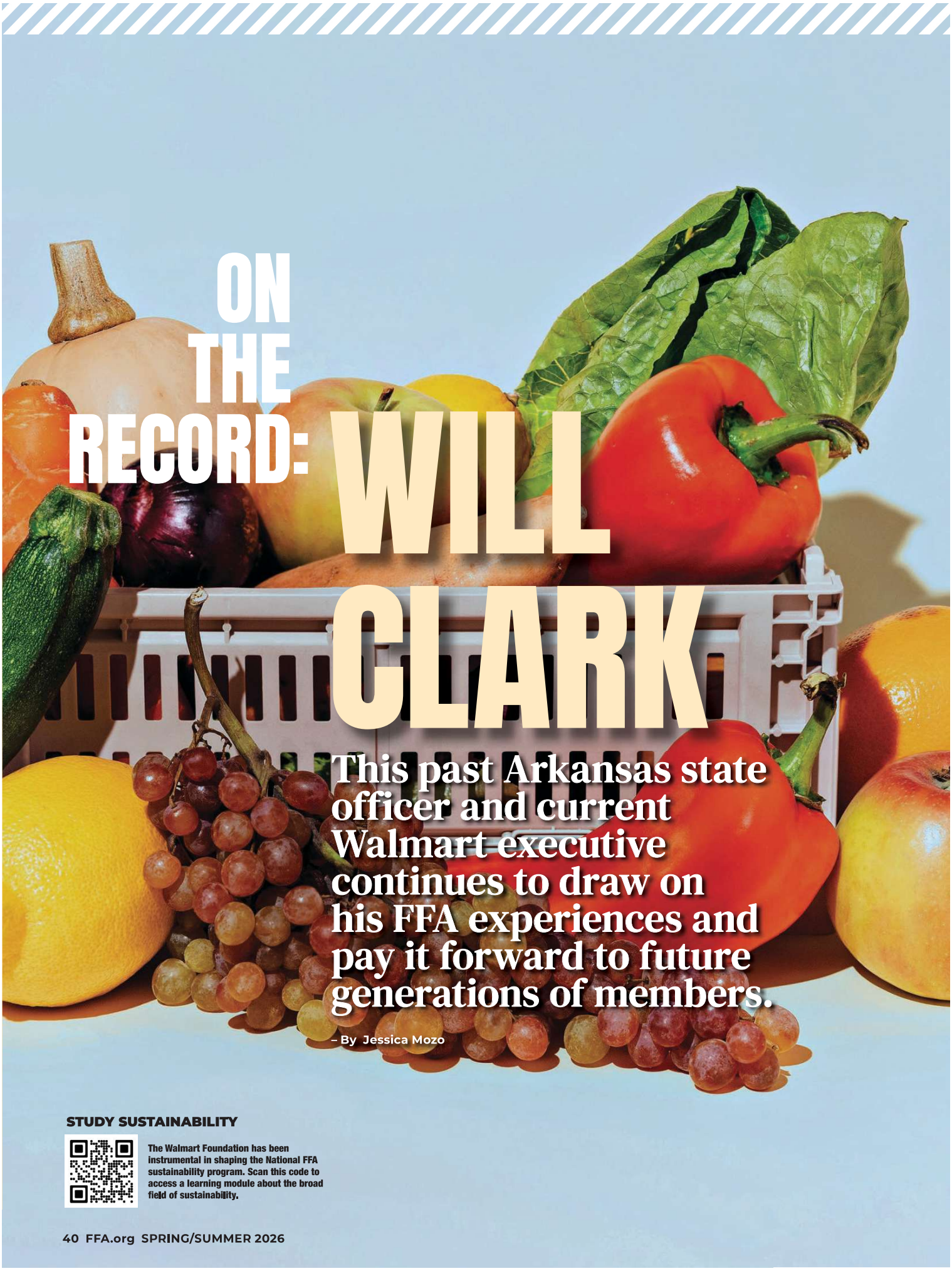




ON THE RECORD: WILL CLARK

This past Arkansas state officer and current Walmart executive continues to draw on his FFA experiences and pay it forward to future generations of members.

— By Jessica Mozo

STUDY SUSTAINABILITY



The Walmart Foundation has been instrumental in shaping the National FFA sustainability program. Scan this code to access a learning module about the broad field of sustainability.

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– WILL CLARK

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Will Clark grew up a stone’s throw away from Walmart’s home office in Bentonville, Ark., but he never planned to work for the retail giant when he graduated high school. A decade later, however, Clark works as a senior manager of communications

and engagement for Walmart and has found a fulfilling career with the No. 1 company on the 2025 Fortune 500 list.

We chatted with Clark about how his time in FFA prepared him for this role and what advice he would share with current FFA members.

Q: What is your favorite FFA memory?

A: In high school, I was a member of the Bentonville FFA Chapter. My dad once told me, “Will, my only requirement is that you take an introduction to agriculture class your freshman year, join FFA and compete in one contest. If you don’t like it, you can quit.” Of course, he was right — I quickly fell in love with FFA.

I competed in the agricultural communications career development event as a freshman, and our team placed second at state. The following year, I had the opportunity to compete at a national convention, which introduced me to agricultural communications as a potential career path. After graduation, I was honored to serve as the 2015-16 Arkansas FFA state secretary — an experience that remains one of the most impactful years of my life. The following year, I was proud to represent Arkansas as its national officer candidate.

Q: How did you achieve the career you have today?

A: I attended the University of Arkansas, where I majored

in agricultural communications, and later earned my master’s in agricultural and extension education. Along the way, I met friends who worked at Walmart and spoke highly of the opportunities and culture. With Walmart right in my backyard — and with its people-led values at the heart of the business — I decided to explore a career here.

Since joining Walmart, I’ve gained a deep appreciation for how closely the company is tied to agriculture and the vital role we play as the bridge between producers and consumers. I began my career on the Walmart+ membership team, where I saw firsthand how we serve customers by offering meaningful benefits like free grocery delivery. Today, I have the opportunity to help shape and improve the experiences of customers and members every day.

Q: What advice would you give to current FFA members?

A: Be authentic and be willing to put in the hard work. For high school and college graduates, that means keeping your resume updated and showing up to interviews prepared. Success doesn’t

come without effort. Remember the lessons you learned in FFA, even after you’ve taken off the blue jacket. Those experiences continue to shape who you are and how you lead. Be confident and know that with hard work and grit, you can get there.

Q: You’ve been involved in the National FFA Alumni and Supporters. Why is that important to you?

A: Serving on the National FFA Alumni and Supporters Advisory Committee has been a wonderful opportunity to reconnect with people who were part of my FFA journey. Walmart has a corporate Alumni and Supporters Chapter, and several former state officers and members are actively involved in it. It’s inspiring to see how you can continue making an impact in the lives of FFA members long after your time as a student has ended.