

FLORICULTURE

Purpose:

The National FFA Floriculture Career Development Event (CDE) is designed to create an interest in career preparation for all current and future aspects of the floriculture industry through leadership development and hands-on technical skill development using industry standards, which are delivered through the agricultural education curriculum.

Description:

Participants in the floriculture CDE will create flower arrangements; identify plant materials, disorders, and equipment; demonstrate growing procedures and selling practices; and advise customers on greenhouse management methods based on customer needs.



Career Opportunities:

- Flower producer
- Floral designer
- Florist
- Greenhouse manager
- Cell biologist
- Microbiologist
- Flower grader



NATIONAL FFA
CDE