

National FFA Week on Social Media 2025

Directions:

Use the following template to create your social media plan for the week and get approval from the chapter advisor and school administration. Ideas and special events for each day are bulleted. Need examples? [Use these examples to guide your plan](#). Make sure to tag @NationalFFA and use #FFAWeek.

Sat. 15

- Post how your chapter will be celebrating #FFAWeek!

Sun. 16

- Share a photo and your SAE story! #SAESunday

Mon. 17

- Share what your chapter is doing to serve your community.

Tues. 18

- Connect with FFA alumni who inspire you and tell them why. #FFAalumni

Wed. 19

- Share how an agriculture teacher or FFA advisor has impacted your life! #TeachAg

Thurs. 20

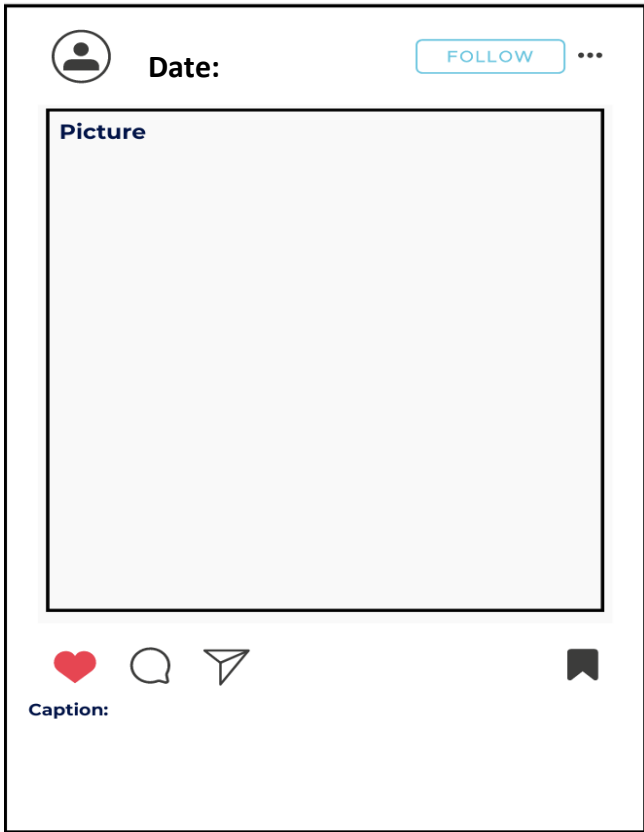
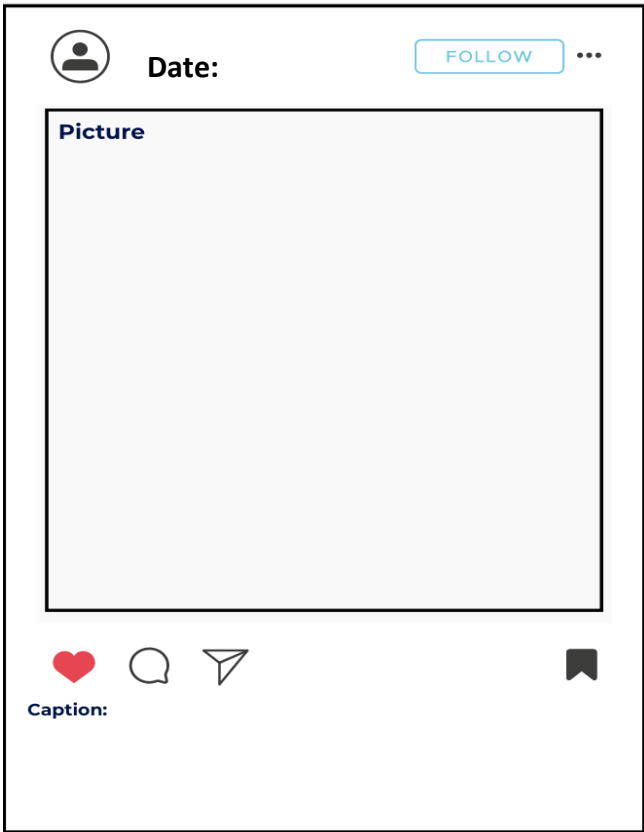
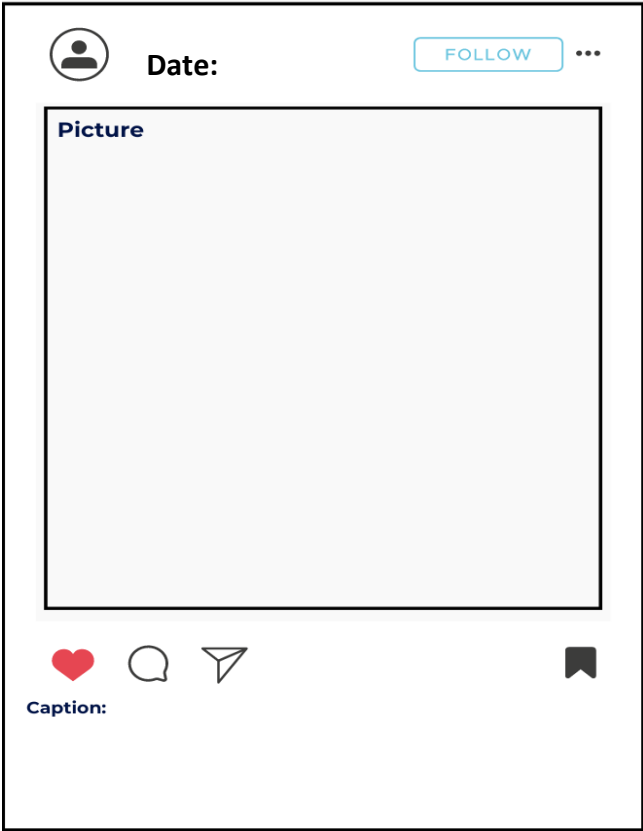
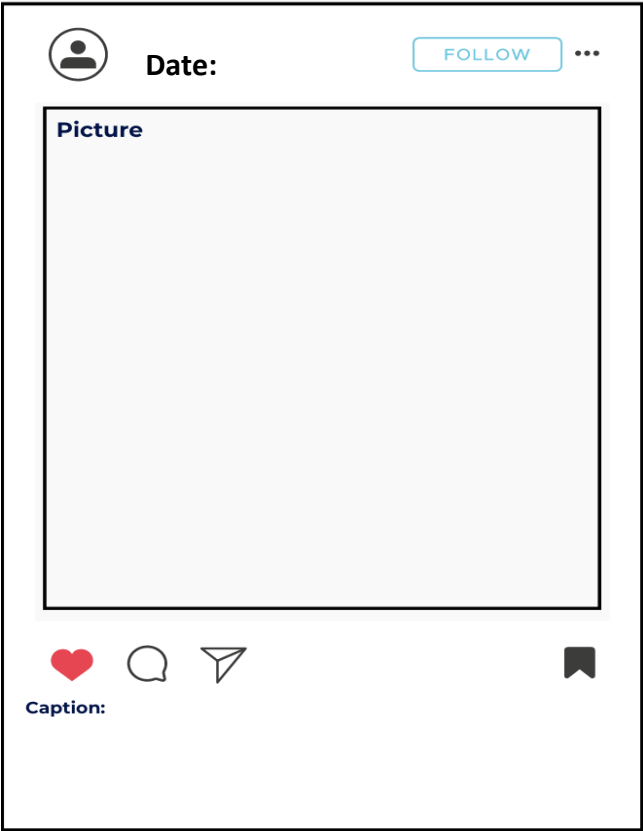
- Encourage friends and family to give to FFA today! #GiveFFADay

