



NATIONAL
FFA ORGANIZATION



National FFA Convention & Expo Educators' Guide

Created: 08/2019 by the National FFA Organization

This educators' guide is a resource for advisors who bring students to national convention and/or have students remain at school during convention and also includes a follow-up component for use after convention.

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STUDENT ACTIVITY SHEETS:

Direct access to student activity sheets without lesson plan or answer key for easy upload to learning management systems or printing for classwork.

<https://ffa.box.com/s/vc21xy7t124y1zuiqsmgvq0kuedllfcu>

THESE ACTIVITIES ARE ALIGNED TO THE FOLLOWING STANDARDS

AFNR Performance Element

- CS.05. Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources career pathways.

FFA Precept

- FFA.PL-A.Action: Assume responsibility and take the necessary steps to achieve the desired results, no matter what the goal or task at hand.
- FFA.PL-E.Awareness: Understand personal vision, mission and goals.
- FFA.PG-J.Mental Growth: Embrace cognitive and intellectual development relative to reasoning, thinking and coping.
- FFA.CS-M. Communication: Effectively interact with others in personal and professional settings.
- FFA.CS-N.Decision Making: Analyze a situation and execute an appropriate course of action.
- FFA.PL-C.Vision: Visualize the future and how to get there.
- FFA.PL-F.Continuous Improvement: Accept responsibility for learning and personal growth.
- FFA.PG-I.Professional Growth: Assume responsibility for attaining and improving upon the skills needed for career success.

Common Career Technical Core

- AG5: Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources career pathways.

Common Core – Writing

- CCSS.ELA-Literacy.W.9-10.2: Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.

Common Core-Speaking and Listening

- CCSS.ELA-Literacy.SL.9-10.2: Integrate multiple sources of information presented in diverse media or formats (e.g. visually, quantitatively, orally) evaluating the credibility and accuracy of each source.
- CCSS.ELA-Literacy.SL.9-10.4: Present information, findings, and supporting evidence clearly, concisely, and logically such that listeners can follow the line of reasoning and the organization, development, substance, and style are appropriate to purpose, audience, and task.

Common Core – Math Practices

- MP6: Attend to precision.

AFNR Career Ready Practices

- CRP.02: Apply appropriate academic and technical skills. Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive.
- CRP.04: Communicate clearly, effectively, and with reason. Career-ready individuals communicate thoughts, ideas, and action plans with clarity, whether using written, verbal and /or visual methods.

- CRP.06: Demonstrate creativity and innovation. Career-ready individuals regularly think of ideas that solve problems in new and different ways, and they contribute those ideas in a useful and productive manner to improve their organization.

Common Core – Literacy in Science & Technical Subjects: Writing

- CCSS.ELA-Literacy.WHST.9.10.4: Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.

Partnership for 21st Century Skills

- Communication
- Critical Thinking and Problem Solving
- Information, Communications, and Technology Literacy
- Initiative and Self-direction
- Think Creatively

NAME: _____

National FFA Convention & Expo Activity Board for Convention Attendees

DIRECTIONS:

During your time at the 2019 National FFA Convention & Expo, you will have the opportunity to engage in many exciting activities and network with many people throughout the country.

1. Complete each of the tasks below in any order you like. The due date for this board is _____.
2. This board is worth 100 points. The maximum point value for each activity is at the bottom of each block.

NATIONAL FFA CONVENTION & EXPO ATTENDEES			
Remember/ Understand	Attend one student workshop. Session name: _____ Presenter signature: _____ 5 points	Visit the "Hall of States" and write down three new facts that you learned from states other than your own. 1. _____ 2. _____ 3. _____ 5 points	Visit the National FFA Agriscience Fair located in Hall A. View the projects and identify the project you think is the most interesting. _____ (Project Title) _____ (Contest Category) 5 points
	Visit the FFA Experience booth (#1796) in the expo. Which focus area inspires you to volunteer (Hint: Which gumball did you choose)? Explain. _____ _____ _____ _____ 10 points	Stream or attend a session during national convention and listen to the keynote speaker or national officer retiring address. Complete the "Making an Impact" worksheet in Appendix 2. 10 points	Visit the FFA Experience booth (#1796) in the Expo. Name and describe an important historical date or event in FFA history. _____ _____ _____ _____ 10 points
Create	Create a social media campaign for national convention. Create a Snapchat filter, Facebook post and Instagram announcement using #FFA19. Use Appendix 4 to complete this activity. 15 points	Write a one-paragraph news release/article about a company you visited during the expo or an experience you had at convention. Be sure to include a picture to accompany your article. Use Appendix 3 to complete this activity. 20 points	The FFA Mega Store has a lot of FFA apparel. Design the front and back of a T-shirt you would like to purchase at the Mega Store. Use Appendix 1 for this activity. 20 points



NAME: _____

National FFA Convention & Expo Activity Board

DIRECTIONS:

National FFA Convention & Expo provides FFA members with the opportunity to network and have new experiences. Learn about opportunities available at national convention by completing the following activities.

