

Name: _____

Aligned to the following standards:

CS.02; CS. 03, FFA.PL-A, FFA.PL-E, FFA.PL-F, FFA.PG-G, FFA.PG-I; FFA.PG-J, FFA.CS-M, FFA.CS-N, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.WHST.9.10.4, CCSS.W.9-10.2, CCSS.W.9-10.4, CCSS.SL.9-10.2, AG2; AG3, CRP.02, CRP.03, CRP.04, CRP.07, CRP.08

Appendix 7: More Than a Jacket

Directions:

Read the article “More Than a Jacket” in the fall 2021 issue of *FFA New Horizons*. Answer the questions below.

Part 1

1. What year did the blue jacket originate?

2. How did the idea for the FFA jacket come about?

3. What was the result for the FFA advisor?

4. What happened at the 1933 National FFA Convention?

5. What milestone occurred in 1964?

6. How many jackets are sold today, annually?



7. How much corduroy does it take to create one FFA jacket?

8. What is one main difference from the original style of the jacket to today's jacket?

9. What program is available that gives jackets to members who wouldn't otherwise be able to own an FFA jacket?

10. What company sponsors this program?



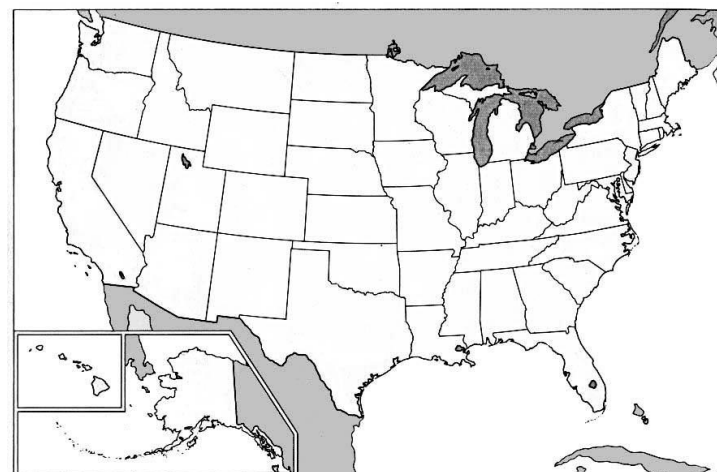
Name: _____

Directions:

Read the article "The FFA Jacket: A Global Effect," available at <https://www.ffa.org/the-feed/the-ffa-jacket-a-global-effort/>. Complete the questions below. Additionally, use this website, [FFA.org/value-chain/](https://www.ffa.org/value-chain/), to answer the questions about the AFNR Food Value Chain.

Part 2

1. a. Identify, color in with yellow and label on the map below where the cotton is woven and dyed.
b. Identify, color in with blue and label on the map below where the FFA Jackets are manufactured.



2. What company embroiders jackets with the names of states, chapters and FFA members? Where is this company located?

3. a. You learned where the cotton for the jacket is woven and dyed. What step is this in the AFNR Value Chain?

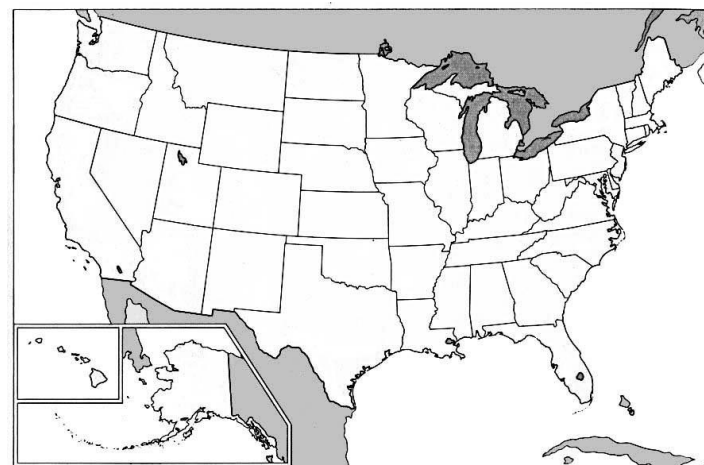
b. You learned where FFA jackets are manufactured. What step is this in the AFNR Value Chain?

