

Name: _____

Appendix 6: On the Record: Will Clark

Part 1

Directions:

Read the article “On the Record: Will Clark” in the spring/summer 2026 issue of *FFA New Horizons* and answer the questions.

Background and FFA Experience
1. Where did Will Clark grow up? 2. What FFA chapter was Will a member of, and how did he get started? 3. What career development event (CDE) did Will participate in? How did this shape his interests?
Education and Career Path
4. What did Will study in college? How did his education connect to agriculture? 5. What position does Will currently hold at Walmart? 6. Did Will originally plan to work for Walmart? Explain your answer based on the article.
Skills and Lessons Learned
7. According to the article, what skills did Will develop through FFA that helped him professionally? 8. How does Will describe the relationship between Walmart and agriculture? 9. What role does Walmart play in connecting producers and consumers?

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Advice and Reflection

10. What advice does Will give to current FFA members?

11. What does the quote “*Success doesn’t come without effort*” mean in the context of his story?

12. Identify one lesson from Will’s FFA experience that could apply to any career, even outside agriculture.

Name: _____

Part 2

Directions:

Discover how Walmart supports the agriculture industry through its commitment to sustainability. Answer the questions below while exploring Walmart’s corporate sustainability website found here: <https://corporate.walmart.com/purpose/sustainability>. Then, explore careers at Walmart.

- 1. What are the four priorities of Walmart’s sustainability efforts?
- 2. According to the page, why does Walmart focus on sustainability?
- 3. For each area highlighted on the page, fill in the chart below:

Focus Area	Describe Walmart’s efforts in your own words.	How do you think these efforts impact agriculture?
Climate Resilience, Energy and Emissions		
Regeneration of Natural Resources		
Waste Circular Economy		
People in Supply Chains		

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Animal Welfare		
Product Supply Chain Sustainability		

4. Based on what you read, how does Walmart’s sustainability focus connect to the skills an FFA member might learn through agriculture class, SAEs or leadership activities and contests?

5. Why is agriculture important to careers and companies that do not appear directly connected to agriculture?

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Part 3

Directions:

Many FFA members find a career that is not directly tied to agriculture. However, the skills and knowledge they learn through FFA have a great impact on their future success, no matter what industry they enter. Visit the “SAEs Inspiring Careers” page at FFA.org and select one career video to learn more about how that former FFA member used past SAE experiences to land their current career. ([FFA.org/ffa-video-center/saes-inspiring-careers/](https://www.ffa.org/ffa-video-center/saes-inspiring-careers/))

1. Who is in the video you chose, and what type of SAE did they complete?	2. What skills did they develop through their SAE? Circle any that they transferred to their career.
3. How did their SAE help prepare them for their current career?	4. Is their current career directly related to agriculture? Explain.
5. What similarities do you see between this person's story and Will Clark's story?	6. How could your current or future SAE help prepare you for a career, even if it's not in agriculture?

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Read the article “On the Record: Will Clark” in the spring/summer 2026 issue of *FFA New Horizons* and answer the questions.

Background and FFA Experience
1. Where did Will Clark grow up? Will grew up in Bentonville, Ark., a stone's throw away from Walmart's home office. 2. What FFA chapter was Will a member of, and how did he get started? Will was a member of the Bentonville FFA Chapter and got started because his dad required him to take an introduction to agriculture class his freshman year, join FFA and compete in one contest. 3. What career development event (CDE) did Will participate in? How did this shape his interests? Will competed in the agricultural communications CDE as a freshman.
Education and Career Path
4. What did Will study in college? How did his education connect to agriculture? Will studied agricultural communications, and he has a master's in agricultural extension education. 5. What position does Will currently hold at Walmart? Will works on the Walmart+ membership team as an executive. 6. Did Will originally plan to work for Walmart? Explain your answer based on the article. Answers will vary.
Skills and Lessons Learned
7. According to the article, what skills did Will develop through FFA that helped him professionally? Answers will vary. 8. How does Will describe the relationship between Walmart and agriculture? Will says there is a strong relationship between Walmart and agriculture through customers and producers. 9. What role does Walmart play in connecting producers and consumers? Will says that Walmart plays a vital role as the bridge between producers and consumers.

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Advice and Reflection

10. What advice does Will give to current FFA members?
Be authentic and be willing to put in hard work.

11. What does the quote “*Success doesn’t come without effort*” mean in the context of his story?
Answers will vary.

12. Identify one lesson from Will’s FFA experience that could apply to any career, even outside agriculture.
Answers will vary.

Name: _____

Part 2

Directions:

Discover how Walmart supports the agriculture industry through its commitment to sustainability. Answer the questions below while exploring Walmart's corporate sustainability website found here: <https://corporate.walmart.com/purpose/sustainability>. Then, explore careers at Walmart.

1. What are the four priorities of Walmart's sustainability efforts?
Reducing greenhouse gas emissions, regenerating natural resources, reducing product and packaging waste and supporting people who work in supply chains
2. According to the page, why does Walmart focus on sustainability?
To enhance surety of supply, catalyze innovation and growth, maintain everyday low cost and build stakeholder trust
3. For each area highlighted on the page, fill in the chart below:

Focus Area	Describe Walmart's efforts in your own words.	How do you think these efforts impact agriculture?
Climate Resilience, Energy and Emissions	Answers will vary.	Answers will vary.
Regeneration of Natural Resources	Answers will vary.	Answers will vary.
Waste Circular Economy	Answers will vary.	Answers will vary.
People in Supply Chains	Answers will vary.	Answers will vary.

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Animal Welfare	Answers will vary.	Answers will vary.
Product Supply Chain Sustainability	Answers will vary.	Answers will vary.

4. Based on what you read, how does Walmart's sustainability focus connect to the skills an FFA member might learn through agriculture class, SAEs or leadership activities and contests?
Answers will vary.

6. Why is agriculture important to careers and companies that do not appear directly connected to agriculture?
Answers will vary.

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Part 3

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Many FFA members find a career that is not directly tied to agriculture. However, the skills and knowledge they learn through FFA have a great impact on their future success, no matter what industry they enter. Visit the “SAEs Inspiring Careers” page at FFA.org and select one career video to learn more about how that former FFA member used past SAE experiences to land their current career. ([FFA.org/ffa-video-center/saes-inspiring-careers/](https://www.ffa.org/ffa-video-center/saes-inspiring-careers/))

1. Who is in the video you chose, and what type of SAE did they complete? <i>Answers will vary.</i>	2. What skills did they develop through their SAE? Circle any that they transferred to their career. <i>Answers will vary.</i>
3. How did their SAE help prepare them for their current career? <i>Answers will vary.</i>	4. Is their current career directly related to agriculture? Explain. <i>Answers will vary.</i>
5. What similarities do you see between this person's story and Will Clark's story? <i>Answers will vary.</i>	6. How could your current or future SAE help prepare you for a career, even if it's not in agriculture? <i>Answers will vary.</i>