



Dear Administrators and Educators,

The 93rd National FFA Convention and Expo is upon us, and I look forward to your FFA chapter joining us for the virtual presentation of this year's event. We may not be able to gather in Indianapolis, Indiana in late October, but we are able to celebrate and honor the achievements of our FFA members. We can network, explore careers in agriculture, and inspire the next generation of leaders who will change the world.

The COVID-19 pandemic has forced all of us to change the way we teach, learn and host in-person events. It has stretched us to be innovative in how we reach young people and help foster some normalcy during this unprecedented time. Our goal is to provide an experience like no other, that will take the best of our in-person event and bring it to life for all our FFA members. This is the first time in our history that access to the national convention and expo will be available for all members across the country.

We are encouraging chapters to purchase registrations so that all students in your agricultural education and FFA program can tune in and engage in this experience. We are providing educational resources aligned to national educational standards, so that students can engage in meaningful learning opportunities. Additionally, we want chapters to participate in our National Days of Service, by serving in your local community and living out the motto of "Living to Serve".

Our event is going to be a celebration filled with educational experiences that will reinforce the educational standards that are being taught in the classroom. Students will learn about the trends and technologies that are used to feed and clothe the world in a sustainable way in the FFA Blue Room. Students will get to engage with over 140 companies through our Expo to learn about career opportunities available in the industry of agriculture; along with participating in more than 30 workshops focused on leadership, personal growth, and career success. There will also be at least 20 teacher workshops for educators to learn and grow through professional development.

The virtual presentation of the 93rd National FFA Convention and Expo is going to be an opportunity that your chapter should not miss. We are looking forward to you joining us for an exciting event on Oct. 27-29, 2020. To learn more, visit our website at <https://convention.ffa.org> for a full list of activities and opportunities to create excitement and normalcy for our members.

Best,

A handwritten signature in black ink that reads "Christine P. White". The signature is written in a cursive, flowing style.

Christine White
Chief Program Officer
National FFA Organization