

Mountain Guide Certification
MGS 15 – RUNNING THE SHOW
(Part 4 – How Are We Going To Pay For All of This?)

Introduction: Supporting the chapter financially is a challenge for FFA officer teams and the whole chapter. The following is a list of fundraisers. Some are traditional and some are not. The most important aspect of fundraising is finding what works in your community

A. Various Fundraisers

1. Fruit, Meat & Cheese, Candy Sales
2. Labor Auctions – FFA members sell for 8 hours of labor. All proceeds go to chapter.
3. Dunking Booth at community activities – Use FFA members, school and community officials, etc. as the dunkees. Charge a set amount for 3 throws to try and dunk them.
4. Food booths or concession stands – These are a lot of work but can be lucrative.
5. Cow Pie Bingo – Takes a big area, works well at the county fair. Mark out 100 – 2ft squares on an open piece of ground and number each one with paint. Arrange them 10 rows wide and 10 rows long. Sell squares for \$5.00 each. Enclose it with cattle panels. Turn Bessy the cow loose after feeding her. A few hours later she makes a deposit on one of the squares. The owner of that square receives \$100.00. You can run this several days in a row at a county fair and sell all the squares each day.
6. Goat Insurance – A crazy fundraiser that is fun for the whole community. The object is to sell insurance policies to protect people from having a goat penned in the middle of their lawn. You collect money two ways. First, you encourage someone to nominate another person to receive the goat in their lawn for a nominal fee of \$5.00. That nominated person's name goes into a pot. Then you contact the nominee and ask if they want goat insurance for \$10.00 since they have been nominated and could potentially have a goat in their yard. The person who does the nominating can stay anonymous or not, it's up to them. This can start a hilarious chain of events with the chapter being the beneficiary of the insurance policy. At the end of the nominating period (to be set by the chapter) names of anyone who does not have goat insurance are placed in a hat and one name is drawn. That person receives the goat. Of course if your insurance salesman are doing a good job everyone will have insurance and a goat won't have to be placed. Although, to keep this going, you really do want a goat to show up somewhere or you kill your sales for next year! For more information, contact Randy Vlasin, 308-882-4304 or rd5star@chase3000.com.
7. Free Topless Car Wash: The name will draw people! When they come to get their car wash, chapter members explain they get the top of the vehicle washed but the rest of the vehicle will cost \$5-10.

Be Creative! There are many other ways of raising funds

B. Involving the Members

1. Nothing attracts member's attention more than by allowing them to personally earn a little cash through the fundraising activity. Consider giving a percentage to your salesman (ie - \$1.00 per box for every box of fruit sold. This can also be done in varying percentages and amounts with any sales item).
2. If the fundraiser doesn't lend itself to direct commission, award points for hours worked and pay so much per point or provide an award at the annual banquet.