National FFA Week on Social Media 2024

Directions:
Use the following template to create your social media plan for the week and get approval from the chapter advisor and school administration. Ideas and special events for each day are bulleted. Need examples? Use the examples on the next page to guide your plan. Make sure to tag @NationalFFA and use #FFAWeek.

Sat. 17

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- Post how your chapter will be celebrating #FFAWeek!

Sun. 18

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- Share a photo and your SAE story! #SAESunday

SAE Sunday

Mon. 19

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- Share what your chapter is doing to serve your community.

Tues. 20

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- Connect with FFA alumni who inspire you and tell them why. #FFAalumni

Alumni Day

Wed. 21

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- Share how an agriculture teacher or FFA advisor has impacted your life! #Teach

Ag Teacher Appreciation Day

Thurs. 22

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- Encourage friends and family to give to FFA today! #GiveFFADay

Give FFA Day

Fri. 23

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- Post a selfie of you wearing blue today!

National Wear Blue Day

Sat. 24

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- Share photos of your #FFAWeek celebration!

Social Media Post Examples

Sample Facebook Posts

Sample Instagram Posts