1. Complete each of the tasks below in any order you like. The due date for this board is _____.
2. This board is worth 100 points. The maximum point value for each activity is at the bottom of each block.

NATIONAL FFA CONVENTION & EXPO FROM A DISTANCE			
Remember/ Understand	Explore the different National FFA CDE/LDE opportunities on FFA.org. Identify one in which you are interested in participating. (Select one you have never participated in before!) _____	What role have women had in agriculture and FFA over the last 50 years? _____ _____ _____ _____	How many students are a part of National FFA? _____ How many will attend the National FFA Convention & Expo? _____
	5 points	5 points	5 points
Apply/Analyze/ Evaluate	Go to https://convention.FFA.org/planning/national-days-of-service/ , and read about the different National Days of Service opportunities. Describe a project you could conduct in your community or state. _____ _____ _____ _____ _____	Stream a session during national convention and listen to the keynote speaker or national officer retiring address. Complete the "Making an Impact" worksheet in Appendix 2.	Inclusion is important in FFA. How will you be inclusive in your home chapter? Use this resource to help in your response: https://www.ffa.org/diversity-and-inclusion/ _____ _____ _____ _____
	10 points	10 points	10 points
Create	The FFA Mega Store has a lot of FFA apparel. Design the front and back of a T-shirt you would like to purchase at the Mega Store. Use Appendix 1 to complete this activity.	Write a one-paragraph, informative article about a company you are interested in that has an exhibit at the national convention & expo. Be sure to include a picture with your article. Exhibitors can be found at https://ffa-web.ungerboeck.com/oep/oep_p5_floorplan.aspx?oc=10&ct=EXP18&eventid=10626&fullscreen=Y . Use Appendix 3 to complete this activity.	Create a social media campaign for national convention. Create a Snapchat filter, Facebook post and Instagram announcement using #FFA19. Use Appendix 4 for this activity.
	15 points	20 points	20 points

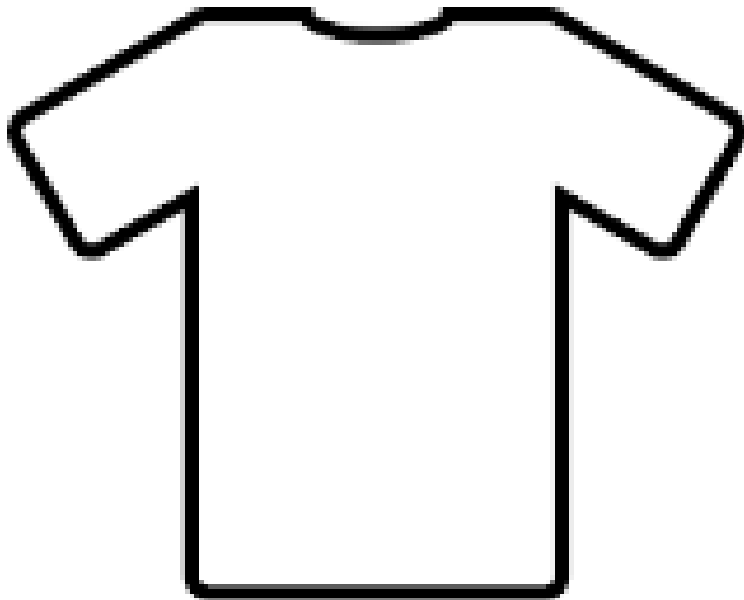


NAME: _____

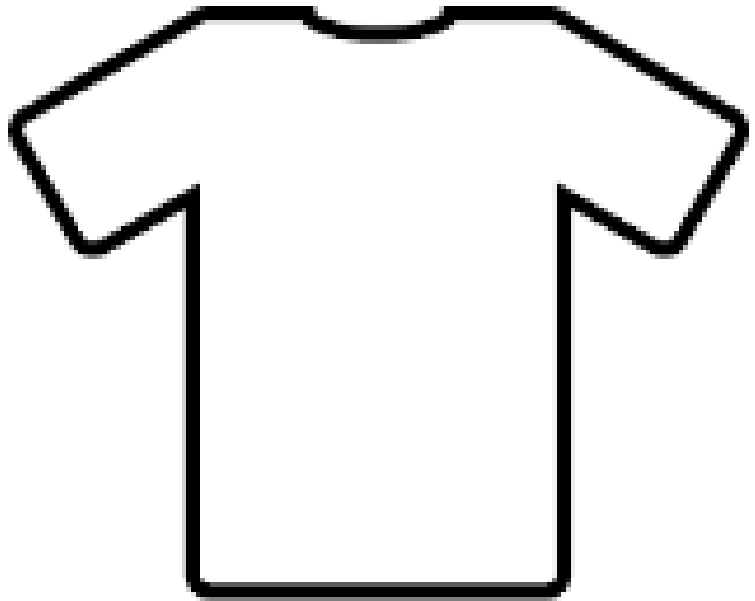
Appendix 1 — FFA Mega Store T-Shirt Design

