

Name: _____

Activity 10: Contributions for Advancement



Directions:

Follow the steps below to interview three individuals about their thoughts on an important agricultural topic (select your topic below or one assigned by your teacher).

1. Circle the topic you are researching:

- CRISPR technology
 - Artificial intelligence usage in agricultural practices
 - Food labeling in the meat industry
 - Animal-based meat vs. meat alternatives
 - You own or teacher selected topic:
- _____

2. Who will you interview?

- One adult from school (administrator, non-agriculture teacher, custodian, etc.)
 - Name: _____
- One community member
 - Name: _____
- One member of your family
 - Name: _____
- One classmate
 - Name: _____

*Consider selecting individuals of different ages, backgrounds, etc.

Interview Questions:

1. What is your name?
2. How old are you?
3. Do you support [insert your topic]?
 - a. Why or why not?
4. Why do you think [insert topic] is so controversial?
5. What would you say to someone with an opposing view to you?
6. What impact do you think [insert topic] has/could have/will have on the agriculture industry?
7. What impact do you think [insert topic] has/could have/will have on the overall economy?
8. Is there anything else you would like to add?
9. Thank you for taking time out of your day to discuss [insert topic] with me. I appreciate your thoughts. Have a wonderful day!

Interview tips/tricks:

- Be sure to share the topic with the person you would like to interview **BEFORE** the interview.
- Consider sending the questions to the people you are going to interview in advance so they have time to think about the questions that will be asked.
- Make sure you set enough time aside for the conversation.
- Don't be afraid to ask questions that come to mind based on what is shared.
- The interview should feel like a conversation.
- Host the interview in a place that is free of distraction.
- Take good notes!

Directions:

Now that you have completed your interviews, think through all the responses you received. Develop a 90-second reel/video about what you have learned. Be sure to include the following:

1. Did you see any major differences in responses based on age, gender, family vs. community vs. school vs. peer, etc.?
2. What conclusions can you draw from the responses you received about the topic?
3. How has your opinion of the topic been impacted based upon what you learned?
4. Why do you think it is important to gain the viewpoints of different people?
5. Overall, how did this process impact you?
6. Include anything else you want to add.

Name: _____

Video Rubric

Area	4 Points	3 Points	2 Points	1 Point
Content	All content is accurate and based on the interview. There are no factual errors.	Most of the content is accurate and interview based, but there is one piece of information that seems inaccurate.	The content is generally accurate and interview based, but one piece of information is clearly inaccurate.	Content is confusing or contains more than one factual error.
Clarity and Creativity	The video is easy to understand, and all elements are clearly written or spoken. Creativity was used.	The video is easy to understand, and most elements are clearly written or spoken. Some creativity was used.	The video is hard to understand with very quiet speaking or very hard to read writing. Little creativity was used.	The video is hard to understand, and one cannot follow the thought process. No creativity was used.
Narration and Preparedness	The video is clearly rehearsed and presented with no mistakes. Student spoke slowly and clear.	One mistake is heard in the video.	Two mistakes are heard in the video.	Three or more mistakes are heard in the video. Student spoke very fast and was unclear.
Time	Video was 90 to 120 seconds in length.			Student was either under or over the allotted time frame.

Total: _____

Comments: