

Selling One-on One Practicum

Student Scenario

You are working in the flower shop today and you are assigned to answer the phones and take orders for this week's deliveries. The flower cooler is well stocked with arrangements that have been created by the designers and all are priced for customers to view.

The flower shop (FFA Sunny Blossoms) has the following designs and merchandise and all prices listed below include sales tax:

1. Bud vase of sunny sunflowers with filler and a beautiful checkered bow to compliment the summer design. Price is \$20.
2. Fresh arrangement of red gerbera daisies accented with yellow local yarrow, white daisies, and assorted complimentary filler flowers, creating a beautiful summer design that is perfect for a kitchen or large coffee table or location of your choice. Price is \$40.
3. Vase of beautiful snapdragons with a base of white carnations forming a collar around the top of the vase with complimentary greenery. Price is \$40.
4. Mylar balloons-Assorted balloons for all occasions including thank you, congratulations, birthday smiley face, and holidays. Price is \$5 each.
5. Jewelry made by the flower shop owner:
 - A. Floral earrings that are pink and gold. Price is \$20.
 - B. Floral necklace that has pink floral roses equally spaced on a necklace. Price is \$40.

All product (product sold must include at least one floral item) may be delivered locally in the local 21700 zip code for \$10. Deliveries are made on Thursday, Friday, or Saturday.

The name of the recipient, complete address (no PO Box), telephone number, and card message are required for delivery.

Payment is collected at the time the order is placed and may be done by credit card or through Venmo. The shop's Venmo is FFA-Flower-Shop-2023 and the last four digits of the telephone number is 1234. The customer will see a yellow daisy as the picture on the Venmo account. Please have customer put their name and recipient name in the "what's it for" section of Venmo.