

Name: _____

Appendix 1: Taking Ag Issues to TV

Part 1

Directions:

Read the article “Taking Ag Issues to TV” in the fall 2023 issue of *FFA New Horizons* and answer the questions below.

1. Circle the two CDEs/LDEs below that Amber had tried and found didn’t fit her interests.

Food Science Creed Speaking Floriculture Dairy Evaluation Employment Skills Forestry

2. How did Amber’s advisor convince her to try the agricultural issues forum LDE? What did she relate it to?

3. What company does Amber work for now? _____

a. What is her job title? _____

b. What is the name of the show she works on? _____

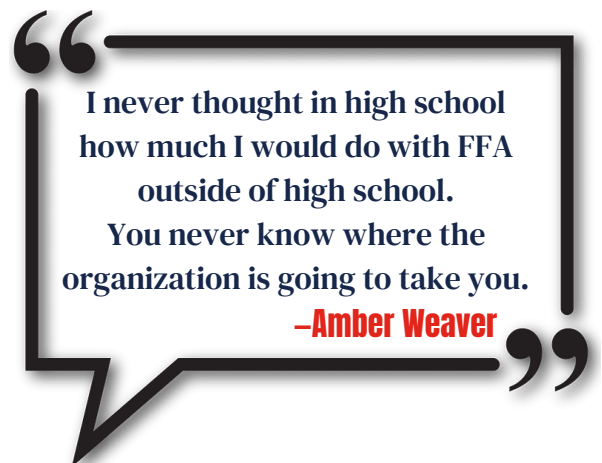
c. What are some of her job functions?

4. Describe two ways the agricultural issues forum LDE prepared Amber for her career.

a.

b.

5. Just as FFA helped prepare Amber for her future, in what ways can you see how being involved in FFA (or another club or organization you’re in) is preparing you for yours?



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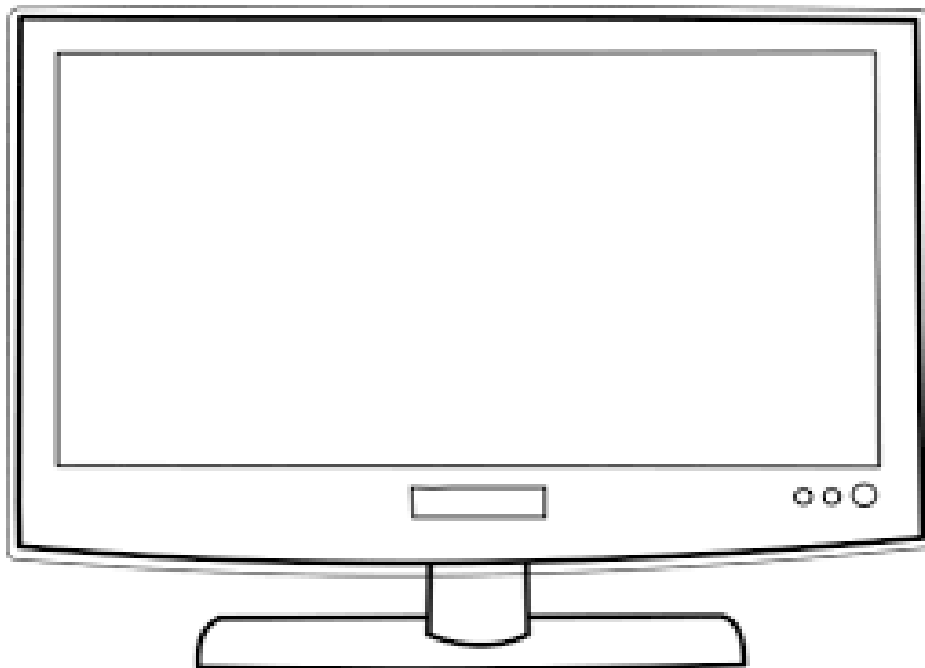
Part 2

Directions:

Visit the Market Day Report page on the RFD-TV website (<https://www.rfdtv.com/market-day-report>) and find a short news story to use to complete the following activity.

News Story Title:		Story Date:
Story Details: Fill in the key pieces of information from this story in the boxes below.		
Who:		
What:		
When:		
Where:		
Why:		
How:		
Additional Information: Record two additional facts from the story.		
1. 2.		
Notable Quote: Record one quote from someone involved in the story.		

In the TV screen to the right,
draw a picture to summarize the
main point of the story you
outlined above.



