



Lesson Plan

AgCareers.com Food and Agriculture Career Guide Implementation Guide

Created: 09/2024 by the National FFA Organization

Description of Lesson: Guide students to career success using the tools and resources in the AgCareers.com Food and Agriculture Career Guide.

Student Learning Objectives:

After completing these activities, students will ...

1. Discover the tools and resources available to be prepared for a future career.
2. Demonstrate the importance of being prepared for internships, mentorship and other career-related activities.
3. Research the endless opportunities of potential careers in agriculture.

Suggested Grade Level:

Grades 9 and 10 (This lesson is written so instructors can scale up or down based on class needs.)

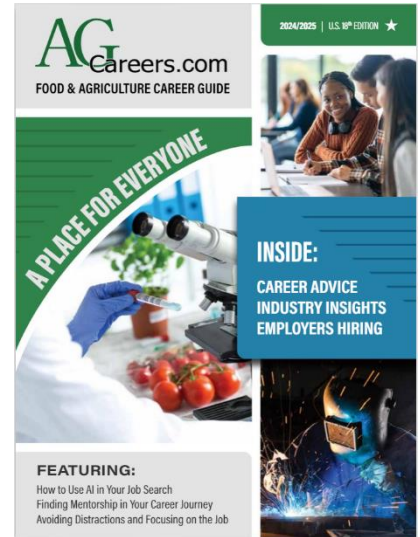
Suggested Time: 240 minutes (*Time requirements may vary based upon student understanding and class schedule.)

Resources/References:

1. Online Magazine: AgCareers.com, <https://www.agcareers.com/ag-and-food-career-guide/2024/US/>
 - a. Note: This source is used frequently, and each article is broken down for every activity in the choice board.
2. Websites: Several websites are used for the "Employer Pathway Connections" activity. They are listed below:
 - a. Bayer: <https://www.bayer.com/en/us/bayer-united-states-of-america>
 - b. Beck's: <https://www.beckshybrids.com/>
 - c. CLASS: <https://www.claas.com/en-us>
 - d. Griffith Foods: <https://griffithfoods.com/>
 - e. Hartung Brothers: <https://hartungbrothers.com/>
 - f. Lallemand: <https://www.lallemand.com/en/>
 - g. Plant Products: <https://plantproducts.com/>
 - h. Seneca Foods: <https://www.senecafoods.com/>
 - i. Simplot: <https://www.simplot.com/>
 - j. Stine Seed: <https://www.stinseed.com/>
3. Website: AgCareers.com Profiles, <https://www.agcareers.com/career-profiles/>
4. Website: AFA Website, <https://www.agfuture.org/>
 - a. Note: This website is broken down by each section of the website for the AFA activity.
5. Website: Types of Compensation, <https://www.aihr.com/blog/types-of-compensation/>
6. Website: AgExplorer, AgExplorer.FFA.org/

Related Resources:

1. Battle of the Best: Agriculture Careers, <https://FFA.box.com/s/3m1le3ucvytr4zjilgkwtqffvvaloh7p>
2. AgCareers.com Food and Agriculture Career Guide Implementation Guide 2022-23, <https://FFA.box.com/s/iafxdl0u9zjtmzplbyqdarbodbiw96c>



Name: _____

3. Employment Skills Classroom Lesson Series, <https://FFA.box.com/s/m8kzzy2wrmjtsis4x4uqosn1ws3wga7y>

Equipment and Supplies Needed:

1. A copy of the "Careers Article Analysis" worksheet for each student
2. A copy of the "Choice Board" and corresponding activity sheets for each student
3. Optional: hard copy or PDF of the "AgCareers.com Food and Agriculture Career Guide" (Link is listed above in the resources.)
4. Internet access to view various websites

Vocabulary:

1. AgExplorer
2. Application Tracking System (ATS)
3. Artificial Intelligence (AI)
4. Benefits
5. Compensation
6. Cover Letter
7. Distractions
8. Inclusive
9. Internship
10. Keywords
11. Mentor
12. Networking
13. Non-Monetary
14. Objections
15. Resume
16. Shortcomings
17. Social Network
18. Strengths
19. Sustainability
20. Technology
21. Weaknesses

Cross-Curricular Connections:

English/Language Arts
❖ Develop goals for career preparation and readiness. ❖ Read and synthesize articles on career readiness.

SAE and FFA Connections

1. SAE for All – Foundational SAE, <https://saeforall.org/educator-resources/>
2. Employment Skills LDE, FFA.org/participate/ides/employment-skills/

Student Activity Sheets:

Direct access to student activity sheets without lesson plan or answer key for easy upload to a learning management system or printing for classwork.

Link (Word | PDF) <https://ffa.box.com/s/uxj4irjdnf9pfo6un74lulu40hb3vxey>

Link (Google) https://drive.google.com/drive/folders/1xu2Vph15ilmqFyoA4lClJ8wPs6y8miz?usp=drive_link

These Activities Are Aligned to the Following Standards:

AFNR Performance Element

- ❖ CS.05. Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources career pathways.

FFA Precept

- ❖ FFA.PL-A. Action: Assume responsibility and take the necessary steps to achieve the desired results, no matter what the goal or task at hand.
- ❖ FFA.PG-J. Mental Growth: Embrace cognitive and intellectual development relative to reasoning, thinking and coping.

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- ❖ FFA.CS-M. Communication: Effectively interact with others in personal and professional settings.
- ❖ FFA.CS-N. Decision Making: Analyze a situation and execute an appropriate course of action.

Common Career Technical Core

- ❖ AG5 Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources Career Pathways.

NASDCTEc

- ❖ AGC08.01 Demonstrate workplace ethics specific to AFNR occupations in order to reflect effective stewardship of resources.
- ❖ AGC09.01 Explain written organizational policies, rules and procedures common to AFNR workplaces to ensure employees perform job functions effectively.
- ❖ AGC09.02 Select, research and examine critical aspects of career opportunities in one or more AFNR career pathways in order to gain an understanding of the breadth of occupations within this cluster.

Common Core – Reading: Informational Text

- ❖ CCSS.ELA-Literacy.RI.9-10.2 Determine a central idea of a text and analyze its development over the course of the text, including how it emerges and is shaped and refined by specific details; provide an objective summary of the text.
- ❖ CCSS.ELA-Literacy.RI.9-10.4 Determine the meaning of words and phrases as they are used in a text, including figurative, connotative, and technical meanings; analyze the cumulative impact of specific word choices on meaning and tone (e.g., how the language of a court opinion differs from that of a newspaper).

Common Core – Writing

- ❖ CCSS.ELA-Literacy.W.9-10.1 Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.
- ❖ CCSS.ELA-Literacy.W.9-10.2 Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.

Common Core – Speaking and Listening

- ❖ CCSS.ELA-Literacy.SL.9-10.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 9-10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

Common Core – Science & Technical Subjects

- ❖ CCSS.ELA-Literacy.RST.9.10.8 Assess the extent to which the reasoning and evidence in a text support the author's claim or a recommendation for solving a scientific or technical problem.
- ❖ CCSS.ELA-Literacy.RST.9.10.9 By the end of grade 10, read and comprehend science/technical texts in the grades 9-10 text complexity band independently and proficiently.

Common Core – Literacy in Science & Technical Subjects: Writing

- ❖ CCSS.ELA-Literacy.WHST.9.10.1 Write arguments focused on discipline-specific content.
- ❖ CCSS.ELA-Literacy.WHST.9.10.2 Write informative/explanatory texts, including the narration of historical events, scientific procedures/ experiments, or technical processes.
- ❖ CCSS.ELA-Literacy.WHST.9.10.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
- ❖ CCSS.ELA-Literacy.WHST.9.10.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.

AFNR Career Ready Practices

- ❖ CRP.02. Apply appropriate academic and technical skills. Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive.
- ❖ CRP.04. Communicate clearly, effectively, and with reason. Career-ready individuals communicate thoughts, ideas, and action plans with clarity, whether using written, verbal and/or visual methods.
- ❖ CRP.07. Employ valid and reliable research strategies. Career-ready individuals are discerning in accepting and using new information to make decisions, change practices or inform strategies.
- ❖ CRP.08. Utilize critical thinking to make sense of problems and persevere in solving them. Career-ready individuals readily recognize problems in the workplace, understand the nature of the problem, and devise effective plans to solve the problem.
- ❖ CRP.10. Plan education and career path aligned to personal goals. Career-ready individuals take personal ownership of their own educational and career goals, and they regularly act on a plan to attain these goals.
- ❖ CRP.11. Use technology to enhance productivity. Career-ready individuals find and maximize the productive value of existing and new technology to accomplish workplace tasks and solve workplace problems.

Name: _____

Partnership for 21st Century Skills

- ❖ Communication
- ❖ Critical Thinking and Problem Solving
- ❖ Flexibility and Adaptability
- ❖ Initiative and Self-direction
- ❖ Leadership and Responsibility

Lesson Plan:

1. **Introduction:** What is the AgCareers.com Food and Agriculture Career Guide?
The purpose of the guide is career education and connecting people to the varied and numerous careers in the agriculture and food industries.

The Food and Agriculture Career Guide is a supplemental piece developed to be a resource guide for students and young professionals to compare businesses within the agriculture and food industry and their opportunities for internships and employment. The guide also contains a variety of beneficial articles to add shelf life to the guide and truly help the guide act as a resource for students as they go about their career search. Example articles from this year's guide include "Using Artificial Intelligence in Your Job Search," "Finding Mentorship in Your Career Journey" and "Avoiding Distractions and Focusing on the Job."

This lesson series is ideal for juniors and seniors but could be modified for younger students. It is geared toward preparing for career success and the steps to reach success. It is recommended that you download the Career Guide in PDF format and have it easily available for your students to access. They can access it online and flip through the guide.
2. **Activity:** [Careers Article Analysis](#): This is a generic worksheet to be used with any of the articles in the AgCareers.com Food and Agriculture Career Guide.
3. **Activity:** [Choice Board](#): This allows students to guide their learning through a personal choice of activities. This can be completed as a whole, or you can assign each activity at your own discretion. Each activity relates to the AgCareers.com Food and Agriculture Career Guide articles. The length of each activity on the choice board varies in time needed to complete it.
3. **Optional – Extended Learning Opportunities (Not factored into time requirement):**
 - a. Invite a guest speaker such as a human resources (HR) director to talk with your students about their future careers and how to be prepared for success.
 - b. Organize or attend a local career fair for students to be exposed to careers local to their community.

Name: _____

Careers Article Analysis

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Part 1

Directions:

Read one of the articles in the 2024-25 U.S. 18th Edition of the AgCareers.com Food and Agriculture Career Guide (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/>) to complete this worksheet.

Main Idea and Summary	
1. Article Title	
2. What is the main idea of the article?	
3. List three key points this article discusses related to career readiness.	❖ ❖ ❖

Skills and Strategies	
4. What skills or strategies does the article suggest for career preparedness?	
5. Which of these skills or strategies do you already use, and how?	
6. Which two skills or strategies would you like to improve or learn more about? Why?	❖ ❖

Challenges and Solutions	
7. What challenges or obstacles related to career	

Name: _____

preparedness are mentioned in the article?	
8. What solutions or advice does the article offer for overcoming these challenges?	

