter Meetings
Creed Speaking
Employment Skills
Extemporaneous Public Speaking
Parliamentary Procedure
Prepared Public Speaking

LIVING TO SERVE: NATIONAL DAYS OF SERVICE

RESOURCES AND OPPORTUNITIES



Community service is a large part of FFA and is a great way to involve others and call attention to the needs in your own community. Looking for a way to have your chapter members participate in a service project during convention week? The Local Engagement Team has developed a toolkit to aid you in planning a service project during October. If the service project is conducted during October, it will count toward the Virtual National FFA Days of Service.

In-Person Service Opportunities: Attendees at the National FFA Convention & Expo have two opportunities to participate in the on-site service project! Learn more [here](#).

Virtual National Days of Service Project: Can't attend the National FFA Convention & Expo? Put your leadership into action in October within your community and be a part of this annual event! Report a local community service project [here](#).

Interactive Toolkit for Virtual National Days of Service: Click [here](#) to access the 2023 interactive toolkit.

How to utilize the interactive toolkit with students: Give the toolkit to your chapter members, divide your students into small groups and task them with creating a service project for October and/or for National FFA Week in February. Then, students can present their service project ideas, and the class/FFA chapter can vote on which one they want to implement. Give students the "[Living to Serve: Interactive Toolkit](#)" worksheet to complete.

Have students log the service event to be included on an interactive map to help inspire others to take action and serve their communities. Once the project is completed, share the impacts, pictures or videos, and your chapter may be highlighted! For more information, visit convention.FFA.org/national-days-of-service/.

All About Service: Give this worksheet to your students to learn about past National FFA service projects/events. In this activity, students will choose one of the articles (FFA Response to WWII, Food For America, Building Our American Communities [BOAC], FFA Impact on Rural Communities and Seeds of Hope Campaign) available [here](#) and complete the worksheet to learn about the FFA history of service.

Living to Serve Day of Service Mini-Grant: It's not too late to apply for a Living to Serve Day of Service Mini-Grant to help offset costs for your service project during October. Your FFA chapter can apply for up to \$400, and funds will be reimbursed after impacts are submitted. Need examples? Here are some Living to Serve [Day of Service Mini-Grant](#) events that were funded through the grant program.

Plan Ahead for National FFA Week: Get funding to support your FFA week service event. Your chapter can also apply for a Living to Serve Day of Service Mini-Grant for up to \$400 to host a day of service during National FFA Week. The application is easy to complete and can be found at FFA.org/LivingtoServe/Grants. In the application, share how your FFA Week service event will meet a need in the community based on the four focus areas.

Student Activity Sheet: Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).



LIVING TO SERVE: NATIONAL DAYS OF SERVICE

RESOURCES AND OPPORTUNITIES, CONTINUED

When applying for a Living to Serve Day of Service Mini-Grant, you will need to identify what focus area the service activity falls under. Below are the focus areas that need to be identified when applying for the funds.

	Community Safety	Addresses concerns regarding the safety of community members and the preparation, response and recovery efforts that relate to emergency preparedness and natural disasters
	Hunger, Health and Nutrition	Addresses unmet food insecurity needs, increasing physical activity and improving healthy habits to promote physical and mental well-being of the community
	Community Engagement	Addresses matters related to heritage and traditions, connections between community members and civic responsibility throughout the community
	Environmental Responsibility	Addresses issues regarding air and water quality, energy and water efficiency, at-risk ecosystems and conservation to protect and sustain the natural systems upon which all life depends

Living to Serve: Day of Service Grant Examples

Focus Area:

COMMUNITY ENGAGEMENT

Project Spotlight:

Sam Rayburn - Ivanhoe FFA members developed a floral arrangement workshop to host at their local nursing home. The chapter spent time with the residents and helped them create floral arrangements that brightened their rooms over the holidays.

Chapter Name:

Sam Rayburn - Ivanhoe FFA

Chapter State:

Texas



Focus Area:

ENVIRONMENTAL RESPONSIBILITY

Project Spotlight:

FFA members at Cordova High School addressed the need for clean water and environmental responsibility by leading a cleanup on the American River. The chapter collected more than 18 pounds of trash in two hours.