Name: _____

4. Utilizing the maps below and this website, <https://www.ffa.org/the-feed/the-ffa-jacket-a-global-effort/>, illustrate the entire production process of the FFA jacket from start to finish.



Use this space to explain the process and identify the step in the AFNR Value Chain where it would fit.



5. What is global sourcing?

Why do we source products globally? What would happen if we didn't?

Name: _____

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KEY: Appendix 7: More Than a Jacket

Directions:

Read the article "More Than a Jacket" in the fall 2021 issue of *FFA New Horizons*. Answer the questions below.

Part 1

1. What year did the blue jacket originate? **1933**

2. How did the idea for the FFA jacket come about? **An FFA advisor, Gus Linter, saw a blue corduroy jacket in the window of a hardware store.**

3. What was the end result for the FFA advisor?
He connected with the jacket supplier, Universal Uniform Company, and had his chapter's name stitched on the back of the jackets with gold thread.

4. What happened at the 1933 National FFA Convention?

The members of Linter's chapter debuted their blue jackets. The delegates made them part of the official FFA attire.

5. What milestone occurred in 1964?

The millionth FFA jacket was sold.

6. How many jackets are sold today, annually?
80,000 jackets



7. How much corduroy does it take to create one FFA jacket?
1.6 yards of corduroy

8. What is one main difference from the original style of jacket to today's jacket?

The original had buttons and today's jacket has zippers. (Also, pockets are rounded instead of squared and better fit.)

9. What program is available that gives jackets to members who wouldn't otherwise be able to own an FFA jacket?
Give the Gift of Blue program

10. What company sponsors this program?
Corteva Agriscience



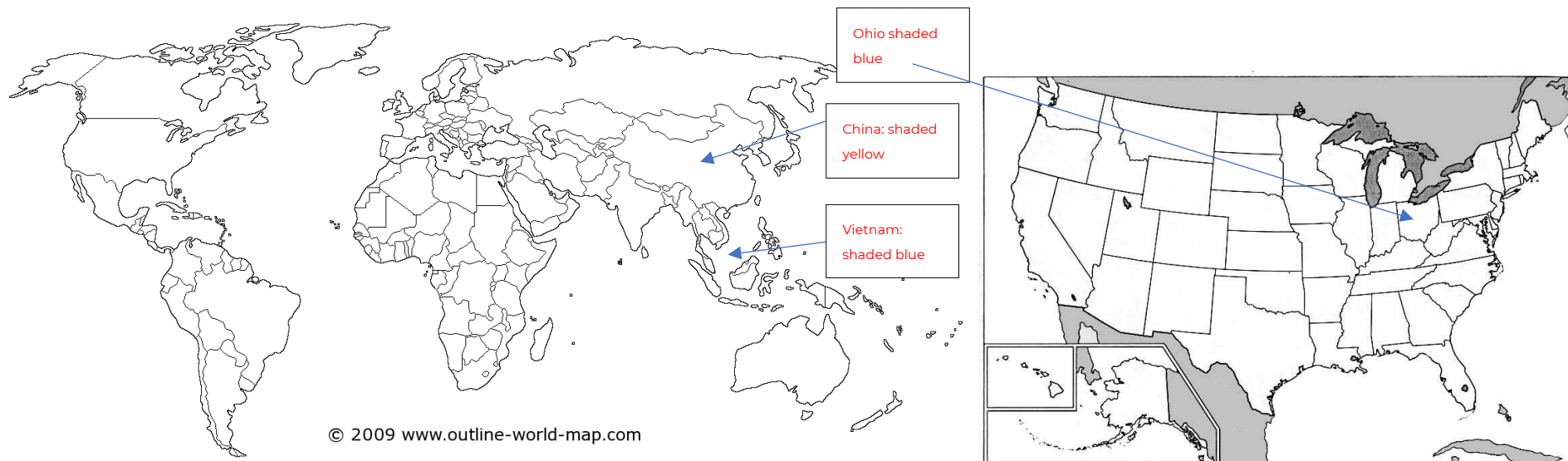
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Directions:

Read the article "The FFA Jacket: A Global Effect," available at <https://www.ffa.org/the-feed/the-ffa-jacket-a-global-effort/>. Complete the questions below. Additionally, use this website, [FFA.org/value-chain/](https://www.ffa.org/value-chain/), to answer the questions about the AFNR Food Value Chain.

