

NAME: _____

Aligned to the following standards:
FFA.PL-A; FFA.PL-E; FFA.PL-F; FFA.PG-J; FFA.CS-M; FFA.CS-N;
CCSS.RI.9-10.2; CCSS.RI.9-10.3; CCSS.RI.9-10.4; CCSS.ELA.W.9-10.2;
CCSS.ELA.W.9-10.4; CCSS.SL.9-10.2; CCSS.SL.9-10.4; CRP.02; CRP.04,
CRP.07, CRP.08, CS.02

Appendix 6: Media Center

Part 1

DIRECTIONS:

Read the article “Media Center Arts and Culture in Agriculture” in the spring 2021 issue of *FFA New Horizons* and complete the following activities.



1. What are the names of the podcasts, blog and documentary mentioned in the article? Answer in the blank space below.

2. Describe each of the podcasts in two words. Use the spaces below to record your answers.

Title: _____ Description in two words: _____

Title: _____ Description in two words: _____

Title: _____ Description in two words: _____

Title: _____ Description in two words: _____

3. This podcast focuses on sustainability, food production and personal experiences as a homesteader.
 - a. Farm to Table Talk
 - b. Farm Traveler
 - c. Homesteady
 - d. None of the above

4. Who is the host of Farm to Table Talk? _____

5. Which podcast/blog/documentary features narration by actor Woody Harrelson?

6. Blooming into Agriculture was started by _____ FFA member _____ Watkins. _____ was inspired to start blogging during the _____-_____ pandemic to remain _____ to her peers and to help _____ members realize that they don't have to come from an _____ background to be involved in _____.

- a. What is the web address for this podcast?

NAME: _____

Part 2

DIRECTIONS:

Design your own podcast or blog. Use the space below to brainstorm a title and content for your podcast/blog. Use the podcasts/blogs identified in the article as a reference.

What is the title for the podcast or blog? _____

Content:

What area within agriculture do you want to focus on for your podcast or blog? Utilize AgExplorer (AgExplorer.ffa.org) to see the different career focus areas within agriculture. _____

What are three main points that will be discussed in the podcast/blog? List them in the space below, next to each icon.



Conclusion:

How would you close out/wrap up the podcast/blog? Use the space below to respond.

Marketing:

Once you create the podcast/blog, how would you market it?