Chapter Name:

Cordova High FFA

Chapter State:

California



Focus Area:

COMMUNITY SAFETY

Project Spotlight:

Centralia FFA partnered with the police department and two local FFA chapters to raise awareness of distracted driving. The chapter hosted an Arrive Alive assembly for each school's student body and featured a drunk driving accident survivor.

Chapter Name:

Centralia FFA

Chapter State:

Missouri



Focus Area:

HUNGER, HEALTH AND NUTRITION

Project Spotlight:

FFA members created a Zen garden at the local elementary school to provide a safe and relaxing space for students to recharge and learn about the environment. The project promoted mental, emotional and environmental health for the community.

Chapter Name:

Honesdale FFA

Chapter State:

Pennsylvania



LIVING TO SERVE: INTERACTIVE TOOLKIT



Directions: Reference the 2023 [interactive toolkit](#) as you complete this worksheet.

1. What are your ideas for a service project for your school and/or community?

2. What steps need to be completed to prepare for the service project?

What service projects have chapters across the country done in the past? Use this website to aid in your research: FFA.org/livingtoserve/.

Choose one of the service projects you identified above: _____

How could that service project be adapted/implemented in your school or community?

ALL ABOUT SERVICE!

Directions: Choose one of the articles available [here](#) (FFA Response to WWII, Food For America, Building Our American Communities [BOAC], FFA Impact on Rural Communities and Seeds of Hope Campaign) and answer the questions below to learn about the FFA history of service.

1. In the past, what specific service projects/events (or types) do you think FFA has participated in?

2. What article did you choose?



3. What does "Living to Serve" mean to you?

4. Summarize the article in three to five sentences.

5. How can you apply what you have read and learned to your own FFA chapter (or school) and community? What aspects would be the same? What would be different about the service project?

FFA ALUMNI AND SUPPORTERS

How to Get Involved

Tips and Tricks for Involvement: Engage with FFA Alumni and Supporters during the National FFA Convention & Expo. If you are hosting watch parties, you could invite local FFA Alumni and Supporters to watch with you or send them the link to [register](#).

Don't have an FFA Alumni and Supporters chapter? [Check out information and resources](#) on how to get one started today.

Convention Workshops Available

****Note:** All FFA Alumni and Supporters workshops will be in-person only.

Alumni and Supporters Convention Workshops:

CHAPTER SPOTLIGHTS

Location: Indiana Convention Center, Room 240

Date: Thursday, Nov. 2

Time: 10:30-11:30 a.m.

In this roundtable-style workshop, hear and share ideas with other chapters about successful activities and operations to support premier leadership, personal growth and career success.

ACING AWARD APPLICATIONS

Location: Indianapolis Convention Center, Room 240

Date: Thursday, Nov. 2

Time: 2:00-3:00 p.m.

See examples of what chapters and states have done to successfully receive national awards and grants. Learn more about the online application platform and discuss best practices for successful applications.

MENTORING MATTERS

Location: Indiana Convention Center, Room 240

Date: Thursday, Nov. 2

Time: 3:30-4:30 p.m.

Connect with alumni and supporters in collegiate, corporate and traditional chapters across the country. Learn more about the mentoring features of the Forever Blue Network and how alumni and supporters can help build career success.

For More Information

Want to know more about FFA Alumni and Supporters?

Learn more about the various roles as an FFA Alumni and Supporter by watching this short [video](#).

