

Name: _____

Activity 14: Company Influence in Agriculture



Complete the following activities for each of the companies listed below to learn about how inclusivity is woven throughout the agriculture industry.

Company: Tractor Supply Co. Logo:	
In your own words, describe the mission of this company.	Based on the mission, what role does this company play in the agriculture industry?
Why is diversity and inclusion so important to this company?	
How does having a diverse and equitable culture play a role in the company's mission and goals?	

Company: John Deere Logo:	
In your own words, describe the mission of this company.	Based on the mission, what role does this company play in the agriculture industry?
Why is diversity and inclusion so important to this company?	
How does having a diverse and equitable culture play a role in the company's mission and goals?	

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Company: Bayer Logo:	
In your own words, describe the mission of this company.	Based on the mission, what role does this company play in the agriculture industry?
Why is diversity and inclusion so important to this company?	
How does having a diverse and equitable culture play a role in the company's mission and goals?	

Company: CHS Logo:	
In your own words, describe the mission of this company.	Based on the mission, what role does this company play in the agriculture industry?
Why is diversity and inclusion so important to this company?	
How does having a diverse and equitable culture play a role in the company's mission and goals?	

How does this type of diversity and inclusion in companies impact the agriculture industry?

Summarize why these companies see such value in diversity and inclusion within their companies.

How does this impact you?

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Part 2:

Directions:

Select a company of your choice to research the equity, diversity and inclusivity that exists in the company. Then, complete the questions.

Company of Your Choice: _____		Logo: _____
Industry this company works in: _____		
In your own words, describe the mission of this company.		Based on the mission, what role does this company play in its industry?
Why is diversity and inclusion so important to this company?		
How does having a diverse and equitable culture play a role in the company's mission and goals?		
Are there any differences that exist between the company you chose and the agriculturally based ones you previously explored? Why or why not?		
What does equity, diversity and inclusion look like for your school district? How could it be improved based upon what you have learned and seen from companies?		
How could what you have learned be applied to your school to make it more inclusive of everyone?		
What is one thing you can do this week to be more inclusive of those around you in your classroom, school, team, organization or community?		