



EMPLOYMENT OBJECTIVE

To increase sales, improve customer retention, and raise the name recognition of Lowe's Garden Center in the retail sales/social media position responsible for assessing consumers' needs, ensuring customer satisfaction, and improving the local company's online presence.

EDUCATION AND RELEVANT COURSEWORK

University of [REDACTED]
Emerging Leaders Academy Member

Anticipated Graduation Date: April 2023

[REDACTED] High School [REDACTED]
Valedictorian
Overall GPA: 4.0

Graduated May 2019

Relevant Coursework

Introduction to Agriculture and Foundations of Agriculture

- Gained knowledge in gardening, horticulture, and agriculture

Information Systems

- Gained knowledge in e-commerce, social media, and business

Dual-Credit College Speech

- Improved public speaking, public relations, and communication skills

Microsoft Word Beginning and Advanced

- Developed typing, design, and layout skills

RELEVANT EXPERIENCE AND SKILLS

Rhubarb and Strawberry Production Businesses – Owner – Max, ND **2013-Present**

- Recruited 27 new customers in one year through social media marketing
- Marketed 283 pounds of rhubarb to local customers
- Marketed 448 pounds of rhubarb to Pointe of View Winery in Burlington, ND
- Increased profit margin by \$1.50 per pound
- Propagated and transplanted seven rhubarb plants into 50 plants

701 Foods – Ice Salesperson – [REDACTED] State Fair – [REDACTED] **July 2018**

- Sold over 750 bags of ice to vendors and customers at the fair

[REDACTED] Community Garden – Hired Worker – [REDACTED] **May-September 2016**

- Maintained eight plant varieties, harvested produce, and removed weeds

ACHIEVEMENTS AND HONORS

FFA

- FFA State Secretary 2019-Present
- National FFA Fruit Production Proficiency Finalist 2019
- FFA Employment Skills LDE – 1st Place Individual 2019
- FFA Agricultural Sales CDE – 2nd Place Individual, 4th Place Team 2019
- FFA Farm Business Management CDE – 5th Place Individual 2019
- FFA State Star Farmer Finalist 2019
- FFA Officer: President 2018-19, Secretary 2017-18, Reporter 2016-17 2016-2019
- National FFA Agri-Science Fair Social Systems Division V – 4th Place 2018
- National FFA Vegetable Production Proficiency – Gold Award 2018
- FFA Prepared Public Speaking LDE – 1st Place Individual 2018
- FFA Farm Business Management CDE – 6th Place Individual 2018
- Maintained the ■ FFA social media pages and wrote newspaper articles 2016-2017

Extracurricular Activities

Yearbook 2017-2019

- Developed digital editing, design, and layout skills

Speech 2016-2019

- Speech to Persuade – 1st Place – ■ High School Speech Meet
- Speech to Inform – 3rd Place – Region VIII Speech Meet

■ HS Athletic ■-Club 2013-2019

- Created a promotional video for the ■-Club athletic banquet

Academic Honors

- Association for Secondary School Principals - Academic All-State Team 2019
- State Envirothon – 6th Place Team, 2nd Place Oral Team Presentation 2019
- ■ Chevy Scholarship Video Finalist 2019
- High School “A” Honor Roll 2013-2019

Computer Proficiencies

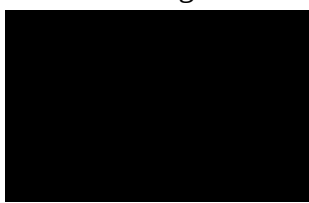
- Social Media: Facebook, Snapchat, Instagram, Twitter
- Operating Systems (OS): Windows OS, Mac OS, Android OS
- Office Suites: Microsoft Office 365, G Suite, Apple iWork

REFERENCES

Mr. ■
Owner
701 Foods
2852 50th Ave. NW



Mr. ■
Owner/Manager



Mrs. ■
■ Ag. Teacher/FFA Advisor
■ High School
P.O. Box 297