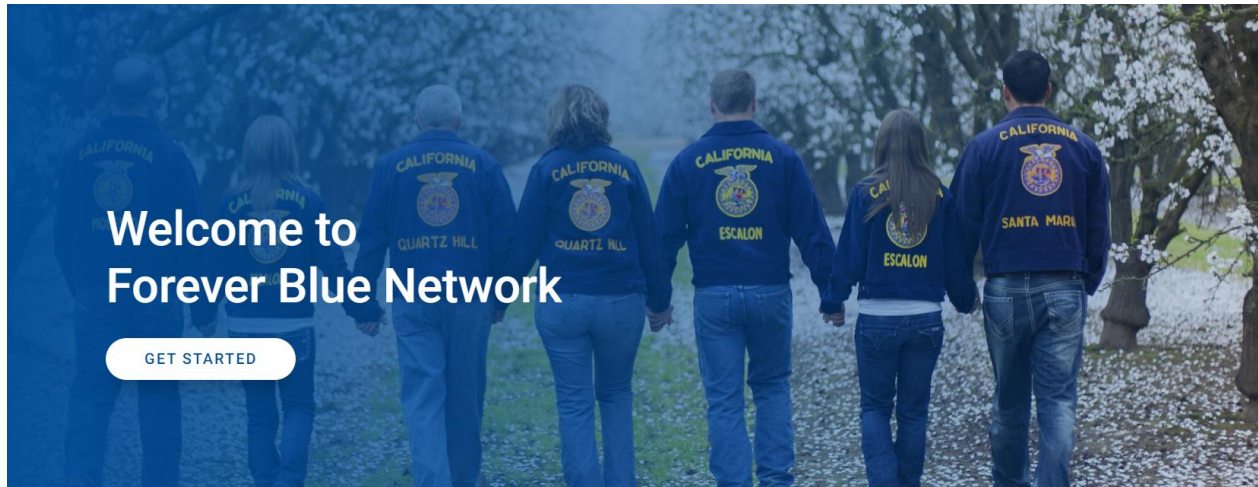
- Have students complete the "[National FFA Alumni and Supporters](#)" worksheet.
- Additionally, learn about life membership by watching this [video](#).

Student Activity Sheets: Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

Forever Blue Network

Encourage your students to join the Forever Blue Network (currently only seniors or graduates are approved to join). The Forever Blue Network gives FFA members, alumni and supporters the opportunity to come together no matter where they are. Click [here](#) for more information on the Forever Blue Network and how to join.

Forever Blue Network WebQuest: The Forever Blue Network is an opportunity for networking and professional and personal development. Using this WebQuest, enroll and engage juniors and seniors in the Forever Blue Network. Click [here](#) for the WebQuest worksheet. The PDF version can be found [here](#).



NATIONAL FFA ALUMNI AND SUPPORTERS

Directions: Watch the video about the various roles of FFA Alumni and Supporters and answer the questions below. The video can be found at <https://FFA.box.com/s/ij0u32qbtrvzjwr5t2tu2qtrkifgpm8>.

1. Based on the video linked above, what are the various roles of FFA Alumni and Supporters?

2. What are the different types of alumni and supporter grants? FFA.org/alumni-and-supporters/chapter-opportunities/



3. What do you think it means to be an alumni and supporter?

4. Does your chapter have an alumni and supporters group? If yes, explain how the group supports your agricultural education program/FFA chapter. If no, are there other support/booster groups in your school? How do they provide additional support to their programs?

5. What are ways that you can stay connected to your agricultural education program/FFA chapter after graduation?

KEY: NATIONAL FFA ALUMNI AND SUPPORTERS

Directions: Watch the video about the various roles of FFA Alumni and Supporters and answer the questions below. The video can be found at <https://FFA.box.com/s/ijOu32qbtrvzjwr5t2tu2qtrkifqpm8>.

1. Based on the video linked above, what are the various roles of FFA Alumni and Supporters?

Volunteer, advocate, mentor, fan, donor

2. What are the different types of alumni and supporter grants? FFA.org/alumni-and-supporters/chapter-opportunities/

Give Back to Your Roots, Legacy



3. What do you think it means to be an alumni and supporter?

Answers will vary.

4. Does your chapter have an alumni and supporters group? If yes, explain how the group supports your agricultural education program/FFA chapter. If no, are there other support/booster groups in your school? How do they provide additional support to their programs?

Answers will vary.

5. What are ways that you can stay connected to your agricultural education program/FFA chapter after graduation?

Answers will vary but may include volunteering with your local agricultural education program/FFA chapter and joining your local FFA Alumni and Supporters chapter.

OTHER ACTIVITIES

- FFA Experience *Jeopardy!* Game: Interactive *Jeopardy!* game that allows students to test their FFA knowledge with categories like FFA History, FFA Meeting Room, FFA Creed, FFA Jackets and Pins, Women in FFA and Famous Alumni.

