

MEDIA CENTER

ARTS & CULTURE IN AGRICULTURE

— By Jessica Wesson

VIDEO BLOGS

Five Ag Influencer Accounts to Follow on YouTube



Fresh Air Farmer **Andrew Campbell**

Andrew Campbell is a Canadian dairy farmer. His YouTube channel features his life on the farm and showcases the facilities and technology it takes to successfully raise dairy cattle. Campbell also visits other farms in a series of videos to learn different farming tactics.



The Farmer's Life **Brian Scott**

With three generations working on the same farm, life can get hectic, but that doesn't stop Brian Scott from sharing the adventures on his family's farm from season to season. He and his wife, Nicole, raise two kids in Indiana and grow corn, popcorn, soybeans and wheat with Brian's dad and grandfather.



Epic Gardening **Kevin Espiritu**

Growing a garden can be challenging, especially in an urban setting. Kevin Espiritu is passionate about teaching people how to grow their own food in a variety of environments. His YouTube channel features tips and tricks for urban gardening, organic gardening, container gardening, houseplant care and vegetable gardening.



This Farm Wife **Meredith Bernard**

A farmer, wife and mother of two, Meredith Bernard has her hands full. She uses her YouTube channel to share the ins and outs of her family's North Carolina beef cattle operation with her audience. Along with videos about cattle ranching and hay production, she highlights life as a mom and wife, as well as the struggles of farming today.

PODCAST

MTSU COLLEGIATE FFA PODCAST

Hear about hot topics in agriculture from college students who are soon to be on the agricultural frontlines.



Home of the Blue Raiders, the Middle Tennessee State University campus is full of movers and shakers. Members of the collegiate FFA chapter used their knowledge to produce Squabbles of the Soil, a podcast highlighting various agricultural topics. Members cover livestock showing, genetically modified organisms, pesticides and bees, precision agriculture, antibiotic use in livestock and more. Each episode comes with a teaching guide for further instruction.



TIK TOK

@reverentwildranch

This regenerative agriculture advocate shares his daily life on the ranch.

Michael Kinsey manages Reverent Wild Ranch in Chickamauga, Ga., and advocates for regenerative agricultural practices by sharing his day-to-day experiences on social media platforms. Life on Reverent Wild Ranch includes moving cattle, evaluating forage, calving and much more. Catch his ranch adventures on TikTok.