DIRECTONS:

Design the front and back of a T-shirt you would want to purchase at the FFA Mega Store. Be sure to include the FFA emblem and explain why you included different design elements. Also, be sure to indicate the colors for everything within your design.



Front



Back

NAME: _____

Appendix 2 — Making an Impact

DIRECTIONS:

Complete the following activity about a national FFA officer's retiring address or a keynote speaker's comments from the 2019 National FFA Convention & Expo.

Speaker Name:

In one sentence, what is the overarching message?

In each cloud, write down one quote or statement from the presentation that is meaningful or inspirational to you.

What do these two quotes/statements mean to you?

In 3 sentences or more, describe how you will apply this message your life, your school and your community.

NAME: _____

Appendix 3 — Extra, Extra! Read All About It!

This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

NAME: _____

Appendix 4 — FFA in the Spotlight

DIRECTIONS:

Create a social media campaign for the National FFA Convention & Expo to get other students excited and interested in FFA. Create a Snapchat filter, Facebook post and Instagram announcement using #FFA19.

Snapchat



Facebook

Picture



Instagram



NAME: _____

Rubric: National FFA Convention & Expo Activity Board

5 POINT TASKS		
Criteria	Points Available	Points Received
Work shows understanding and knowledge of the topic.	2	
Work shows good effort and is of high quality.	1	
Student followed all instructions for the task.	1	
Work was turned in on time.	1	
Total		

10 POINT TASKS		
Criteria	Points Available	Points Received
Work shows understanding and knowledge of the topic.	4	
Work shows good effort and is of high quality.	2	
Student followed all instructions for the task.	2	
Work was turned in on time.	2	
Total		

15 POINT TASKS		
Criteria	Points Available	Points Received
Work shows understanding and knowledge of the topic.	6	
Work shows good effort and is of high quality.	3	
Student followed all instructions for the task.	3	
Work was turned in on time.	2	
Total		

20 POINT TASKS			
Criteria	Below Average (0–1 points)	Average (2–3 points)	Above Average (4–5 points)
Knowledge	Work shows little to no understanding of the topic.	Work shows some understanding of the topic.	Work shows excellent understanding of the topic.
Quality	Work is very low quality with little evidence of effort.	Work shows some effort and is mostly neat.	Work shows excellent effort and is of high quality.
Instructions	Student did not follow instructions for the task.	Student followed some of the instructions.	Student followed all instructions for the task.
Timeliness	Work was submitted more than one day late.	Work was one day late.	Work was submitted on time.
Total			

Grand Total: ____/100

NAME: _____

What Does It All Mean?

DIRECTIONS:

During the National FFA Convention & Expo, students from all over the country make memories and professional connections, all while learning about agriculture. Watch the 92nd National FFA Convention & Expo highlights video for an overview of opportunities available to students that attended. Create a two-minute presentation to deliver to your school board about why attending national convention should be a trip on your Program of Activities each year. Use the template below to help you plan your presentation. (The lines are for what you will say, and the box is what your visual aid will contain/look like).

Introduction

What can/did you learn?

Experiences

Additional Information

NAME: _____

Rubric: What Does It All Mean?

Qualification	Very strong evidence of skill is present. (5-4 points)	Moderate evidence of skill is present. (3-2 points)	Weak evidence of skill is present. (1-0 points)	Total Points (20 possible)
Presentation Skills	Thorough and maintains eye contact	Somewhat professional; depends on the presentation	No evidence of preparation	
Grammar/Punctuation/Spelling	Spelling, grammar and punctuation are extremely high quality with two or less errors in the document.	Spelling, grammar and punctuation are adequate with three to five errors in the document.	Spelling, grammar and punctuation are less than adequate with six or more errors in the document.	
Time	Two minutes or more	Between one and two minutes	Under one minute	
Overall Impression	Presentation was consistent and appropriately highlighted the benefits of attending national convention.	Presentation was consistent and generally highlighted the benefits of attending national convention.	The presentation was not consistent and did not highlight the benefits of attending national convention.	
Total				