[FFA Experience Jeopardy! Game](#)

[Answer Key](#)

- **Get to Know the 2023-24 National Officer Team:** Every year during the final session, the new National FFA Officer Team is elected. Use this [activity sheet](#) to capture information about the new team.
- **Making Meaningful Connections:** Everyone loves to meet new people and make connections during national convention. Here is an activity to do in person using this [activity sheet](#) to record those you meet along your convention journey.

Student Activity Sheets: Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

GET TO KNOW THE 2023-24 NATIONAL FFA OFFICERS

Directions: Once the new officer team is announced on November 4, research and fill out the information below.



PRESIDENT

Name:

Region:

State:



SECRETARY

Name:

Region:

State:



VICE PRESIDENT

Name:

Region:

State:



TREASURER

Name:

Region:

State:



REPORTER

Name:

Region:

State:



SENTINEL

Name:

Region:

State:

MAKING MEANINGFUL CONNECTIONS

Directions: Utilize the various opportunities to meet in person to make meaningful connections with your fellow FFA members. Or if you are not at convention, watch the #SpeakAg State Showcase videos.

As you meet FFA members during convention, collect the following information and record it on the respective state's space. If attending convention virtually, check out the videos in the #SpeakAg State Showcase found on the Convention website to learn about products grown in each state. These videos will be student made! ([Convention website](#))

- Name
- Chapter
- State Product

Alabama _____

Alaska _____

Arizona _____

Arkansas _____

California _____

Colorado _____

Connecticut _____

Delaware _____

Florida _____

Georgia _____

Hawaii _____

Idaho _____

Illinois _____

Indiana _____

Iowa _____

Kansas _____

Kentucky _____

Louisiana _____

Maine _____

Maryland _____

Massachusetts _____

Michigan _____

Minnesota _____

Mississippi _____

Missouri _____

Montana _____

Nebraska _____

Nevada _____

New Hampshire _____

New Jersey _____

New Mexico _____

New York _____

North Carolina _____

North Dakota _____

Ohio _____

Oklahoma _____

Oregon _____

Pennsylvania _____

Puerto Rico _____

Rhode Island _____

South Carolina _____

South Dakota _____

Tennessee _____

Texas _____

Utah _____

Vermont _____

Virginia _____

Virgin Islands _____

Washington _____

West Virginia _____

Wisconsin _____

Wyoming _____

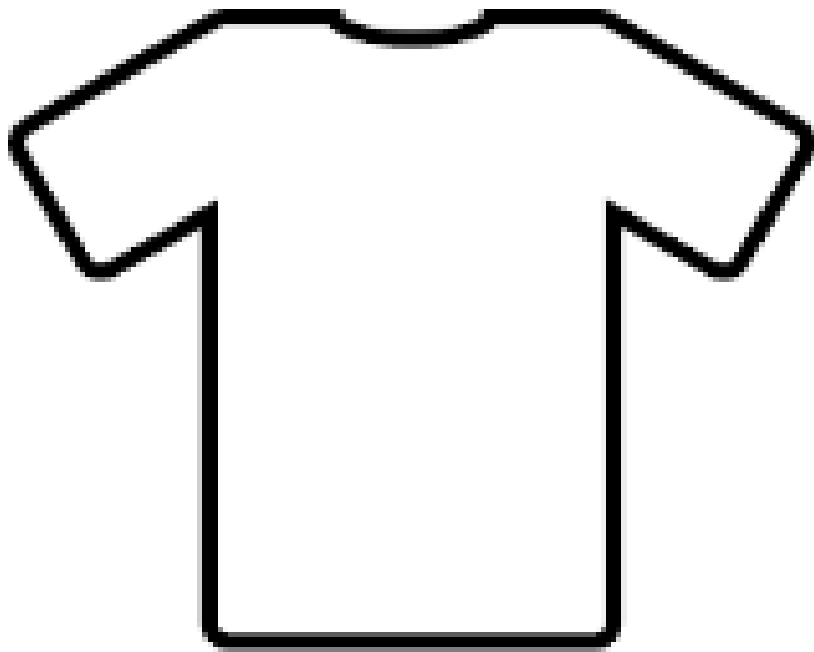
POST-CONVENTION THOUGHTS AND REFLECTIONS

Now that convention is over, it is important to reflect on your experiences and determine how you can apply what you have learned to your life.