Part 2

1. a. Identify, color in with yellow and label on the map below where the cotton is woven and dyed.
b. Identify, color in with blue and label on the map below where the FFA Jackets are manufactured.



What company embroiders jackets with the names of states, chapters and FFA members?
Where is this company located?
Universal Lettering Company in Ohio

3. a. You learned where the cotton for the jacket is woven and dyed. What step is this in the AFNR Value Chain?

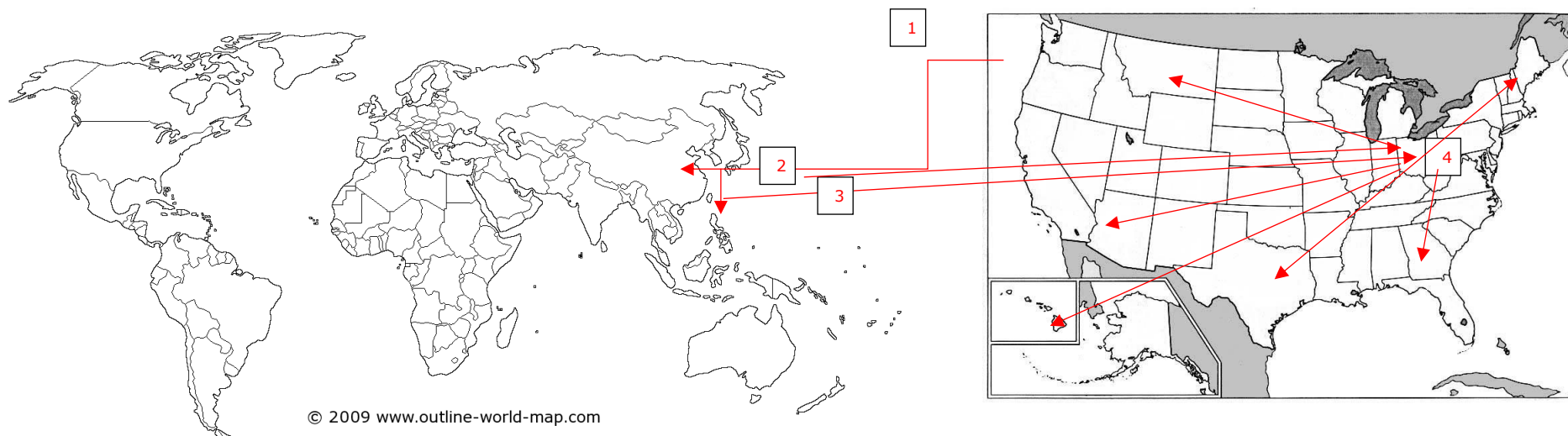
Production

- b. You learned where FFA jackets are manufactured. What step is this in the AFNR Value Chain?

Supply Chain

Name: _____

1. Utilizing the maps below and this website, <https://www.ffa.org/the-feed/the-ffa-jacket-a-global-effort/> illustrate the entire production process of the FFA jacket from start to finish.



Use this space to explain the process and identify the step in the AFNR Value Chain where it would fit.

1. Cotton is sent to China to be woven and dyed. – Production
2. Woven and dyed cotton is sent to manufacturing facilities in Vietnam and Ohio. – Supply Chain
3. All jackets are sent to Universal Lettering Company in Ohio to be personalized. – End Product
4. Finished jackets are sent to customers. – Consumers

What is global sourcing?

Global sourcing is when you have products made outside the country of origin and then imported.

Why do we source products globally? What would happen if we didn't?

Answers will vary.