



NATIONAL AG WEEK EDUCATIONAL RESOURCES

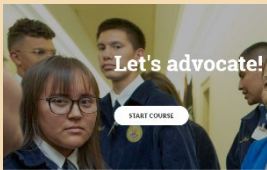
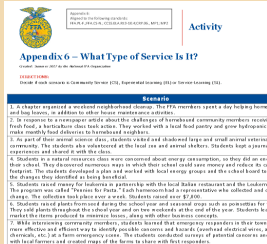
The following resources will help to engage your students in National Ag Week:

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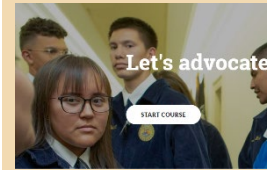
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Monday, March 21 – Community Service and Advocacy

Resource	Picture	What is it?	Location
Advocacy Modules and Experience Guides		The Agricultural Literacy and Advocacy Model consists of four steps: plan, develop, do and reflect. These modules introduce students to the concept of advocating to four key target audiences: peers, the community, elected officials and elementary students. Each accompanying experience guides students through the planning and execution of an activity and event.	https://www.ffa.org/advocacy-experience/
Appendix 6: What Type of Service?		Students will explore different types of service-learning.	https://ffa.box.com/s/4dpc19uapwan006yk79ima4wywh84eqc (pg. 14)
Taylor and Keegan Smith – SAE: Happy Souls Socks		Taylor and Keegan Smith's supervised agricultural experience (SAE) is Happy Soul Socks Ministry and is in the service-learning area. Learn how their desire to do something good in their community turned into an SAE.	PDF: https://ffa.box.com/s/8qnk9djpmmnsol8s7u7a890w4w49mgn DOC: https://ffa.box.com/s/heqjhqpf35yq7qtrv9cyarlp42687ma

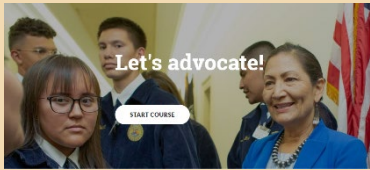
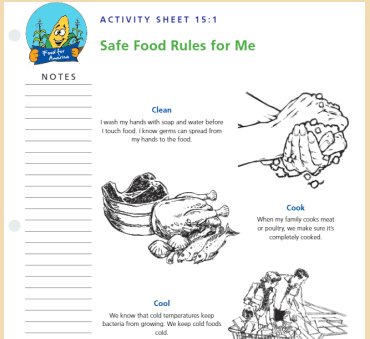
Tuesday, March 22 – Government and Policy Day

Resource	Picture	What is it?	Location
Advocacy Modules and Experience Guides		The Agricultural Literacy and Advocacy Model consists of four steps: plan, develop, do and reflect. These modules introduce students to the concept of advocating to four key target audiences: peers, the community, elected officials and elementary students. Each accompanying experience guides students	https://www.ffa.org/advocacy-experience/



		through the planning and execution of an activity and event.	
Sample Phone Call	"Person answers phone" Hello, thank you for calling Senator _____ office. How may I help you today? Hi, my name is _____ and I'm calling from the _____ FFA chapter. legislative assistant available to take a brief call? One moment, please. I will transfer you to them now. "Call gets transferred to the agriculture legislative assistant and they" Hi, this is John Smith and I handle agriculture for the Senator. How may I help you? Hi, my name is _____ and I'm calling from the _____ FFA chapter. let you know the importance of FFA and the impact it makes on our local community. That's great. Would you mind telling me what FFA is? FFA is a national organization made up of 650,000 agricultural education students. We focus on developing our potential for personal growth and career success through agricultural education. As FFA members, we can also participate in the agriculture fair where we focus on the science behind food. We can also participate in the agriculture fair where we focus on the science behind food. It sounds like you stay pretty busy. What is your personal involvement with FFA? "Share your personal FFA experiences"	Not able to meet your officials in person? Have students use this template to share concerns.	https://ffa.box.com/s/kp9k70537bfvj8kic0vsstdxrlqlnvmg