Fri. 21

- Post a selfie of you wearing blue today!

Sat. 22

- Share photos of your #FFAWeek celebration!



Social Media Post Examples

Sample Facebook Posts

 **National FFA Organization** Feb 27, 2020 · 🌐

Reach out to an FFA alum who inspires you and tell them why 🗣️.

#FFAWeek



A blue and yellow graphic with the text "ALUMNI DAY" in white and "#FFAWeek" in the bottom left corner. The background shows a group of smiling FFA members.

 **National FFA Organization** February 19 · 🌐

This week may be blue and gold week, but Ford Trucks red sure looks good! ❤️

Thank you for 70 years of support and being the first and largest sponsor of FFA scholarships!

Iowa FFA Association Starmont FFA Chapter... See More



A group of FFA members and advisors standing in front of a red Ford pickup truck in a parking lot.

Sample Instagram Posts

 **nationalffa**



A blue graphic with the text "NATIONAL FFA WEEK" and "FFA" in large letters. Below is an owl logo with "AG TEACHER" above it and "APPRECIATION DAY" below it.

2,978 likes

nationalffa FFA advisors make a difference every day in members' lives. Today, as part of FFA Week, we celebrate our wise old owls!



Two FFA members in blue jackets standing in front of a backdrop that says "FFA IS MY SECOND FAMILY" and "WE ARE FFA".

3,361 likes

nationalffa What does the FFA blue jacket mean to you? ❤️

Give the Gift of Blue is a program that gifts blue jackets to FFA members in need.

National FFA Foundation board members have issued a matching challenge for #GiveFFADay.