

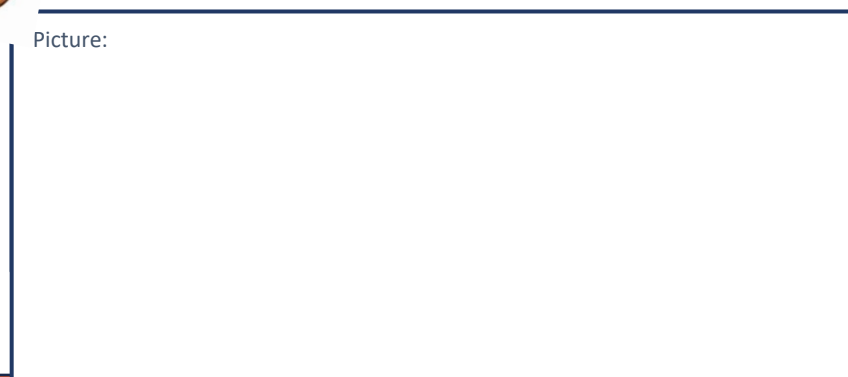
EXTRA, EXTRA! READ ALL ABOUT IT!

Directions:

Write a two-paragraph news release/article about a main session during convention highlighting the speakers, messages and major happenings. Use the tips below to help you construct your article/news release.



Picture:



TIPS for a successful article:

1. Address the who, what, when, where and why.
2. Start off with a catchy first sentence.
3. Quote important information.
4. Be straightforward.
5. Use appropriate/correct vocabulary.