Wednesday, March 23 – Literacy Day

Resource	Picture	What is it?	Location
Advocacy Modules and Experience Guides		The Agricultural Literacy and Advocacy Model consists of four steps: plan, develop, do and reflect. These modules introduce students to the concept of advocating to four key target audiences: peers, the community, elected officials and elementary students. Each accompanying experience guides students through the planning and execution of an activity and event.	https://www.ffa.org/advocacy-experience/
Food for America		Food for America is an educational program focusing on agricultural literacy in elementary schools and communities.	https://ffa.box.com/s/xggyk5onzu363amgtk9f92w4cq1lwtmu



U.S. Poultry and Egg Curriculum



The National FFA Organization and U.S. Poultry and Egg Association lesson plan series provides educators with a comprehensive curriculum resource to teach students about the commercial poultry and egg industry. Lessons are infused with FFA and SAE activities to integrate into any agricultural education program easily.

In addition to the lessons, we have also developed a companion guide that your students can use to teach elementary students in your community about the poultry and egg industry.

<https://ffa.box.com/v/uspo-ultryandegg>

Thursday, March 24 – Advocacy Day

Resource	Picture	What is it?	Location
Advocacy – Addressing Misconceptions		Students will identify common misconceptions in agriculture and understand the interrelationship between agriculture and other parts of our society.	PDF: https://ffa.box.com/s/d4qsmmm8ecde9p0xo5yje2uzp30d7wte DOC: https://ffa.box.com/s/lcxyvvyq69ryujgvb6yvfcc8ydu10shs



Advocacy – My Ag Story

NAME: _____

#MyAgStory

DIRECTIONS:
Watch the video on advocacy at <https://www.ffa.org/advocacy>
Use the video to find answers to factual questions.
How many monthly active users does each social media site have?

TikTok	Instagram	Facebook	Snapchat

If you had the attention of all of these social media users simultaneously for 1 minute, what would you tell them about agriculture?

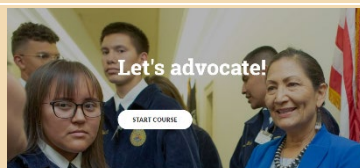
Reflect

Students will identify ways to advocate with the tools they already have concisely.

PDF:
<https://ffa.box.com/s/41lqtcsujr0ssbarmjhnbibfqtp9lrko>

DOC:
<https://ffa.box.com/s/uji8akq9lq966i2hgbadxf9662sj3hzf>

Advocacy Modules and Experience Guides



The Agricultural Literacy and Advocacy Model consists of four steps: plan, develop, do and reflect. These modules introduce students to the concept of advocating to four key target audiences: peers, the community, elected officials and elementary students. Each accompanying experience guides students through the planning and execution of an activity and event.

<https://www.ffa.org/advocacy-experience/>

Appendix 5: How to #SpeakAg with Consumers



Understanding consumers and where they get information about agriculture is critical, but we also need to know how we can best share accurate information. Discover how we can educate the public in a world full of information.

<https://ffa.box.com/s/w609xkq65rd2d49l8vf55t34xwvduu2f>

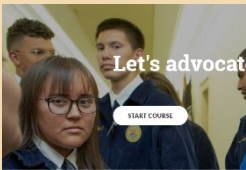
Advocate for Anything Student Workshop and Reflection Guide

Often, we consider "advocacy" to be a term reserved for lobbyists or social media influencers. If we follow four simple steps, we can advocate for anything effectively. In this workshop, we'll see how advocacy can be used to create change for an entire industry or simply convince parents to let you have a sleepover.

Video:
Reflection Guide:



Friday, March 25 – An Application Based on Advocacy?

Resource	Picture	What is it?	Location
Advocacy Modules and Experience Guides		The Agricultural Literacy and Advocacy Model consists of four steps: plan, develop, do and reflect. These modules introduce students to the concept of advocating to four key target audiences: peers, the community, elected officials and elementary students. Each accompanying experience guides students through the planning and execution of an activity and event.	https://www.ffa.org/advocacy-experience/
Advocacy – Building an Advocacy Plan: Complete			https://ffa.box.com/s/ik47prxudl0bhvxthvhj4t00mwwqcb6i

