

2022 National Floriculture CDE

Media Selling Scenario

Your school's floriculture class has been growing Poinsettias in the school greenhouse. They plan to have a Poinsettia fundraiser for your local community at the beginning of December and you have been asked to create a single page promotional flyer advertising the sale.

Below is the information your teacher has asked you to include on the flyer but has given you creative design for how the flyer will look. You decide you want to use Canva to create this promotional flyer.

Given Information

Red, Pink, and White Poinsettias available in 3 sizes

- 6 inch - \$10.00
- 8 inch - \$18.00
- 10 inch - \$25.00

All plants will be ready for pick up beginning Thursday, December 1, 2022.

Your 1-page Flyer also needs to include

- School Name
- Pick up location and address
- Contact information

FOR JUDGING PURPOSES ONLY

Please include a small text box in the top right corner of your flier that includes

Your name

Your FFA Chapter

Your state

This will not be considered in your design score, only for identification purposes.

If we do not know who the flier belongs to, it can not be scored!