



Lesson Plan

Guide to Powerful Presentations

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STUDENT LEARNING OBJECTIVES

After completing these activities students will...

1. Identify strategies to make a presentation engaging and memorable.
2. Plan a presentation that utilizes the strategies they have identified.

TIME REQUIRED: 15 minutes

RESOURCES: FFA.org

EQUIPMENT AND SUPPLIES NEEDED:

1. A copy of the "Stand Out Presentations" worksheet for each student.
2. Internet access to play the video in real time or embed it in a PowerPoint ahead of time.

THIS QUICK LESSON PLAN WOULD WORK WELL AS:

1. Part of a public speaking unit.
2. An introduction before assigning a class project/presentation.

THESE ACTIVITIES ARE ALIGNED TO THE FOLLOWING STANDARDS:

AFNR Performance Element

- CS.01 Premier Leadership: Acquire the skills necessary to positively influence others.

NASDCTec

- AGC02.01 Use oral and written communication skills in creating, expressing and interpreting information and ideas including technical terminology to communicate technical information within AFNR.

Common Core- Speaking and Listening

- CCSS.ELA-Literacy.SL.9-10.1.C Propel conversations by posing and responding to questions that relate the current discussion to broader themes or larger ideas; actively incorporate others into the discussion; and clarify, verify, or challenge ideas and conclusions.

Common Core- Math Practices

- CCSS.MP3: Construct viable arguments and critique the reasoning of others.

Partnership for 21st Century Skills

- Communication
- Initiative and Self-direction
- Productivity and Accountability

LESSON PLAN:

1. *Introduction:* Have students share speeches and presentations they liked and ones they didn't. Discuss what elements are common between the memorable speeches and those that were not.
2. *Activity:* Show the video *Make a Presentation Like Steve Jobs*. The direct url is: http://youtu.be/RHX-xnP_G5s.
 - a. Each student needs a copy of the handout "Stand Out Presentations."
3. *Follow-up:* Discuss the strategies outlined in the video, and discuss how they can be applied to small presentations.

NAME: _____

Stand Out Presentations

DIRECTIONS:

Watch the video *Make a Presentation Like Steve Jobs*, available at http://youtu.be/RHX-xnP_G5s. While watching the video use this worksheet to take notes, and then identify ways you can implement these strategies in your next class presentation.

Presentation Tip	Example from the Video	How can you implement this tip in your next presentation?
Set the theme		
Provide the outline		
Demonstrate enthusiasm		
Sell an experience		
Make numbers meaningful		
Make it visual		
Give 'em a show		
Rehearse		
Give an added bonus the audience can walk away with		