

Gracie Krahn

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October 24, 2018

Mark Kline
6060 FFA Dr.
PO Box 68960
Indianapolis, IN 46268-0960

Dear Mr. Kline:

Please accept this cover letter and enclosed resume in consideration for the Product Marketing Internship at Tillamook County Creamery. I learned of this position in the Capital Press Regional Newspaper and would love the opportunity to work for your company where I can utilize my strengths to increase sales and promote your farmers and the products they produce. My extensive knowledge and passion for the dairy industry, experience in milk marketing, and strong foundation in computer skills make me a perfect fit for this position. I am eager to continue directing my energies towards an industry that is so dear to my heart.

Growing up on a dairy farm, I understand first-hand how healthy cows result in superior quality dairy products. I am involved with nearly every aspect of caring for our dairy cattle on a daily basis. Recently, we expanded our dairy to include a small farmstead creamery where we bottle and sell fresh milk directly from our farm. This venture has allowed me to expand my marketing skills to include selling our milk directly to the public at our local farmer's market. I have also gained valuable experiences in designing our website, updating social media with accurate information to educate the public, and presenting on-farm tours. In a time when our society insists on knowing where their food comes from, I have found that marketing and promoting our product is essential to the success of our business. My desire to continue serving the dairy industry in this way, coupled with my excitement to advocate for agriculture, would be a significant asset to Tillamook County Creamery.

My leadership skills, ability to work well with others, and customer service experience make me an exceptionally qualified candidate. Possessing a very strong work ethic and understanding the importance of communication, punctuality, and dedication are all qualities that will allow me to be successful in this position. I work well under pressure and have experience balancing a variety of activities, as demonstrated by working a job while maintaining a 3.9 GPA, being a varsity cheerleader, President of the Santiam Christian FFA Chapter, a county dairy princess, and involved in a variety of agricultural organizations. I welcome the opportunity to continue expanding my communication and leadership skills, while promoting the dairy industry, through this internship.

It would be an honor to work for Tillamook County Creamery where I can combine my on-farm experiences with agricultural marketing to benefit your company. I am excited to meet with you in person to discuss my future employment. Please feel free to contact me at (541) 740-1393 or by email at krahngr@students.santiam.org. Thank you for considering my application.

Most Sincerely,



Gracie Krahn

Enclosure: Resume