Name: _____

Part 3

Directions:

Now you are going to try your hand at writing your own news article about a local matter. You could write it on an FFA chapter activity, interview a local agriculturist or research an agricultural issue in your community or state. Use this graphic organizer to help you identify all the different pieces of your news story. Then, craft your own news story (three to five paragraphs) on the following page.

Story Headline:

Story Lead:
Identify the most important details (who, what, when, where, why, how) and describe them in the first part of your story.

Relevant Quotes:

“ ”

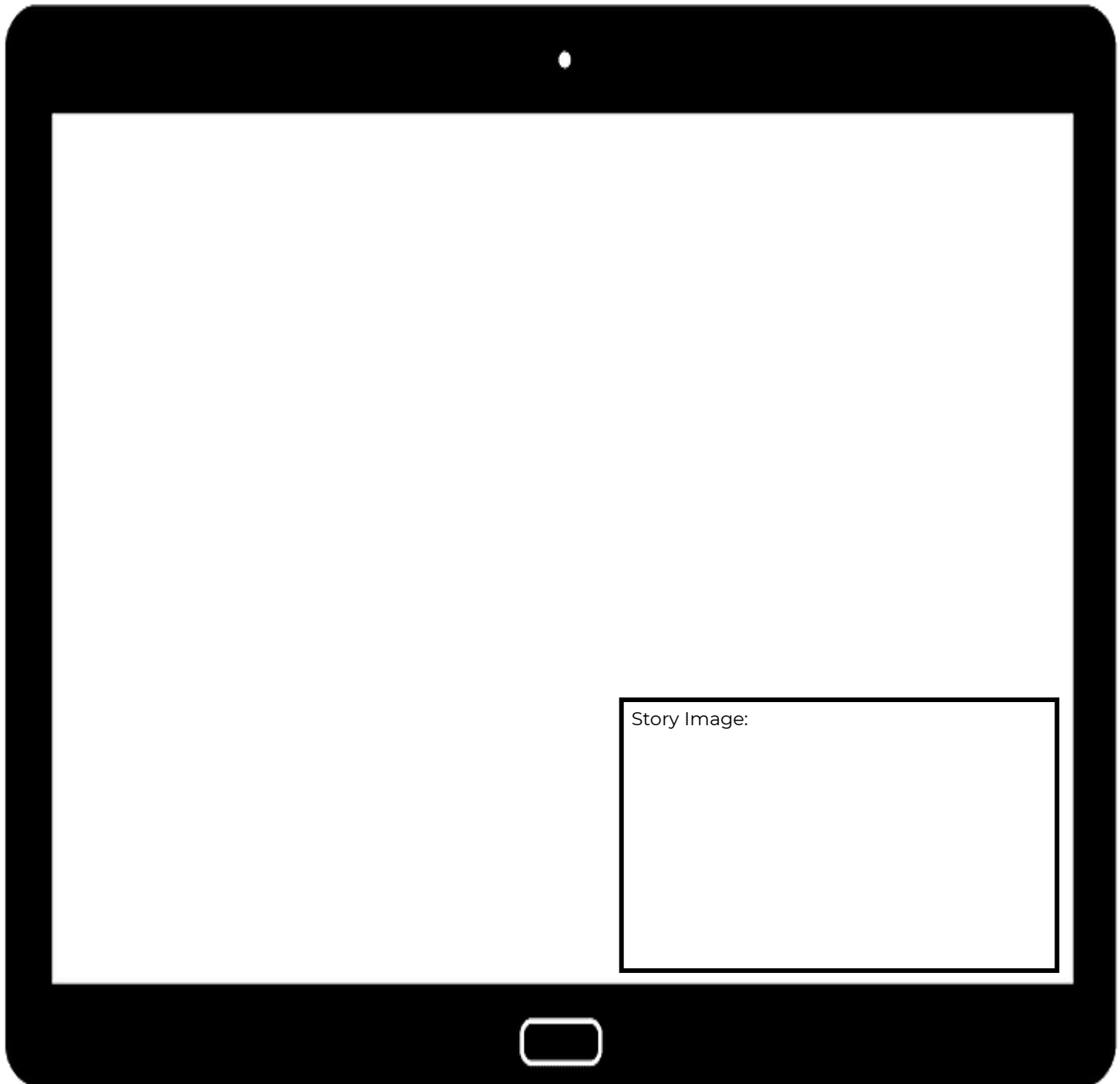
“ ”

Additional Information:
Identify three to five additional details, background information and facts to be included in your story.