Personal Reflection	
9. How does this article apply to your own career goals or interests?	
10. What is one action you can take right now based on what you learned from this article?	

Future Planning	
11. What resources, tools or technologies does the article mention that can help with career preparation?	
12. How do you plan to use these resources in your own career preparation?	

Additional Thoughts	
13. What is one question you still have after reading this article?	
14. What are two other career topics you would like to explore based on this article?	

Name: _____

Choice Board

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Part 2

Directions:

Complete each of the tasks under the direction of your teacher. The listed page numbers reference the page where the corresponding article from the AgCareers.com Food and Agriculture Career Guide can be found.

(<https://www.agcareers.com/ag-and-food-career-guide/2024/US/>)

Complete the Employer Pathway Connections activity.	Complete the Career Pathways for Me activity.	Complete the Advertising for Success activity.	Complete the AFA WebQuest activity.
Complete the Finding the Right Words activity. (p. 5)	Complete the Helpful (Artificial) Intelligence activity. (p. 9)	Complete the Striving to Grow activity. (p. 13)	Complete the Being Mentored activity. (p. 15)
Complete the More Than Money activity. (p. 18)	Complete the Career Match Maker activity. (p. 21)	Complete the Finding Your Place activity. (p. 23)	Complete the Interning Success activity. (p. 25)
Complete the Big Tech Foods activity. (p. 28)	Complete the Being Mindful activity. (p. 31)	Complete the Social Professionalism activity. (p. 33)	Complete the Big Booth activity.

Name: _____

Employer Pathway Connections

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Complete this worksheet by utilizing each of the companies' websites and their advertisements in the AgCareers.com Food and Agriculture Career Guide (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/>). For each of the companies, fill in their chart to learn more about them.

Company: Bayer		Draw the company's logo.	
Website: https://www.bayer.com/en/us/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Beck's		Draw the company's logo.	
Website: https://www.beckshybrids.com/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: CLAAS		Draw the company's logo.	
Website: https://www.claas.com/en-us			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Name: _____

Company: Griffith Foods		Draw the company's logo.	
Website: https://griffithfoods.com/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Hartung		Draw the company's logo.	
Website: https://hartungbrothers.com/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Lallemand		Draw the company's logo.	
Website: https://www.lallemand.com/en/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Name: _____

Company: Plant Products		Draw the company's logo.	
Website: https://plantproducts.com/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Seneca		Draw the company's logo.	
Website: https://www.senecafoods.com/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Simplot		Draw the company's logo.	
Website: https://www.simplot.com/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Name: _____

Company: Stine		Draw the company's logo below:	
Website: https://www.stinseed.com/			
Year Founded:			
Headquarters Location:			
Circle this company's career focus area:			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Which career focus area could be applicable to all the companies in the activity?

Which two companies interest you most and make you want to explore more? Explain why for each.

1.

2.

Using one of the companies selected in the last question, create an Instagram profile plan highlighting current job positions that are available. Use the company's website to help complete this activity. Your profile should include the following:

- ❖ A profile picture representing the company (logo, employee example, etc.)
- ❖ Two posts drawn with a caption about two current job positions available with the company

Name of company selected:	Draw a profile picture for the company.
Why did you choose this company?	
Which career focus area(s) does this company fall in?	

Name: _____

Post 1 Job Position: Educational Requirements: Salary Range: Location of Job: Primary Responsibilities of Position:	Draw the post for this job position. Create a caption using the information collected in the left column.
Post 2 Job Position: Educational Requirements: Salary Range: Location of Job: Primary Responsibilities of Position:	Draw the post for this job position. Create a caption using the information collected in the left column.

- ❖ If you were actively seeking one of the above jobs with the company, what steps could you take during high school to start preparing for that career? How will that help you be successful in obtaining this job?

Name: _____

Career Pathways for Me

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the AgCareers.com Career Profiles website (<https://www.agcareers.com/career-profiles/>), view all ten career pathways to learn more about potential careers in each of them. Select two pathways that you are most interested in and complete the questions below.

Career Pathway:		
Name two aspects of this career pathway that appeal to you and tell why.		
1.		
2.		
What is one challenge you think you might face working within this career pathway?		
List three potential careers that you find interesting in this career pathway.		
1.	2.	3.
Indicate the future job market/outlook for each of the careers by inserting or drawing a smiley face or a frowny face.		
1.	2.	3.
List the work environment someone with these careers would work in (Ex. office setting, farm, laboratory, manufacturing plant, etc.)		
Then, place a check mark next to the work environments you would enjoy.		
1.	2.	3.

Name: _____

Career Pathway:
Name two aspects of this career pathway that appeal to you and tell why. 1. 2.
What is one challenge you think you might face working within this career pathway?

List three potential careers that you find interesting in this career pathway.		
1.	2.	3.
Indicate the future job market/outlook for each of the careers by inserting or drawing a smiley face or a frowny face.		
1.	2.	3.
List the work environment someone with these careers would work in (Ex. office setting, farm, laboratory, manufacturing plant, etc.) Then, place a check mark next to the work environments you would enjoy.		
1.	2.	3.

- ❖ Which of the ten career pathways are you **least** interested in for a potential career? Why?

- ❖ What are two other ways you could explore which pathways you would or would not enjoy?

Name: _____

Advertising for Success

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

AgCareers.com wants to showcase a successful middle or high school agriculture program in their next publication. Using the collegiate agriculture program advertisements in the AgCareers.com Food and Agriculture Career Guide (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/>) as examples, design an advertisement for your school's agriculture program that will showcase its strengths. Be sure to include examples of how your agriculture program prepares agriculture students for a future career. Answer the questions below to help you collect the information for your advertisement. Turn in your finished product according to your teacher's instructions.

Name of your school:
List the agriculture courses taught.
How many students are enrolled in agriculture courses? How many students are FFA members?
What CDEs (career development events) does your FFA chapter compete in?
List two activities your agriculture classes do to help explore careers.
List two unique things about your agriculture program.

Name: _____

Use the space below to sketch your advertisement.

- ❖ How does the combination of images and text impact potential students who might want to take an agriculture class at your school?

- ❖ Looking at your advertisement, do you feel your agriculture program is successful at exposing students to careers and preparing them for their futures? Why?

Name: _____

AFA WebQuest

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Use the Agriculture Future of America (AFA) website, found at <https://www.agfuture.org/>, to explore the opportunities available to young people wishing to pursue a career in the agriculture industry.

Check out the About section (<https://www.agfuture.org/about>) of the website and complete the following questions.

Why does AFA exist?	
What does AFA do?	
How does AFA do it?	
Who is AFA's work for?	

Learn about the board of directors (<https://www.agfuture.org/about/board-of-directors>) and answer the following questions.

Board members are recognized leaders from where?	
Name four companies that you see represented on the board of directors.	❖ ❖ ❖ ❖
Do you feel all branches of the agriculture and food industry are represented? How do you know?	

Name: _____

Look at the AFA competencies (<https://www.agfuture.org/about/afa-competencies>) to learn more about the organization's work of making transformational leaders. Match the competency with its correct description below.

1. Relationship Development	a. Working effectively with others toward a common goal
2. Systems Thinking	b. Using exploration, feedback and reflection to manage yourself and your teams
3. Collaboration	c. Building and fostering healthy relationships
4. Cultural EQ	d. Performing well in diverse environments, with an inclusive bias
5. Interpersonal IQ	e. Relating to others with sensitivity and influence; a built-in bias toward leading and learning
6. Career Management	f. Innovatively influencing systems through critical thinking and problem solving

Check out the Scholarships section (<https://www.agfuture.org/scholarships>) of the AFA website and answer the questions below.

Who is eligible for this scholarship?	
How much money could be granted?	
How could this scholarship benefit you?	

Browse the collegiate partners list (<https://www.agfuture.org/partners/college>) and name one college from your state. If there isn't one from your state, list one from a neighboring state.

Name: _____

AFA also creates partnerships with businesses and organizations in the industry through investments. Browse the Industry Partner page (<https://www.agfuture.org/partners/industry>) and list the investment value for each partner shown below.

Ducks Unlimited		Farm Credit	
Hill's		Butterball	
John Deere		Cargill	
American Soybean Association		Nutrien	
CHS Foundation		Coca-Cola	

- ❖ As a current high school student, what are two ways you feel AFA can benefit you right now? Explain.

Name: _____

Finding the Right Words

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Keywords: How to Use Them and Adjust for Success” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/5/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. List five characteristics you have heard others use to describe you.	2. Do you feel those characteristics could help you obtain a career one day? Why?
❖ ❖ ❖ ❖ ❖	

Post-Reading

Answer these questions after reading the article.

1. What is the main topic of this article?

2. What are key words?

3. List the key words you would need to use in a Google search for the following topics:

<i>Apple Pie Recipe</i>	<i>Local Prom Photographers</i>	<i>Pumpkin Farm Field Trip</i>

4. Define an ATS system.

5. How does an ATS system work?

6. Why do you think it's important for your application to rise to the top in an ATS system?

Name: _____

7. List one overarching tip for each of the following topics:

1. Have your general resume saved	
2. Absorb the job description	
3. Tailor your resume	
4. Perfect it and make it legit	
5. Saving your resume	

Dig Deeper

Job Ad: <i>Farm Store Retail Associate</i> The retail associate is responsible for interacting with customers and other team members, supporting the selling initiatives and performing assigned tasks while delivering quality customer experience. <i>Essential Duties and Responsibilities:</i> As a member of our team, it is important that you be available, flexible, adaptable and service-oriented as well as be able to do the following: ❖ Maintain regular attendance. ❖ Deliver a quality customer experience, greeting the customer and meeting their needs/wants. ❖ Recommend product solutions to customers. ❖ Operate cash register/computer. ❖ Assemble merchandise. ❖ Perform janitorial duties as needed. ❖ Execute price changes/markdowns. ❖ Assist customers with loading purchases. ❖ Ensure the safety and well-being of birds. <i>Preferred Knowledge, Skills or Abilities:</i> ❖ Farming, ranching, pet/equine or welding knowledge is strongly preferred. ❖ Ability to read, write and count accurately ❖ Strong communication and problem-solving skills ❖ Basic computer skills ❖ Strong interpersonal skills <i>Experience and Education</i> ❖ No experience required ❖ High school diploma or equivalent is preferred but not required.	Resume: Simon Jones 395 East Street, Marigold, VA 54204 (523) 436-5587 sjones@marigold.com Education: Marigold High School Diploma, 2023 Previous Work Experience: ❖ Flowers Afterschool Program ○ Counselor, tutoring ❖ Marigold Coffee Shop ○ Barista, customer service, baker ❖ Farm Fresh Dairy Farm ○ Barn manager, morning milking Skills: ❖ Working with youth ❖ Truck maintenance ❖ Negotiation ❖ Debate ❖ Communication ❖ Social media ❖ Livestock knowledge ❖ Problem-solving ❖ Scuba-diving File Name: Resume_Number_Six_the_best.pdf
--	---

Name: _____

1. Rate this resume 1 to 5 based on the job advertisement (1 being poor and 5 being the best).

1	2	3	4	5
---	---	---	---	---

2. What improvements would you make to the “Previous Work Experience” section? Why?

3. What improvements would you make to the “Skills” section? Why? Using a red color, add those improvements to the resume.