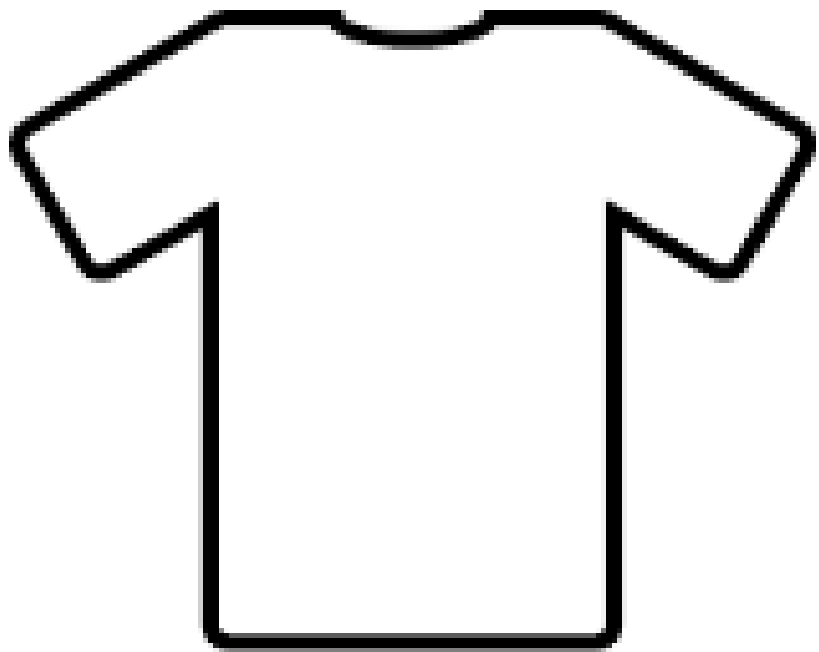
- **[FFA T-shirt Design](#):** Have students be creative and design a convention T-shirt. You can have class competitions or a chapter competition, and if funds allow, create the shirt and sell the winning design.
- ***FFA New Horizons* Magazine Cover:** Have students utilize the [cover template](#) to design and create their very own *FFA New Horizons* magazine cover based on their convention experiences.
- **Post-Convention Reflection:** Give students this [worksheet](#) to collect their thoughts and feelings about their convention experiences.
- **Student Activity Sheets:** Direct access to the individual student activity sheets for easy upload to learning management systems or printing for classwork can be found [here](#).

FFA T-SHIRT DESIGN

Directions: Use this template to sketch design ideas for a custom shirt based on your National FFA Convention & Expo experience!



FRONT



BACK

CREATE YOUR OWN *FFA NEW HORIZONS* MAGAZINE COVER

Utilize the magazine cover [template](#) to design and create your very own *FFA New Horizons* magazine cover to represent and summarize your convention experience. If you want to design your cover digitally, you can use the [PosterMyWall](#) website.

Items to include in your design:

- Picture
- Three or four story titles (like in example covers below)
- Design should be colorful. Be creative!

Examples of past covers:



After you design your cover, answer these questions to reflect.

Explain why you chose the stories and images you did.

How will this convention experience influence some of your future behaviors and decisions?

Looking back at your completed magazine cover, which activity that you experienced during convention was your most enjoyable and why?

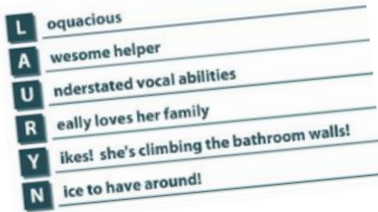
POST-CONVENTION REFLECTION

Directions: Reflect on your experiences during the 96th National FFA Convention & Expo by completing the activities below.

1. Five-minute free write: Use the space below to share your thoughts and feelings about your convention experience.

2. Choose one word that represents your convention experience and create an acrostic poem using your chosen word.

Example:



3. What is one thing from your convention experience that you can apply in your personal life and in school?

Personal	School

4. What was your most interesting discovery during this experience?