Conclusion:
Wrap up your story with a call to action or a “now what” statement for your audience.

Name: _____

Using your notes from your graphic organizer, write your three to five paragraph news story on the tablet below. Be sure to include your title in large print at the top and draw an image in the box provided to accompany your story.



Story Image:

1. What role does accurate reporting have in the agriculture industry?
2. What part of the story-development process was the most interesting to you? What was the most challenging? Why?

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1. Circle the two CDEs/LDEs below that Amber had tried and found didn't fit her interests.

Food Science Creed Speaking Floriculture Dairy Evaluation Employment Skills Forestry

2. How did Amber's advisor convince her to try the agricultural issues forum LDE? What did she relate it to?
Her advisor related the agricultural issues forum LDE to show choir and said it was "almost like a play, but we're talking about an agricultural issue."

3. What company does Amber work for now? RFD-TV

a. What is her job title? Content Producer

b. What is the name of the show she works on? Market Day Report

c. What are some of her job functions?

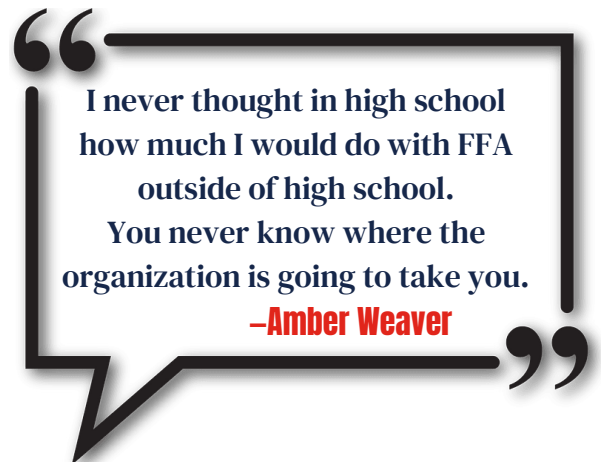
Managing the 9 a.m. hour of the show, writing content, securing interviews, "calling the shots and making sure we're staying on time"

4. Describe two ways the agricultural issues forum LDE prepared Amber for her career.

- a. *Answers will vary but could include research skills, people skills, learning about real issues, communication skills, connections to other perspectives, and learning how to present information in an entertaining way.*
- b.

5. Just as FFA helped prepare Amber for her future, in what ways can you see how being involved in FFA (or another club or organization you're in) is preparing you for yours?

Answers will vary.



Name: _____

Part 2

Directions:

Visit the Market Day Report page on the RFD-TV website (<https://www.rfdtv.com/market-day-report>) and find a short news story to use to complete the following activity.

News Story Title: Answers will vary.		Story Date: Answers will vary.
Story Details: Fill in the key pieces of information from this story in the boxes below.		
Who:	Answers will vary.	
What:	Answers will vary.	
When:	Answers will vary.	
Where:	Answers will vary.	
Why:	Answers will vary.	
How:	Answers will vary.	
Additional Information: Record two additional facts from the story.		
1. Answers will vary.		
2. Answers will vary.		
Notable Quote: Record one quote from someone involved in the story.		
Answers will vary.		

In the TV screen to the right, draw a picture to summarize the main point of the story you outlined above.



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Part 3

Directions:

Now you are going to try your hand at writing your own news article about a local matter. You could write it on an FFA chapter activity, interview a local agriculturist or research an agricultural issue in your community or state. Use this graphic organizer to help you identify all the different pieces of your news story. Then, craft your own news story (three to five paragraphs) on the following page.

Story Headline:
Answers will vary.

Story Lead:
Identify the most important details (who, what, when, where, why, how) and describe them in the first part of your story.
Answers will vary.

Relevant Quotes:

Identify two quotes from individuals that your story is about or impacts.

“
Answers will vary.
”

“
Answers will vary.
”

Additional Information:
Identify three to five additional details, background information and facts to be included in your story.
Answers will vary.

Conclusion:
Wrap up your story with a call to action or a “now what” statement for your audience.
Answers will vary.

Name: _____

Using your notes from your graphic organizer, write up your news story on the tablet below. Be sure to include your title in large print at the top and draw an image in the box provided to accompany your story.

Answers will vary.

Story Image:

1. What role does accurate reporting have in the agriculture industry?

Accurate reporting helps to avoid misconceptions about the industry and connects consumers to producers.

2. What part of the story-development process was the most interesting to you? What was the most challenging? Why?

Answers will vary.