4. Like the scale above, with 1 being poor and 5 being the best, rate the file name that Simon has his resume saved under. Explain your rating below and using a blue color, create a file name that is better on the sample resume.

1	2	3	4	5
---	---	---	---	---

Explanation:

5. Why do you think the resume as it is will not rise to the top of an ATS system for this business?

6. How will you apply what you have learned from this article to your future?

Name: _____

Helpful (Artificial) Intelligence

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "How to Use Artificial Intelligence in Your Job Search" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/9/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Circle the types of artificial intelligence (AI) that you feel comfortable using, then identify how comfortable you are next to each one you circled.

Voice Assistants

Smart Homes

Autonomous Vehicles

Chatbots

Facial Recognition

GPS Systems

Web Search Engines

Personalized Recommendations

Virtual Assistants

Email Management

Predictive Searches

Autocorrect

2. What is one way that you use AI as a student?

Post-Reading

Answer these questions after reading the article.

1. Define artificial intelligence (AI).

2. Fill in the charts below:

Idea Formation

List one way to use AI that you learned from this section.

List one consideration when using AI that you learned from this section.

Create a Resume

List one way to use AI that you learned from this section.

List one consideration when using AI that you learned from this section.

Customizing Your Cover Letter

List one way to use AI that you learned from this section.

List one consideration when using AI that you learned from this section.

Name: _____

Preparing for Interviews	
List one way to use AI that you learned from this section.	List one consideration when using AI that you learned from this section.

Dig Deeper

- Explore using a language AI program of your choice (ChatGPT, Snapchat AI, Facebook Messenger AI, etc.).
1. Choose a career option to complete this portion. Create your own personalized prompts by filling in the blanks below.
 2. Ask your prompts to your selected language AI program. Use your results to answer the questions that follow.

Career Chosen:

1. Idea formation prompt: *What key words should I use on job search sites if I am looking for work in the _____ industry, particularly in _____.*

List those key words here:

2. Create a resume: *What bullet points could I use on a resume if I am applying for a(n) _____ position with no work experience but currently am a student in _____ educational program?*

List those bullet points here:

3. Customizing your cover letter: *Create a compelling cover letter for a(n) _____ (job title) for _____ (company name) that incorporates these experiences:*

_____ (list two to three experiences you have).

Save that cover letter for later, but jot down two things you like about it below:

Name: _____

4. Preparing for interviews: *What are five questions that might be asked in an interview for a(n)*
_____ *position with* _____ *(company name).*

List those interview questions here:

5. Explain how you feel about the answers generated from your chosen language AI program after asking it the prompts.

6. Do you feel it is ethical to use a language AI program to help with the job search? Why?

7. Name one step you can take as a student to improve your skills with AI.

Name: _____

Striving to Grow

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "Anticipating Your Shortcomings and Overcoming Objections" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/13/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Describe a time that you doubted yourself.

2. How did you overcome that self-doubt?

Post-Reading

Answer these questions after reading the article.

1. How does this article encourage you to think of shortcomings?

2. Do you believe you can still have the skills for a job without having the experience? Why?

3. What are two steps you can take to address your shortcomings as you prepare for a career?

4. Think about your participation in a group project. Which type of role do you usually play?

5. How should you respond in an interview if you do not have specific qualifications related to the question?

6. What is a benefit of answering honestly in an interview, even if it's not what the interviewers are looking for?

Name: _____

Dig Deeper

Everyone has weaknesses they can work on improving. Below is a list of common weaknesses people say about themselves during a job search. Select two weaknesses that you believe match you and answer the questions.

Public Speaking	Delegation	Time Management	Perfectionism	Impatience
Confidence	Work-Life Balance	Saying No	Asking for Help	Handling Criticism
Detail-Oriented	Multitasking	Procrastination	Overthinking	Adapting to Change

1. My two weaknesses:

- ❖ First weakness:
- ❖ Second weakness:

2. What are two action steps you can take to begin turning your chosen weaknesses into strengths?

- ❖ First weakness action step:
- ❖ Second weakness action step:

Name: _____

Being Mentored

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Finding Mentorship in Your Career Journey” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/15/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

Describe a person in your life who has mentored or helped guide you.

Post-Reading

Answer these questions after reading the article.

1. Explain what a mentor is.	
2. What are two things a mentor might be able to help you with during your career search?	❖ ❖
3. What is one benefit of having a mentor right now before graduation and the job search?	
4. What is one benefit of having a mentor as a mid-career professional?	
5. What is one benefit of having a mentor later in your career?	
6. Name four considerations to keep in mind when looking for a mentor.	❖ ❖ ❖ ❖

Name: _____

7. List four tips to help you find a mentor.	❖ ❖ ❖ ❖
--	---

Do you feel you are a mentor for someone else in your life? If so, list five skills or characteristics of a mentor that you believe you have. If not, list five skills or characteristics of a mentor you believe you have that could be used to become a mentor to someone else.

- ❖
- ❖
- ❖
- ❖
- ❖

Dig Deeper

Think about your dream job. Now think about the type of mentor who will help you be successful in obtaining and retaining this job. In the space below, draw your ideal mentor. Be sure to include things that make them a mentor to you (Ex. tools, professional dress, skills, etc.).

What are three steps you can take now to help find a mentor who will help you reach your career goals?

1.
2.
3.

Name: _____

More Than Money

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Explaining Total Compensation” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/18/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

- 1. What does the term “compensation” refer to?
- 2. In addition to money, what else might an employer offer to their employees to incentivize them to work for them?

Post-Reading

Answer these questions after reading the article.

1. What does compensation encompass?	
2. Why is it important for an employee to comprehend their full compensation plan?	
3. Which part of compensation can have a longer-lasting impact on an employee’s motivation and satisfaction? Why do you think that’s true?	
4. List nonmonetary benefits.	
5. What do you think would motivate you as an employee?	
6. What motivates you now as a student?	
7. How does understanding a compensation package open opportunities for growth?	

Name: _____

8. Why should your compensation align with your career goals and current and future aspirations?	
--	--

Dig Deeper

Use this article from the Academy to Innovate HR, available at <https://www.aihr.com/blog/types-of-compensation/>, to help build your dream compensation package. You can also search for other compensation examples. Then, answer the questions following the chart.

Build your dream compensation package below. Include five nonmonetary benefits or examples of compensation that you would desire in your future.

1.
2.
3.
4.
5.

❖ Why did you include those five pieces in your dream compensation package?

❖ Is it important to you to look for a job that offers more than a salary? Why?

Name: _____

Career Matchmaker

Aligned to the following standards:

CS.05, FFAPL-A, FFAPG-J, FFACS-M, FFACS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “How Do I Know What Career Is Right for Me?” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/21/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

1. What is your future work goal?

Post-Reading

Answer these questions after reading the article.

1. What is AgExplorer?
2. Who manages this website?
3. How many total careers are in the AgExplorer database?
4. What does the MyCareer quiz do?
5. Why do you think this quiz asks for your preferences for different situations or conditions?
6. At the end of the quiz, how many careers will it match you with?
7. What is another resource on AgExplorer that could be helpful to educate students about careers in agriculture?

Name: _____

Dig Deeper

Go to AgExplorer using the QR code in the article or by following this link: AgExplorer.FFA.org/. Click on “MyCareer Quiz” at the top. Answer the 16 questions to get matched to your top four agriculture careers, then select your favorite to research further. Record your findings below.

My Top Four Matched Careers

1.	2.	3.	4.
----	----	----	----

Which of these four careers is most intriguing to you?

Why did you choose this career?

Summary of the description for this career:

On the left, list one or two responsibilities you already have experience with; on the right, list three or four responsibilities you’d like to learn more about.

Already have experience:	Want to learn more:

Name: _____

Research two companies that are typical employers of this career, and list them below.

--	--

Look at the list of recommended high school courses. On the left, list the courses you have completed; on the right, list the courses you would like to complete.

Completed:	Want to Complete:

List five careers related to this career (found at the bottom of the career profile page).

1.	2.	3.	4.	5.

❖ Does this career seem like a realistic career goal for you? Why?

Name: _____

Finding Your Place

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Finding Your Place: Tips for Discovering Inclusive Workplaces” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/23/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Why do you think a sense of belonging is important in the agriculture and food production industry?	2. How could a company benefit from having a diverse workforce?

Post-Reading

Answer these questions after reading the article.

1. Why is a sense of belonging important in the workplace?	2. What is a helpful way to determine if an organization is a good fit for you?
3. What role does networking play in finding a job within the agriculture and food industry?	4. List two external indicators that can help you assess a company's commitment to creating a sense of belonging in the workplace.
5. Why might companies emphasize diversity programs in the agriculture and food industry?	6. What does this quote mean to you: “Be the change you want to see in the world.” —Mahatma Gandhi

Name: _____

Dig Deeper

Select one of the companies that has advertisements in the magazine to explore its sense of belonging initiatives. Follow the specific directions from your teacher on how to compile your findings into an attractive slide or flyer to showcase how the company promotes diversity, its policies and its workplace culture. Answer the prompts below as you explore the company's website.

Company chosen:

Why did I choose this company?

Company's diversity programs:

Real-life examples of inclusivity in action:

Company's assessment of the effectiveness of these efforts:

- ❖ How do the initiatives of the company you selected impact the broader agriculture and food industry?

Name: _____

Interning Success

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "Preparing for the Future: 10 Tips for Success in Your First Internship" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/25/>), complete the activity below.

Set Clear and Measurable Goals

1. What should you do before embarking on an internship?
2. Write one goal for yourself as if you are searching for an internship.

Embrace a Lifelong Learning Mindset

1. Describe how one should approach tasks.
2. Think of a current task that you struggle to approach with positivity. What can you change about your approach to make this task more enjoyable?

Seek and Embrace Feedback

1. What can constructive criticism offer you?
2. What is a tip to help you accept feedback?

Be Proactive and Seize Opportunities

1. What does it mean to be proactive in an internship?
2. Give an example of how you are already seizing opportunities in another setting.

Master the Art of Effective Communication

1. List two tips for effective communication.
2. What is a resource you can use before going to your supervisor with questions?

Demonstrate Reliability and Accountability

1. What does accountability mean?
2. Think of a time that someone you relied on did not follow through. How did that make you feel?

Name: _____

Build Meaningful Relationships 1. How can you network and build relationships in a company where you are interning? 2. What can a strong professional network do for you?	Stay Adaptable and Embrace Change 1. Name a tip you can use when approaching a change. 2. How have you handled unexpected changes in the past?
Take Initiative and Go Above and Beyond 1. How can you distinguish yourself as an asset to your team? 2. Describe a situation where you have taken initiative.	Reflect, Learn and Grow 1. Why is reflection after your internship important?

