

Name: _____

Aligned to the following standards:

AG1; FFA.PL-A; FFA.PL-C; FFA.PL-E; FFA.PL-F; FFA.PG-I; FFA.PG-J; FFA.PG-K; FFA.CS-N; FFA.CS-P; CS.01; CCSS.RI.9-10.2; CCSS.W.9-10.2; CCSS.W.9-10.4; CCSS.SL.9-10.2; CCSS.SL.9-10.4; CRP.04; CRP.06; CRP.07; CRP.08

Appendix 2: Arts and Culture in Agriculture

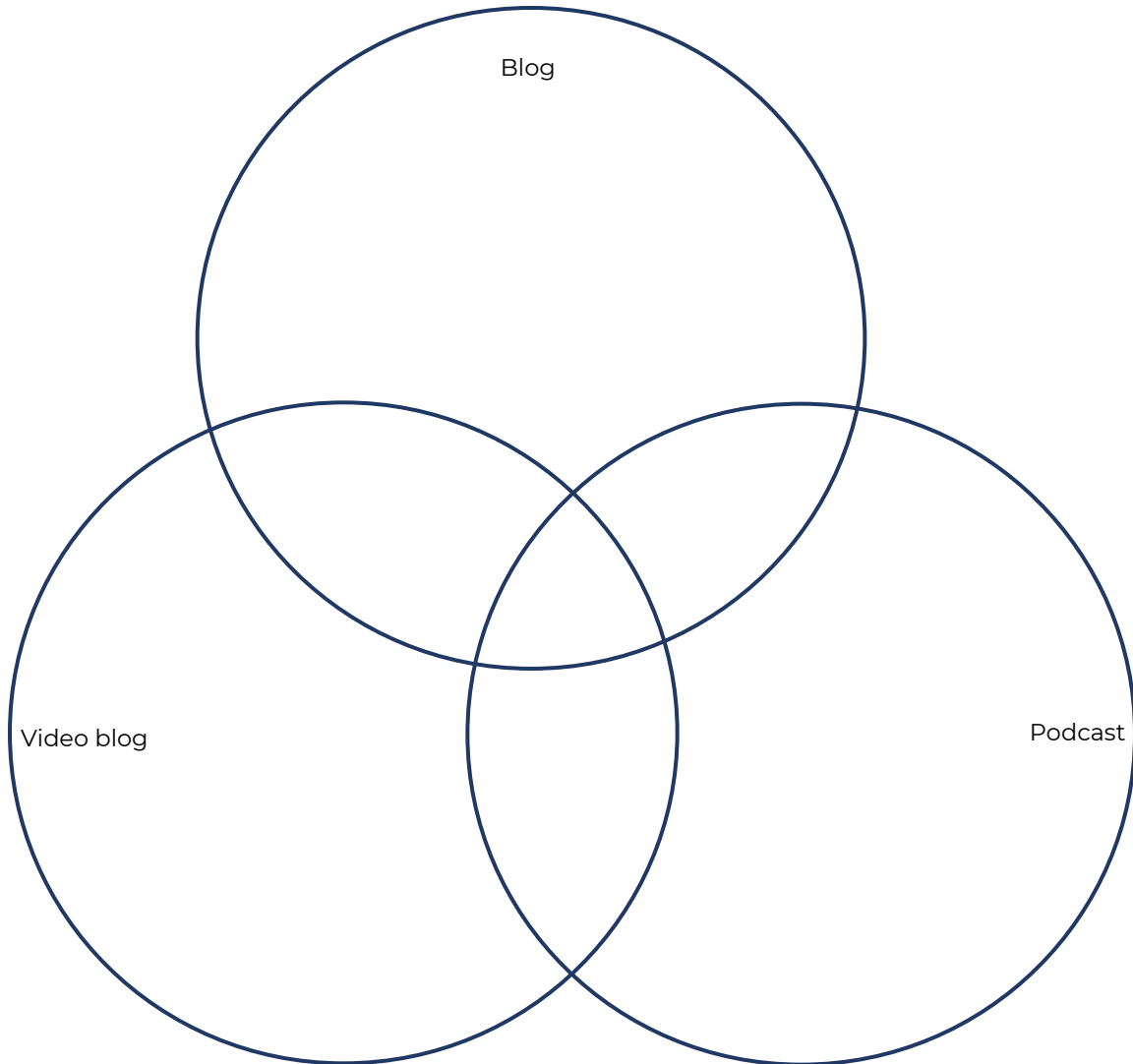
Part 1

Directions:

Read the article "Media Center: Arts and Culture in Agriculture" in the fall 2021 issue of *FFA New Horizons* and complete the activities.



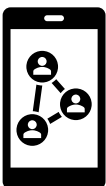
Compare and contrast a blog, video blog and a podcast.



An influencer is a person that genuinely has the ability to influence those that follow him or her on digital platforms.



What impact does an "influencer" have?



What impact could an influencer have on the agriculture industry?

Name: _____

Select one video blog from the article to watch.

Title: _____

What did you learn from the video blog you selected?

- 1.
- 2.
- 3.

How was using a video blog beneficial for sharing this information?

How was using a video blog not beneficial for sharing this information?

How was using a podcast beneficial for sharing this information?

How was using a podcast not beneficial for sharing this information?

What did you learn from the podcast you selected?

- 1.
- 2.
- 3.

Listen to one podcast from the article.

Title: _____

What did you learn from the blog you selected?

- 1.
- 2.
- 3.

How was using a blog beneficial for sharing this information?

How was using a blog not beneficial for sharing this information?

In your own words, summarize the impact these types of media (podcast, video blog, blog) have on your everyday life.

How do these forms of media influence your friends and families?

How can these forms of media be used to positively influence the general population about agriculture?

Name: _____

Part 2

Directions:

You have just explored the role that blogs, video blogs and podcasts have. Now, you are going to select a format (podcast, video blog, blog) and develop your own YouTube video, podcast or blog about a topic of importance to you (Ex. The school soccer field should be artificial turf, not grass). Use the space below and the rubric to plan.

What is your topic?

Why is this topic important to you? Why should it be important to others?

What are the two sides of the issue?

What facts can you use to back up your discussion? Be sure to include the sources below and make sure they are valid. Example resources: United States Department of Agriculture, Purdue University, academic journal articles

How will you make your blog, video blog or podcast interesting so that a person will want to continue to follow you?