

Agricultural Marketing

@gmail.com



PROFESSIONAL SUMMARY

Dedicated, motivated, and detail-oriented student seeking an opportunity to build on existing skills acquired through classroom and work experience. I can further develop an organization's online platform by applying my knowledge and passion for the agriculture industry while incorporating my aptitude for technology and social media expertise.

EDUCATION

Area Community College, GPA: 3.97/4.0 Expected Graduation: May 2025

- Anticipated Degree: Liberal Arts - AA
- Relevant Courses: Survey of the Animal Industry, Adv. Speech & Communication, and Composition I & II
- Honors and Awards:
 - DMACC 4.0 GPA President's List (2023-2024)
 - DMACC 3.5+ GPA Dean's Award (2023)
- 66 college credits to be completed while in High School

Senior High School, GPA: 4.0/4.0 Expected Graduation: May 2025

- Relevant Courses: Agricultural Business, Animal Science, and Adv. Biology & Genetics
- Honors and Awards:
 - Academic Honor Roll All A's - 6 consecutive semesters (2021-Present)
 - State Bank Renaissance Academic Award & Scholarship (2023)

PROFESSIONAL EXPERIENCE

Recruiting Solutions, November 2023 - Present

Social Media Marketing Specialist

- Establish a social media presence for an engineering firm across multiple platforms including Facebook, Instagram, Twitter, and LinkedIn; increased online traction by 210% since start date
- Create 3-5 posts of relevant content per week to target market-using blogs, infographics, polls, and informational posts utilizing company branding
- Research impression analytics and facilitate effective posting schedules

Family Farms, Spring 2017 - Present

Equine Farm Hand

- Ensure proper health of all animals by cleaning stalls, evaluating feed rations, and exercising twice daily
- Travel to performance shows at state and national levels
- Fulfill expectations of ownership of a horse and create a yearly budget for the animal for up to 5 animals

ACHIEVEMENTS AND HONORS

FFA Star Junior Award (2024)

State Winner in the Job Interview LDE (2024)

Runner-Up State Fair (2023-2024)

FFA Top Fundraiser Award (2023-2024)

Outstanding 4-H Leader Award (2023)

Co. Horse Project Display Award (2023)

Co. Horse Project Volunteer Award (2023)

FFA Star Sophomore Award (2023)

Spirit Award Nominee (2023)

Co. 4-H Star Record Book Award (2019)

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Agricultural Marketing

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ACADEMIC LEADERSHIP INVOLVEMENT

[Redacted] FFA Chapter

August 2021 - Present

- President (2023-2025) and Vice President (2022-2023)
- Organize and execute annual chapter gatherings and banquets for 60+ FFA and 300+ community members
- Connect with community leaders to coordinate community service projects including a canned food drive for our local pantry, impacting 50+ families
- Committee Chair of: Drive-in-Movie Comm., Lighted Christmas Parade Comm., Feed the Farmers Comm., and National FFA Week Comm.

[Redacted] FFA [Redacted] District

August 2021 - Present

- Selected member of District Officer Nominating Committee (2024)
- Selected State Officer delegate (2024)
- District Officer Candidate - Vice President (2023)

[Redacted] High School Clubs, Activities, & Honors

December 2023 - Present

- National Honor Society
 - Assist with NHS event organization, design and create appreciation posters to be displayed in the school, and orchestrate upcoming NHS banquet
- Silver Cord Service Program
 - 220+ hours dedicated to community service
 - Serve local food pantries, booster organizations, community members, and the school district

August 2021 - Present

COMMUNITY AND VOLUNTEER ACTIVITIES

[Redacted] Quarter Horse Youth Association

January 2018 - Present

- Currently serve as Reporter for 300+ members
- Design and publish 3-5 monthly social media posts for Instagram and Facebook pages outlining meeting information, membership requirements, and youth opportunities

[Redacted] County Horse Project

May 2017 - Present

- Provide expertise in areas of horsemanship as the Leading Senior Member
- Assist coaches with activities and record attendance of 40+ members

[Redacted] County 4-H [Redacted] Club

September 2017 - December 2023

- President (2018-2020) and Secretary (2017-2018)
- Led monthly meetings, organized seasonal activities and farm visits for the club, and recorded meeting minutes and attendance

REFERENCES

[Redacted]
Ag Instructor | FFA Advisor
[Redacted] High School
[Redacted]
[Redacted]

[Redacted]
Recruiting Solutions | President
[Redacted] m
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[Redacted] Quarter Horse Youth
Association | Youth Supervisor
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