Dig Deeper
In Tip 10, reflection is seen as a positive way to look back at your internship and apply what you learned and the growth you experienced. Think about a job, task, team or volunteer activity you have participated in that you feel has helped you grow. On a separate sheet of paper, or in the space below, practice one of the reflection processes from the article. Reflect on the job, task, team or volunteer activity you selected. The reflection processes are listed below, but be sure to read about how to approach the process in the article.

Circle the reflection process you select.

Gather Materials	Review Goals	Journaling or Note-taking	Name Accomplishments	Evaluate Challenges
Assess Skill Development	Connect With Career Goals	Set Future Goals	Action Plan	Follow-up and Review

Reflection:

Name: _____

Big Tech Foods

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "How Technology Is Impacting the Food and Beverage Industry" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/28/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

1. Do you think having technology replace humans for mundane jobs in the food industry is a good idea? Why or why not?

Post-Reading

Answer these questions after reading the article.

1. List two ways that technology can significantly impact the food and beverage industry.



Automation and Robotics

2. Describe how automation and robotics are used in the food and beverage industry.

3. How are humans still involved, even with this technology?

Data Analytics and IoT (Internet of Things)

4. How are IoT sensors and data analytics being used in the food and beverage industry?

5. How are humans still involved, even with this technology?

Food Safety and Quality Assurance Technologies

6. List three advanced technologies that are being used to detect contaminants, allergens and pathogens in food products.



Sustainable Processing Practices

7. List two ways that technology is driving innovation in sustainable processing practices.



Name: _____

8. How are humans still involved, even with this technology?

Packaging Technologies

9. Why are the new advances in packaging technologies so crucial for the food and beverage industry?

Regulatory Compliance and Food Safety Standards

10. Why are regulations and standards regarding food safety, labeling and sanitation always evolving?

Dig Deeper

Select one of the three FoodGrads podcast episodes that are linked in the article through QR codes. Listen to the selected podcast episode and answer the questions below.

1. Which episode of the podcast did you choose? Why?
2. What company does the person who is being interviewed work for?
3. What is this person's job?
4. Name one positive that the person mentions regarding technology in the food and beverage industry.
5. Name one negative, or challenge, that the person mentions regarding technology in the food and beverage industry.
6. Write down an impactful or memorable quote from the interview that is encouraging.

❖ How do you feel about technology being used in the food and beverage industry? Why?

Name: _____

Being Mindful

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Avoiding Distractions and Focusing on the Job” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/31/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

1. What is one strategy you already use as a student to avoid getting distracted during schoolwork?

Post-Reading

Answer these questions after reading the article.

1. Creating a Distraction-Free Workspace	
Summarized description of this section:	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run.
2. Prioritize Tasks and Establish Clear Goals	
Summarized description of this section:	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run.
3. Use Time Management Techniques	
Summarized description of this section:	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run.

Name: _____

4. Silence Notifications

Summarized description of this section:

Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run.

5. Establish Boundaries

Summarized description of this section:

Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run.

6. Continuous Learning and Skill Development

Summarized description of this section:

Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run.

7. Prioritize Breaks and Physical Activity

Summarized description of this section:

Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run.

- ❖ Which of these strategies do you feel you struggle with the most when trying to focus on a task? Why?

Name: _____

- ❖ What are two steps you can take to strengthen that strategy?

Dig Deeper

Use the strategies you learned in this article to develop a plan that could help the students in the scenarios below.

<i>Scenario: You and your classmates must complete a group project, but everyone has different schedules. How do you organize meetings and divide tasks to meet the deadline?</i>	
<i>Scenario: You have a test tomorrow, but you also have a basketball game tonight. How do you manage your time to study and participate in the game?</i>	
<i>Scenario: You need to finish an assignment at home, but distractions like your phone and TV keep interrupting. How do you minimize these distractions?</i>	
<i>Scenario: You have three final exams in one week. How do you create a study plan that ensures you cover all subjects without cramming?</i>	
<i>Scenario: You work a part-time after school job and have homework due the next day. How do you balance your work responsibilities with completing the assignment on time?</i>	

- ❖ Which scenario can you relate to most? Why?

- ❖ How can the plan you created for the scenario help you in the future?

Name: _____

Social Professionalism

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "Building a Positive Professional Online Presence" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/33/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Which social media and/or professional networking platforms are you already using?
2. Which of those do you think a future employer might look at?

Post-Reading

Answer these questions after reading the article.

1. Why is having an updated, professional online presence important during your job search?
2. Describe what a professional photo should look like.
3. Create a professional headline you might use on a platform such as LinkedIn.
4. What is an example of a social bio you might use on a platform such as Instagram?
5. If you made an AgCareers.com profile, what is the importance behind having a career objective?
6. True or False: Companies are checking social media platforms such as Instagram, YouTube and Discord.
7. What are two tips you would give to someone who is participating in online communities, forums and groups?

Name: _____

8. Name something that is out of your control when it comes to social media.

9. Why is this out of your control?

10. Name one tip for building your social network and the impact this could have on you.

11. Name one tip for building your professional network and the impact this could have on you.

12. Based on what you have learned about professionalism when on a video call, such as Teams or Zoom, identify the positive and negative things from the scenario below. Circle the positive things and place an "X" over the negative things.

Raven has a Teams video call scheduled with her colleague, Marcus. Raven schedules the call for 10:00 a.m., which Marcus accepts on his calendar. Once Raven logs into the call, she waits for Marcus to log in, which happens at 10:11 a.m. He is wearing a button-down pajama top, and his hair is disheveled. Raven is wearing a nice top with a blazer, and her hair and makeup are complete. Raven begins the meeting, but when Marcus starts talking, his microphone is not working. It takes a few minutes but is fixed, and the meeting continues. Raven shares an agenda to lead their discussion in an orderly fashion. As Raven asks Marcus for updates on his project, he is quickly shoveling through loose papers. Once he finds the paper he needs and begins sharing, he turns his camera off. After speaking, he turns his camera back on. By this point, the meeting has gone over the planned time by five minutes, and Raven tells Marcus that she has another meeting. Marcus continues to ask a few more questions, which then creates a situation in which Raven is late for her next meeting.

13. What could both Raven and Marcus have done differently in this scenario?

14. What is one strategy you can use to audit your online presence?

15. Why do you think it is important to do this regularly?

Name: _____

Dig Deeper

Think about a social media or professional networking platform you currently use or are familiar with (Ex. Instagram, Facebook, LinkedIn, AgCareers.com, Forever Blue Network, etc.). Think of a well-known successful person or celebrity who you can find a profile for (Ex. Cody Johnson, Tim Cook, Taylor Swift, LeBron James, Caitlin Clark). Fill in the chart below as you analyze the selected profile.

List things that are a positive professional presence on this profile.	List things that need to be changed because they are not a professional presence on this profile.

Now think about your own profile on a social media or professional networking platform. Analyze your personal profile. If you do not have a profile on any networks, pick another successful person or celebrity.

List things that are a positive professional presence on this profile.	List things that need to be changed because they are not a professional presence on this profile.

❖ If you had to share the impact of online professional networking platforms with someone, what would you say?

Name: _____

The Big Booth

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

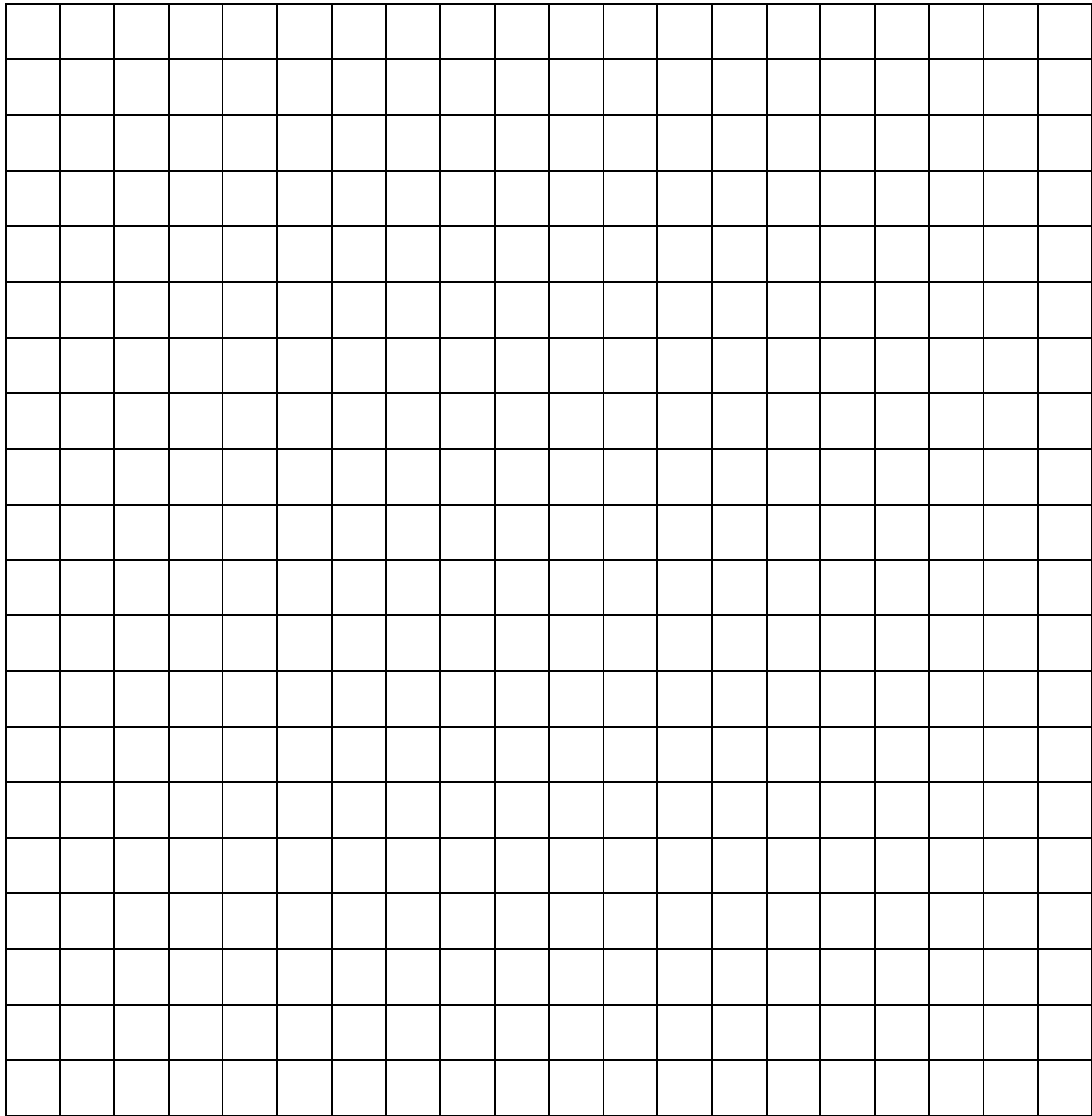
Directions:

Use the AgCareers.com Career Profiles (<https://www.agcareers.com/career-profiles/>) to complete this activity. You have been contracted by AgCareers.com to develop an engaging and interactive booth for your state’s annual state FFA convention. This is a 10-foot by 10-foot booth space, and you have a \$50,000 budget. Your booth must focus on only one of the career pathways and must be attractive to students. Use the planning chart below to help form your ideas, then sketch your booth.

