

AGRICULTURAL COMMUNICATIONS

Purpose:

The purpose of the National FFA Agricultural Communications Career Development Event (CDE) is to excite and inspire students to develop basic skills relevant to agricultural communications. Students will be equipped with strong communication skills and will have developed the ability to work collaboratively to effectively communicate and advocate for agriculture

Description:

Participants in the agricultural communications CDE attend a press conference and put together a media plan and presentation to explain how they would publicize an agricultural event or issue.



Career Opportunities:

- Magazine writer/editor
- Farm broadcaster
- Media buyer
- Journalist
- Public relations specialist/manager
- College professor
- Web designer



NATIONAL FFA
CDE