AgCareers.com Pathway Booth for _____ FFA State Convention
Career Pathway Focus:
How do you plan to gain and engage the attention of FFA members?
What overarching message do you want to share with FFA members about your chosen career pathway?
What type of interactive activity or activities will you have?
What type of giveaways will you have?
What are the logistics of the booth? (Ex. How many people will work it? What are the discussion points?)
How will you educate FFA members about AgCareers.com?
What are the design elements you will use (Ex. colors, decorations, posters, graphics, etc.)?

Name: _____

Use the space below to sketch your booth design. Include colors, images and other details of your booth design.



As you draw your booth design above, keep in mind the following information:

- ❖ Scale is 2 squares = 1 foot of real space.
- ❖ Budget is \$50,000.
- ❖ Use accurate measurements for tables, chairs and other items in the booth.
- ❖ Include locations for electrical outlets.
- ❖ Map out your budget expenses below to show where your \$50,000 is being used.

Name: _____

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Key: Careers Article Analysis

Part 1

Directions:

Read one of the articles in the 2024-25 U.S. 18th Edition of the AgCareers.com Agriculture and Food Career Guide (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/>) to complete this worksheet.

Main Idea and Summary	
1. Article Title	Answers will vary.
2. What is the main idea of the article?	Answers will vary.
3. List three key points this article discusses related to career readiness.	❖ Answers will vary. ❖ ❖

Skills and Strategies	
4. What skills or strategies does the article suggest for career preparedness?	Answers will vary.
5. Which of these skills or strategies do you already use, and how?	Answers will vary.
6. Which two skills or strategies would you like to improve or learn more about? Why?	❖ Answers will vary. ❖

Challenges and Solutions	
7. What challenges or obstacles related to career	Answers will vary.

Name: _____

preparedness are mentioned in the article?	
8. What solutions or advice does the article offer for overcoming these challenges?	Answers will vary.

Personal Reflection	
9. How does this article apply to your own career goals or interests?	Answers will vary.
10. What is one action you can take right now based on what you learned from this article?	Answers will vary.

Future Planning	
11. What resources, tools or technologies does the article mention that can help with career preparation?	Answers will vary.
12. How do you plan to use these resources in your own career preparation?	Answers will vary.

Additional Thoughts	
13. What is one question you still have after reading this article?	Answers will vary.
14. What are two other career topics you would like to explore based on this article?	Answers will vary.

Name: _____

Key: Employer Pathway Connections

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10,

Directions:

Complete this worksheet by utilizing each of the companies' websites and their advertisements in the AgCareers.com Food and Agriculture Career Guide (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/>). For each of the companies, fill in their chart to learn more about them.

Company: Bayer		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://www.bayer.com/en/us/			
Year Founded: 1992			
Headquarters Location: New Jersey			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Beck's		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://www.beckshybrids.com/			
Year Founded: 1937			
Headquarters Location: Indiana			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: CLAAS		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://www.claas.com/en-us			
Year Founded: 1913			
Headquarters Location: Nebraska			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Name: _____

Company: Griffith Foods		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://griffithfoods.com/			
Year Founded: 1919			
Headquarters Location: Illinois			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Hartung		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://hartungbrothers.com/			
Year Founded: 1975			
Headquarters Location: Wisconsin			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Lallemand		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://www.lallemand.com/en/			
Year Founded: 1915			
Headquarters Location: Canada			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Name: _____

Company: Plant Products		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://plantproducts.com/us/index.php			
Year Founded: 1945			
Headquarters Location: Canada			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Seneca		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://www.senecafoods.com/			
Year Founded: 1949			
Headquarters Location: New York			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Company: Simplot		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://www.simplot.com/			
Year Founded: 1920s			
Headquarters Location: Idaho			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Name: _____

Company: Stine		Draw the company's logo. Logo may vary based on image selected by student.	
Website: https://www.stinseed.com/			
Year Founded: 1940s			
Headquarters Location: Iowa			
Circle this company's career focus area(s):			
Agribusiness Systems	Agricultural Education	Agricultural Technology	Animal Systems
Biotechnology Systems	Environmental Service Systems	Food Products and Processing Systems	Natural Resources Systems
Plant Systems	Power, Structural and Technical Systems	Skilled Trades	Sustainability

Which career focus area could be applicable to all the companies in the activity?

Answers will vary.

Which two companies interest you most and make you want to explore more? Explain why for each.

1. Answers will vary.

2.

Using one of the companies selected in the last question, create an Instagram profile plan highlighting current job positions that are available. Use the company's website to help complete this activity. Your profile should include the following:

- ❖ A profile picture representing the company (logo, employee example, etc.)
- ❖ Two posts drawn with a caption about two current job positions available with the company

Name of company selected: Answers will vary. Why did you choose this company? Answers will vary. Which career focus area(s) does this company fall in? Answers will vary.	Draw a profile picture for the company. Answers will vary.
---	--

Name: _____

Post 1 Job Position: Answers will vary. Educational Requirements: Answers will vary. Salary Range: Answers will vary. Location of Job: Answers will vary. Primary Responsibilities of Position: Answers will vary.	Draw the post for this job position. Answers will vary. Create a caption using the information collected in the left column. Answers will vary.
--	---

Post 2 Job Position: Answers will vary. Educational Requirements: Answers will vary. Salary Range: Answers will vary. Location of Job: Answers will vary. Primary Responsibilities of Position: Answers will vary.	Draw the post for this job position. Answers will vary. Create a caption using the information collected in the left column. Answers will vary.
--	---

- ❖ If you were actively seeking one of the above jobs with the company, what steps could you take during high school to start preparing for that career? How will that help you be successful in obtaining this job?
- Answers will vary.

Name: _____

Career Pathways for Me

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the AgCareers.com Career Profiles website (<https://www.agcareers.com/career-profiles/>), view all ten career pathways to learn more about potential careers in each of them. Select two pathways that you are most interested in and complete the questions below.

Career Pathway: <i>Answers will vary.</i>		
Name two aspects of this career pathway that appeal to you and tell why. 1. <i>Answers will vary.</i> 2. <i>Answers will vary.</i>		
What is one challenge you think you might face working within this career pathway? <i>Answers will vary.</i>		
List three potential careers that you find interesting in this career pathway.		
1. <i>Answers will vary.</i>	2. <i>Answers will vary.</i>	3. <i>Answers will vary.</i>
Indicate the future job market/outlook for each of the careers by inserting or drawing a smiley face or a frowny face.		
1. <i>Answers will vary.</i>	2. <i>Answers will vary.</i>	3. <i>Answers will vary.</i>
List the work environment someone with these careers would work in (Ex. office setting, farm, laboratory, manufacturing plant, etc.) Then, place a check mark next to the work environments you would enjoy.		
1. <i>Answers will vary.</i>	2. <i>Answers will vary.</i>	3. <i>Answers will vary.</i>

Name: _____

Career Pathway: Answers will vary.

Name two aspects of this career pathway that appeal to you and tell why.

1. Answers will vary.

2. Answers will vary.

What is one challenge you think you might face working within this career pathway?

Answers will vary.

List three potential careers that you find interesting in this career pathway.

1. Answers will vary.

2. Answers will vary.

3. Answers will vary.

Indicate the future job market/outlook for each of the careers by inserting or drawing a smiley face or a frowny face.

1. Answers will vary.

2. Answers will vary.

3. Answers will vary.

List the work environment someone with these careers would work in (Ex. office setting, farm, laboratory, manufacturing plant, etc.)

Then, place a check mark next to the work environments you would enjoy.

1. Answers will vary.

2. Answers will vary.

3. Answers will vary.

- ❖ Which of the ten career pathways are you **least** interested in for a potential career? Why?
Answers will vary.

- ❖ What are two other ways you could explore which pathways you would or would not enjoy?
Answers will vary.

Name: _____

Advertising for Success

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

AgCareers.com wants to showcase a successful middle or high school agriculture program in their next publication. Using the collegiate agriculture program advertisements in the AgCareers.com Food and Agriculture Career Guide (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/>) as examples, design an advertisement for your school's agriculture program that will showcase its strengths. Be sure to include examples of how your agriculture program prepares agriculture students for a future career. Answer the questions below to help you collect the information for your advertisement. Turn in your finished product according to your teacher's instructions.

Name of your school: Answers will vary.
List the agriculture courses taught. Answers will vary.
How many students are enrolled in agriculture courses? Answers will vary. How many students are FFA members? Answers will vary.
What CDEs (career development events) does your FFA chapter compete in? Answers will vary.
List two activities your agriculture classes do to help explore careers. Answers will vary.
List two unique things about your agriculture program. Answers will vary.

Name: _____

Use the space below to sketch your advertisement.

Answers will vary.

- ❖ How does the combination of images and text impact potential students who might want to take an agriculture class at your school?

Answers will vary.

- ❖ Looking at your advertisement, do you feel your agriculture program is successful at exposing students to careers and preparing them for their futures? Why?

Answers will vary.

Name: _____

AFA WebQuest

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Use the Agriculture Future of America (AFA) website, found at <https://www.agfuture.org/>, to explore the opportunities available to young people wishing to pursue a career in the agriculture industry.

Check out the About section (<https://www.agfuture.org/about>) of the website and complete the following questions.

Why does AFA exist?	To shape transformational leaders in food and agriculture who make a positive impact
What does AFA do?	Foster professionalism, entrepreneurialism and intellectualism
How does AFA do it?	Through programs that promote professional development, career exploration and networking
Who is AFA's work for?	The agriculture, food and natural resources industries — from small farms to multinational corporations

Learn about the board of directors (<https://www.agfuture.org/about/board-of-directors>) and answer the following questions.

Board members are recognized leaders from where?	Food and agricultural corporations, educational institutions, associations, trade media and production agriculture
Name four companies that you see represented on the board of directors.	❖ Answers will vary. ❖ ❖ ❖
Do you feel all branches of the agriculture and food industry are represented? How do you know?	Answers will vary.

Name: _____

Look at the AFA competencies (<https://www.agfuture.org/about/afa-competencies>) to learn more about the organization's work of making transformational leaders. Match the competency with its correct description below.

1. Relationship Development C	a. Working effectively with others toward a common goal
2. Systems Thinking F	b. Using exploration, feedback and reflection to manage yourself and your teams
3. Collaboration A	c. Building and fostering healthy relationships
4. Cultural EQ D	d. Performing well in diverse environments, with an inclusive bias
5. Interpersonal IQ E	e. Relating to others with sensitivity and influence; a built-in bias toward leading and learning
6. Career Management B	f. Innovatively influencing systems through critical thinking and problem solving

Check out the Scholarships section (<https://www.agfuture.org/scholarships>) of the AFA website and answer the questions below.

Who is eligible for this scholarship?	Graduating high school seniors and current undergrads enrolled in an agriculture or food-related degree program in the U.S.
How much money could be granted?	Between \$1,600 and \$3,200
How could this scholarship benefit you?	Answers will vary.

Browse the collegiate partners list (<https://www.agfuture.org/partners/college>) and name one college from your state. If there isn't one from your state, list one from a neighboring state.

Answers will vary.

Name: _____

AFA also creates partnerships with businesses and organizations in the industry through investments. Browse the Industry Partner page (<https://www.agfuture.org/partners/industry>) and list the investment value for each partner shown below.

Ducks Unlimited	\$1,000-\$4,999	Farm Credit	\$25,000-\$49,999
Hill's	\$25,000-\$49,999	Butterball	\$5,000-\$9,999
John Deere	\$100,000 and above	Cargill	\$200,000 and above
American Soybean Association	\$5,000-\$9,999	Nutrien	\$50,000-\$99,999
CHS Foundation	\$200,000 and above	Coca-Cola	\$50,000-\$99,999

- ❖ As a current high school student, what are two ways you feel AFA can benefit you right now? Explain.
Answers will vary.

Name: _____

Finding the Right Words

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Keywords: How to Use Them and Adjust for Success” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/5/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. List five characteristics you have heard others use to describe you.	2. Do you feel those characteristics could help you obtain a career one day? Why?
❖ Answers will vary. ❖ ❖ ❖ ❖	Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. What is the main topic of this article?
Answers will vary but should be about breaking down key words for resumes or how to use key words on resumes.
2. What are key words?
Answers will vary but should be close to “words on a resume to help match that resume to job positions in an ATS system.”

3. List the key words you would need to use in a Google search for the following topics:

Apple Pie Recipe	Local Prom Photographers	Pumpkin Farm Field Trip
Answers will vary.	Answers will vary.	Answers will vary.

4. Define an ATS system.
It is an application tracking system that many organizations use for their recruitment efforts.

5. How does an ATS system work?
Resumes are sent through the ATS system before it gets to an actual human, and it will match key words on the resume with the job.

6. Why do you think it's important for your application to rise to the top in an ATS system?
Answers will vary.

Name: _____

7. List one overarching tip for each of the following topics:

1. Have your general resume saved	Answers will vary.
2. Absorb the job description	Answers will vary.
3. Tailor your resume	Answers will vary.
4. Perfect it and make it legit	Answers will vary.
5. Saving your resume	Answers will vary.

Dig Deeper

Job Ad: <i>Farm Store Retail Associate</i> The retail associate is responsible for interacting with customers and other team members, supporting the selling initiatives and performing assigned tasks while delivering quality customer experience. <i>Essential Duties and Responsibilities:</i> As a member of our team, it is important that you be available, flexible, adaptable and service-oriented as well as be able to do the following: ❖ Maintain regular attendance. ❖ Deliver a quality customer experience, greeting the customer and meeting their needs/wants. ❖ Recommend product solutions to customers. ❖ Operate cash register/computer. ❖ Assemble merchandise. ❖ Perform janitorial duties as needed. ❖ Execute price changes/markdowns. ❖ Assist customers with loading purchases. ❖ Ensure the safety and well-being of birds. <i>Preferred Knowledge, Skills or Abilities:</i> ❖ Farming, ranching, pet/equine or welding knowledge is strongly preferred. ❖ Ability to read, write and count accurately ❖ Strong communication and problem-solving skills ❖ Basic computer skills ❖ Strong interpersonal skills <i>Experience and Education</i> ❖ No experience required ❖ High diploma or equivalent is preferred but not required.	Resume: Simon Jones 395 East Street, Marigold, VA 54204 (523) 436-5587 sjones@marigold.com Education: Marigold High School Diploma, 2023 Previous Work Experience: ❖ Flowers Afterschool Program ○ Counselor, tutoring ❖ Marigold Coffee Shop ○ Barista, customer service, baker ❖ Farm Fresh Dairy Farm ○ Barn manager, morning milking Skills: ❖ Working with youth ❖ Truck maintenance ❖ Negotiation ❖ Debate ❖ Communication ❖ Social media ❖ Livestock knowledge ❖ Problem-solving ❖ Scuba-diving File Name: Resume_Number_Six_the_best.pdf
---	---

Name: _____

1. Rate this resume 1 to 5 based on the job advertisement (1 being poor and 5 being the best). *Answers will vary.*

1	2	3	4	5
---	---	---	---	---

2. What improvements would you make to the "Previous Work Experience" section? Why? Using a red color, add those improvements to the resume.

Answers will vary.

3. What improvements would you make to the "Skills" section? Why? Using a red color, add those improvements to the resume.

Answers will vary.

4. Like the scale above, with 1 being poor and 5 being the best, rate the file name that Simon has his resume saved under. Explain your rating below and using a blue color, create a file name that is better on the sample resume.

1	2	3	4	5
---	---	---	---	---

Explanation:

Answers will vary.

5. Why do you think the resume as it is will not rise to the top of an ATS system for this business?

Answers will vary.

6. How will you apply what you have learned from this article to your future?

Answers will vary.

Name: _____

Helpful (Artificial) Intelligence

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "How to Use Artificial Intelligence in Your Job Search" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/9/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Circle the types of artificial intelligence (AI) that you feel comfortable using, then identify how comfortable you are next to each one you circled. **Answers will vary.**

Voice Assistants

Smart Homes

Autonomous Vehicles

Chatbots

Facial Recognition

GPS Systems

Web Search Engines

Personalized Recommendations

Virtual Assistants

Email Management

Predictive Searches

Autocorrect

2. What is one way that you use AI as a student?

Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. Define artificial intelligence (AI).

A broad term that uses algorithms, machine learning and related technologies to automate tasks that typically require human intelligence

2. Fill in the charts below:

Idea Formation

List one way to use AI that you learned from this section.
Answers will vary.

List one consideration when using AI that you learned from this section.
Answers will vary.

Create a Resume

List one way to use AI that you learned from this section.
Answers will vary.

List one consideration when using AI that you learned from this section.
Answers will vary.

Customizing Your Cover Letter

List one way to use AI that you learned from this section.
Answers will vary.

List one consideration when using AI that you learned from this section.
Answers will vary.

Name: _____

Preparing for Interviews

List one way to use AI that you learned from this section.

Answers will vary.

List one consideration when using AI that you learned from this section.

Answers will vary.

Dig Deeper

Explore using a language AI program of your choice (ChatGPT, Snapchat AI, Facebook Messenger AI, etc.).

1. Choose a career option to complete this portion. Create your own personalized prompts by filling in the blanks below.
2. Ask your prompts to your selected language AI program. Using your results, answer the questions that follow.

Career Chosen:

1. Idea formation prompt: *What key words should I use on job search sites if I am looking for work in the*

_____ *industry, particularly in* _____. **Answers will vary.**

List those key words here:

Answers will vary.

2. Create a resume: *What bullet points could I use on a resume if I am applying for a(n) _____ position with no work experience but currently am a student in _____ educational program?*

Answers will vary.

List those bullet points here:

Answers will vary.

3. Customizing your cover letter: *Create a compelling cover letter for a(n) _____ (job title) for _____ (company name) that incorporates these experiences:*

_____ *(list two to three experiences you have).* **Answers will vary.**

Save that cover letter for later, but jot down two things you like about it below:

Answers will vary.

Name: _____

4. Preparing for interviews: *What are five questions that might be asked in an interview for a(n)*

_____ *position with* _____ *(company name)*. *Answers will vary.*

List those interview questions here:

Answers will vary.

5. Explain how you feel about the answers generated from your chosen language AI program after asking it the prompts.

Answers will vary.

6. Do you feel it is ethical to use a language AI program to help with the job search? Why?

Answers will vary.

7. Name one step you can take as a student to improve your skills with AI.

Answers will vary.

Name: _____

Striving to Grow

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "Anticipating Your Shortcomings and Overcoming Objections" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/13/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Describe a time that you doubted yourself.

Answers will vary.

2. How did you overcome that self-doubt?

Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. How does this article encourage you to think of shortcomings?

Answers will vary.

2. Do you believe you can still have the skills for a job without having the experience? Why?

Answers will vary.

3. What are two steps you can take to address your shortcomings as you prepare for a career?

Be willing to self-reflect and admit you have some weaknesses. Investigate a particular job's requirements and work out your plan to overcome missing qualifications.

4. Think about your participation in a group project. Which type of role do you usually play?

Answers will vary.

5. How should you respond in an interview if you do not have specific qualifications related to the question?

Be up front and honest about the qualifications you are missing but have a plan ready to address what you need to do to gain those skills.

6. What is a benefit of answering honestly in an interview, even if it's not what the interviewers are looking for?

Being honest shows that you have good qualities, and having a plan demonstrates your resourcefulness, drive and determination.

Name: _____

Dig Deeper

Everyone has weaknesses they can work on improving. Below is a list of common weaknesses people say about themselves during a job search. Select two weaknesses that you believe match you and answer the questions.

Public Speaking	Delegation	Time Management	Perfectionism	Impatience
Confidence	Work-Life Balance	Saying No	Asking for Help	Handling Criticism
Detail-Oriented	Multitasking	Procrastination	Overthinking	Adapting to Change

1. My two weaknesses: **Answers will vary.**

- ❖ First weakness:
- ❖ Second weakness:

2. What are two action steps you can take to begin turning your chosen weaknesses into strengths?

- ❖ First weakness action step: **Answers will vary.**
- ❖ Second weakness action step: **Answers will vary.**

Name: _____

Being Mentored

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Finding Mentorship in Your Career Journey” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/15/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

Describe a person in your life that has mentored or helped guide you.
Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. Explain what a mentor is.	Someone who can help you throughout your career journey; someone who sees more talent and ability within you than you see in yourself and helps bring it out of you
2. What are two things a mentor might be able to help you with during your career search?	❖ Answers will vary. ❖
3. What is one benefit of having a mentor right now before graduation and the job search?	Answers will vary.
4. What is one benefit of having a mentor as a mid-career professional?	Answers will vary.
5. What is one benefit of having a mentor later in your career?	Answers will vary.
6. Name four considerations to keep in mind when looking for a mentor.	❖ People in the industry you want to work in ❖ People with skills or qualities you admire and would like to have yourself someday. ❖ Someone who works in a role you hope to work in eventually. ❖ Someone willing to be a positive influence who has time and interest in helping you to succeed.

Name: _____

7. List four tips to help you find a mentor.	❖ Get involved in the industry. ❖ Step out of your comfort zone. ❖ Be respectful of your mentor's time. ❖ Be open to feedback and opportunities to learn.
--	---

Do you feel you are a mentor for someone else in your life? If so, list five skills or characteristics of a mentor that you believe you have. If not, list five skills or characteristics of a mentor you believe you have that could be used to become a mentor to someone else.

- ❖ Answers will vary.
- ❖
- ❖
- ❖
- ❖

Dig Deeper

Think about your dream job. Now think about the type of mentor who will help you be successful in obtaining and retaining this job. In the space below, draw your ideal mentor. Be sure to include things that make them a mentor to you (Ex. tools, professional dress, skills, etc.)

What are three steps you can take now to help find a mentor who will help you reach your career goals?

1. Answers will vary.
- 2.
- 3.

Name: _____

More Than Money

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Explaining Total Compensation” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/18/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. What does the term “compensation” refer to?

Answers will vary.

2. In addition to money, what else might an employer offer to their employees to incentivize them to work for them?

Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. What does compensation encompass?	Compensation encompasses far more than just a paycheck; it includes numerous benefits and perks that add value to our work.
2. Why is it important for an employee to comprehend their full compensation plan?	We can gain clarity and assurance about what we receive in return for our efforts.
3. Which part of compensation can have a longer-lasting impact on an employees’ motivation and satisfaction? Why do you think that’s true?	Nonmonetary perks can have a longer-lasting impact
4. List nonmonetary benefits.	Extra days off, team meals, health and wellness challenges, volunteer days
5. What do you think would motivate you as an employee?	Answers will vary.
6. What motivates you now as a student?	Answers will vary.
7. How does understanding a compensation package open opportunities for growth?	By knowing what we’re entitled to, we can advocate for ourselves and negotiate for better terms when the time comes.

Name: _____

8. Why should your compensation align with your career goals and current and future aspirations?	It is essential for your financial well-being and job satisfaction.
--	---

Dig Deeper

Use this article from the Academy to Innovate HR, available at <https://www.aihr.com/blog/types-of-compensation/>, to help build your dream compensation package. You can also search for other compensation examples. Then, answer the questions following the chart.

Build your dream compensation package below. Include five nonmonetary benefits or examples of compensation that you would desire in your future.

1. Answers will vary.
2. Answers will vary.
3. Answers will vary.
4. Answers will vary.
5. Answers will vary.

- ❖ Why did you include those five pieces to your dream compensation package?
Answers will vary.

- ❖ Is it important to you to look for a job that offers more than a salary? Why?
Answers will vary.

Name: _____

Career Matchmaker

Aligned to the following standards:

CS.05, FFAPL-A, FFAPG-J, FFACS-M, FFACS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “How Do I Know What Career Is Right for Me?” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/21/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

1. What is your future work goal?

Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. What is AgExplorer?

An online resource to help prepare students for leadership and careers in the science, business and technology of agriculture

2. Who manages this website?

The National FFA Organization manages the website.

3. How many total careers are in the AgExplorer database?

More than 300 careers are on the website.

4. What does the MyCareer quiz do?

This quiz will match you to agriculture careers based on the answers you provide to a series of 16 questions.

5. Why do you think this quiz asks for your preferences for different situations or conditions?

Answers will vary.

6. At the end of the quiz, how many careers will it match you with?

The quiz will match you with four careers.

7. What is another resource on AgExplorer that could be helpful to educate students about careers in agriculture?

Another resource from AgExplorer is the Virtual Field Trip videos and lessons.

Name: _____

Dig Deeper

Go to AgExplorer using the QR code in the article or by following this link: AgExplorer.FFA.org/. Click on “MyCareer Quiz” at the top. Answer the 16 questions to get matched to your top four agriculture careers, then select your favorite to research further. Record your findings below.

My Top Four Matched Careers

1. <i>Answers will vary.</i>	2. <i>Answers will vary.</i>	3. <i>Answers will vary.</i>	4. <i>Answers will vary.</i>
------------------------------	------------------------------	------------------------------	------------------------------

Which of these four careers is most intriguing to you?

Answers will vary.

Why did you choose this career?

Answers will vary.

Summary of the description for this career:

Answers will vary.

On the left, list one or two responsibilities you already have experience with; on the right, list three or four responsibilities you’d like to learn more about.

Already have experience: <i>Answers will vary.</i>	Want to learn more: <i>Answers will vary.</i>
---	--

Name: _____

Research two companies that are typical employers of this career, and list them below.

Answers will vary.	Answers will vary.
--------------------	--------------------

Look at the list of recommended high school courses. On the left, list the courses you have completed; on the right, list the courses you would like to complete.

Completed: Answers will vary.	Want to Complete: Answers will vary.
----------------------------------	---

List five careers related to this career (found at the bottom of the career profile page).

1. Answers will vary.	2. Answers will vary.	3. Answers will vary.	4. Answers will vary.	5. Answers will vary.
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- ❖ Does this career seem like a realistic career goal for you? Why?
Answers will vary.

Name: _____

Finding Your Place

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "Finding Your Place: Tips for Discovering Inclusive Workplaces" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/23/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Why do you think a sense of belonging is important in the agriculture and food production industry?	2. How could a company benefit from having a diverse workforce?
Answers will vary.	Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. Why is a sense of belonging important in the workplace?	2. What is a helpful way to determine if an organization is a good fit for you?
It can lead to higher productivity, increased job satisfaction, improved workplace relationships, and improved health and well-being outcomes for employees.	Leverage your networking and find an organization whose personality is a fit with yours.
3. What role does networking play in finding a job within the agriculture and food industry?	4. List two external indicators that can help you assess a company's commitment to creating a sense of belonging in the workplace.
It provides exposure to different potential employers and opportunities to assess companies' personalities.	Answers will vary.
5. Why might companies emphasize diversity programs in the agriculture and food industry?	6. What does this quote mean to you: "Be the change you want to see in the world." —Mahatma Gandhi
Answers will vary.	Answers will vary.

Name: _____

Dig Deeper

Select one of the companies that has advertisements in the magazine to explore its sense of belonging initiatives. Follow the specific directions from your teacher on how to compile your findings into an attractive slide or flyer to showcase how the company promotes diversity, its policies and its workplace culture. Answer the prompts below as you explore the company's website.

Company chosen: **Answers will vary.**

Why did I choose this company? **Answers will vary.**

Company's diversity programs:

Answers will vary.

Real-life examples of inclusivity in action:

Answers will vary.

Company's assessment of the effectiveness of these efforts:

Answers will vary.

- ❖ How do the initiatives of the company you selected impact the broader agriculture and food industry?
Answers will vary.

Name: _____

Interning Success

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "Preparing for the Future: 10 Tips for Success in Your First Internship" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/25/>), complete the activity below.

Set Clear and Measurable Goals

1. What should you do before embarking on an internship?

Define your goals.

2. Write one goal for yourself as if you are searching for an internship.

Answers will vary.

Embrace a Lifelong Learning Mindset

1. Describe how one should approach tasks.

With a hunger for knowledge and growth.

2. Think of a current task that you struggle to approach with positivity. What can you change about your approach to make this task more enjoyable?

Answers will vary.

Seek and Embrace Feedback

1. What can constructive criticism offer you?

Invaluable insights into areas of improvement and helps you track your progress toward achieving your goals

2. What is a tip to help you accept feedback?

Answers will vary.

Be Proactive and Seize Opportunities

1. What does it mean to be proactive in an internship?

Seek out opportunities to contribute and showcase your skills.

2. Give an example of how you are already seizing opportunities in another setting.

Answers will vary.

Master the Art of Effective Communication

1. List two tips for effective communication.

Answers will vary.

2. What is a resource you can use before going to your supervisor with questions?

Answers will vary.

Demonstrate Reliability and Accountability

1. What does accountability mean?

Being reliable and following through on tasks

2. Think of a time that someone you relied on did not follow through. How did that make you feel?

Answers will vary.

Name: _____

Build Meaningful Relationships 1. How can you network and build relationships in a company where you are interning? Attend company events, engage in team-building activities and proactively seek mentorship opportunities. 2. What can a strong professional network do for you? Open doors to future career prospects and provide invaluable guidance and support along the way	Stay Adaptable and Embrace Change 1. Name a tip you can use when approaching a change. Answers will vary. 2. How have you handled unexpected changes in the past? Answers will vary.
Take Initiative and Go Above and Beyond 1. How can you distinguish yourself as an asset to your team? Showing initiative and a proactive mindset 2. Describe a situation where you have taken initiative. Answers will vary.	Reflect, Learn and Grow 1. Why is reflection after your internship important? Answers will vary.

Dig Deeper

In Tip 10, reflection is seen as a positive way to look back at your internship and apply what you learned and the growth you experienced. Think about a job, task, team or volunteer activity you have participated in that you feel has helped you grow. On a separate sheet of paper, or in the space below, practice one of the reflection processes from the article. Reflect on the job, task, team or volunteer activity you selected. The reflection processes are listed below, but be sure to read about how to approach the process in the article.

Circle the reflection process you select.

Gather Materials	Review Goals	Journaling or Note-taking	Name Accomplishments	Evaluate Challenges
Assess Skill Development	Connect With Career Goals	Set Future Goals	Action Plan	Follow-up and Review

Reflection: Answers will vary.

Name: _____

Big Tech Foods

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "How Technology Is Impacting the Food and Beverage Industry" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/28/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

1. Do you think having technology replace humans for mundane jobs in the food industry is good or bad? Why?

Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. List two ways technology can significantly impact the food and beverage industry.

❖ Answers will vary.

❖

Automation and Robotics

2. Describe how automation and robotics are used in the food and beverage industry.

By streamlining operations, improving efficiency and ensuring consistent product quality

3. How are humans still involved, even with this technology?

Operating and maintaining automated systems and troubleshooting issues that arise; also developing programming and robotics skills to work with advanced automation technologies

Data Analytics and IoT (Internet of Things)

4. How are IoT sensors and data analytics being used in the food and beverage industry?

To monitor real-time parameters such as temperature, humidity and pressure

5. How are humans still involved, even with this technology?

They will leverage data analytics tools to optimize processing parameters, predict equipment failures and improve efficiency. They also need to understand cybersecurity measures to protect sensitive data.

Food Safety and Quality Assurance Technologies

6. List three advanced technologies that are being used to detect contaminants, allergens and pathogens in food products.

❖ Spectroscopy

❖ DNA sequencing

❖ Rapid testing methods

Sustainable Processing Practices

7. List two ways that technology is driving innovation in sustainable processing practices.

❖ Waste reduction

❖ Energy efficiency, water conservation

Name: _____

8. How are humans still involved, even with this technology?

They will learn about renewable energy systems, waste recovery technologies and water recycling methods to minimize environmental impact. They also need to acquire knowledge in sustainable sourcing and green certifications to meet consumer demands for eco-friendly products.

Packaging Technologies

9. Why are the new advances in packaging technologies so crucial for the food and beverage industry?

Answers will vary.

Regulatory Compliance and Food Safety Standards

10. Why are regulations and standards regarding food safety, labeling and sanitation always evolving?

Answers will vary.

Dig Deeper

Select one of the three FoodGrads podcast episodes that are linked in the article through QR codes. Listen to the selected podcast episode and answer the questions below.

1. Which episode of the podcast did you choose? Why?

Answers will vary.

2. What company does the person who is being interviewed work for?

Answers will vary.

3. What is this person's job?

Answers will vary.

4. Name one positive that the person mentions regarding technology in the food and beverage industry.

Answers will vary.

5. Name one negative, or challenge, that the person mentions regarding technology in the food and beverage industry.

Answers will vary.

6. Write down an impactful or memorable quote from the interview that is encouraging.

Answers will vary.

❖ How do you feel about technology being used in the food and beverage industry? Why?

Answers will vary.

Name: _____

Being Mindful

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Avoiding Distractions and Focusing on the Job” (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/31/>), complete the activity below.

Pre-Reading

Answer the question before reading the article.

1. What is one strategy you already use as a student to avoid getting distracted during schoolwork?

Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. Creating a Distraction-Free Workspace	
Summarized description of this section: Answers will vary.	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run. Answers will vary.
2. Prioritize Tasks and Establish Clear Goals	
Summarized description of this section: Answers will vary	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run. Answers will vary.
3. Use Time Management Techniques	
Summarized description of this section: Answers will vary.	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run. Answers will vary.

Name: _____

4. Silence Notifications	
Summarized description of this section: Answers will vary.	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run. Answers will vary.

5. Establish Boundaries	
Summarized description of this section: Answers will vary.	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run. Answers will vary.

6. Continuous Learning and Skill Development	
Summarized description of this section: Answers will vary.	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run. Answers will vary.

7. Prioritize Breaks and Physical Activity	
Summarized description of this section: Answers will vary.	Name one tip from this section you can apply in your life, and explain how this will benefit you in the long run. Answers will vary.

- ❖ Which of these strategies do you feel you struggle with the most when trying to focus on a task? Why?
Answers will vary.

- ❖ What are some steps you can take to strengthen that strategy?
Answers will vary.

Name: _____

Dig Deeper

Use the strategies you learned in this article to develop a plan that could help the students in the scenarios below.

<i>Scenario: You and your classmates must complete a group project, but everyone has different schedules. How do you organize meetings and divide tasks to meet the deadline?</i>	Answers will vary.
<i>Scenario: You have a test tomorrow, but you also have a basketball game tonight. How do you manage your time to study and participate in the game?</i>	Answers will vary.
<i>Scenario: You need to finish an assignment at home, but distractions like your phone and TV keep interrupting. How do you minimize these distractions?</i>	Answers will vary.
<i>Scenario: You have three final exams in one week. How do you create a study plan that ensures you cover all subjects without cramming?</i>	Answers will vary.
<i>Scenario: You work a part-time after school job and have homework due the next day. How do you balance your work responsibilities with completing the assignment on time?</i>	Answers will vary.

- ❖ Which scenario can you relate to most? Why?
Answers will vary.

- ❖ How can the plan you created for the scenario help you in the future?
Answers will vary.

Name: _____

Social Professionalism

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article "Building a Positive Professional Online Presence" (<https://www.agcareers.com/ag-and-food-career-guide/2024/US/33/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

1. Which social media and/or professional networking platforms are you already using?

Answers will vary.

2. Which of those do you think a future employer might look at?

Answers will vary.

Post-Reading

Answer these questions after reading the article.

1. Why is having an updated, professional online presence important during your job search?

Employers will be searching for your online presence and an up-to-date presence helps enhance your resume.

2. Describe what a professional photo should look like.

It is the image that will be the first impression, professionally, for a potential employer.

3. Create a professional headline you might use on a platform such as LinkedIn.

Answers will vary.

4. What is an example of a social bio you might use on a platform such as Instagram?

Answers will vary.

5. If you made an AgCareers.com profile, what is the importance behind having a career objective?

This can help define your career goals.

6. True or False: Companies are checking social media platforms such as Instagram, YouTube and Discord.

TRUE

7. What are two tips you would give to someone who is participating in online communities, forums and groups?

Answers will vary.

Name: _____

8. Name something that is out of your control when it comes to social media.

How information is interpreted by others.

9. Why is this out of your control?

Answers will vary.

10. Name one tip to building your social network.

Answers will vary.

11. Name one tip for building your professional network.

Answers will vary.

12. Based on what you have learned about professionalism when on a video call, such as Teams or Zoom, identify the positive and negative things from the scenario below. Circle the positive things and place an "X" over the negative things. Answers will vary.

Raven has a Teams video call scheduled with her colleague, Marcus. Raven schedules the call for 10:00 a.m., which Marcus accepts on his calendar. Once Raven logs into the call, she waits for Marcus to log in, which happens at 10:11 a.m. He is wearing a button-down pajama top, and his hair is disheveled. Raven is wearing a nice top with a blazer, and her hair and makeup are complete. Raven begins the meeting, but when Marcus starts talking, his microphone is not working. It takes a few minutes but is fixed, and the meeting continues. Raven shares an agenda to lead their discussion in an orderly fashion. As Raven asks Marcus for updates on his project, he is quickly shoveling through loose papers. Once he finds the paper he needs and begins sharing, he turns his camera off. After speaking, he turns his camera back on. By this point, the meeting has gone over the planned time by five minutes, and Raven tells Marcus that she has another meeting. Marcus continues to ask a few more questions, which then creates a situation in which Raven is late for her next meeting.

13. What could both Raven and Marcus have done differently in the previous scenario?

14. What is one strategy you can use to audit your online presence?

Google yourself often.

15. Why do you think it is important to do this regularly?

So you can be aware of what people see on a regular basis and make changes when necessary

Name: _____

Dig Deeper

Think about a social media or professional networking platform you currently use or are familiar with (Ex. Instagram, Facebook, LinkedIn, AgCareers.com, Forever Blue Network, etc.). Think of a well-known successful person or celebrity who you can find a profile for (Ex. Cody Johnson, Tim Cook, Taylor Swift, LeBron James, Caitlin Clark). Fill in the chart below as you analyze the selected profile.

List things that are a positive professional presence on this profile: <i>Answers will vary.</i>	List things that need to be changed because they are not a professional presence on this profile: <i>Answers will vary.</i>
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Now think about your own profile on a social media or professional networking platform. Analyze your personal profile. If you do not have a profile on any networks, pick another successful person or celebrity.

List things that are a positive professional presence on this profile: <i>Answers will vary.</i>	List things that need to be changed because they are not a professional presence on this profile: <i>Answers will vary.</i>
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- ❖ If you had to share the impact of online professional networking platforms with someone, what would you say?
Answers will vary.

Name: _____

The Big Booth

Aligned to the following standards:
CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

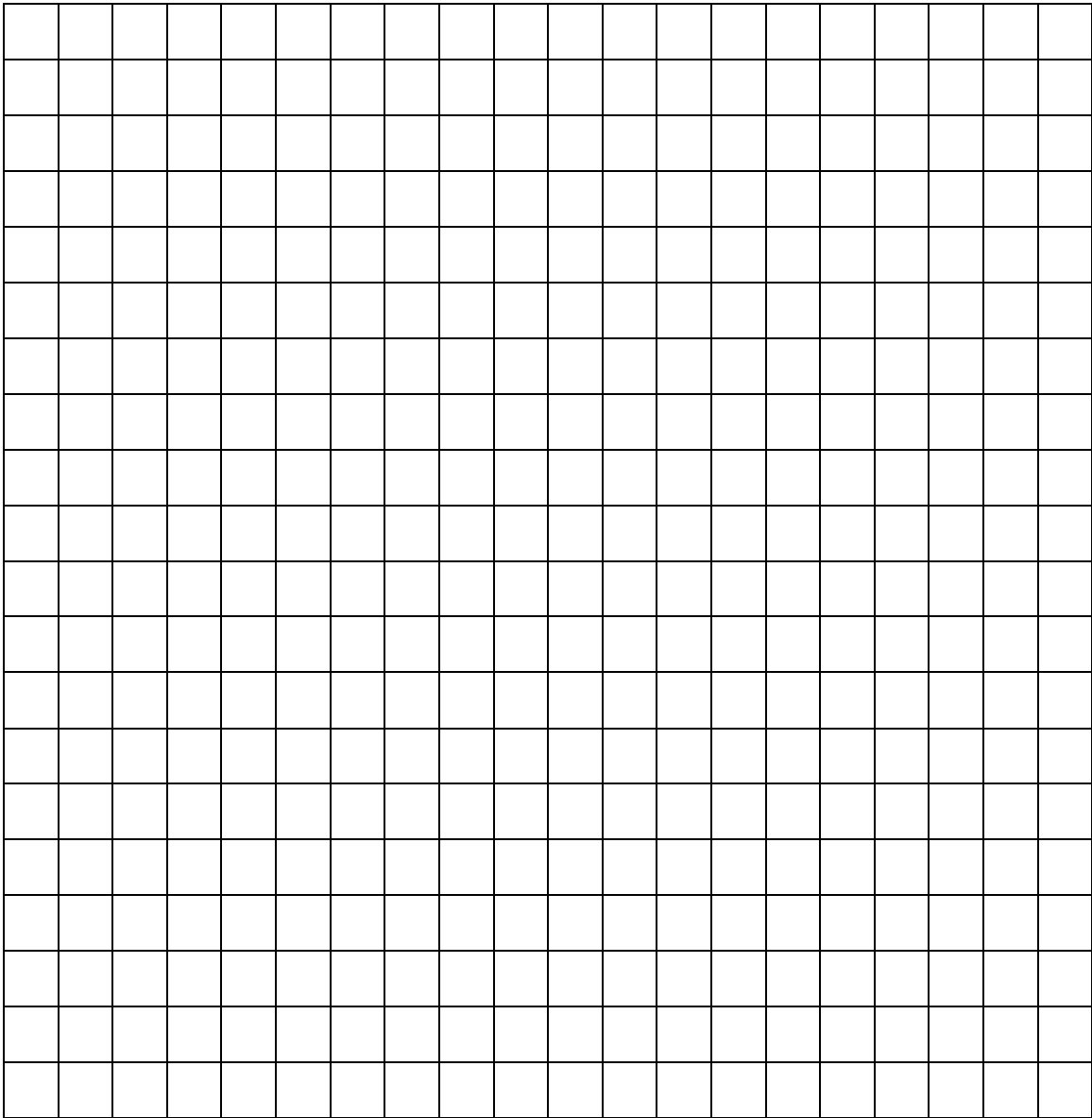
Use the AgCareers.com Career Profiles (<https://www.agcareers.com/career-profiles/>) to complete this activity. You have been contracted by AgCareers.com to develop an engaging and interactive booth for your state's annual state FFA convention. This is a 10-foot by 10-foot booth space, and you have a \$50,000 budget. Your booth must focus on only one of the career pathways and must be attractive to students. Use the planning chart below to help form your ideas, then sketch your booth.

AgCareers.com Pathway Booth for _____ FFA State Convention
Career Pathway Focus: <i>Answers will vary for all of this.</i>
How do you plan to gain and engage the attention of FFA members?
What overarching message do you want to share with FFA members about your chosen career pathway?
What type of interactive activity or activities will you have?
What type of giveaways will you have?
What are the logistics of the booth? (Ex. How many people will work it? What are the discussion points?)
How will you educate FFA members about AgCareers.com?
What are the design elements you will use (Ex. colors, decorations, posters, graphics, etc.)?

Name: _____

Use the space below to sketch your booth design. Include colors, images and other details of your booth design.

Answers will vary.



As you draw your booth design above, keep in mind the following information:

- ❖ Scale is 2 squares = 1 foot of real space.
- ❖ Budget is \$50,000.
- ❖ Use accurate measurements for tables, chairs and other items in the booth.
- ❖ Include locations for electrical outlets.
- ❖ Map out your budget expenses below to show where your \$50,000 is being used.