

Name: _____

#Hired or #Fired

Aligned to the following standards:
CS.05, FFA.PL-A1, FFA.PL-A3, FFA.PL-A5, FFA.PL-A8, FFA.PL-C1, FFA.PL-D2, FFA.PL-D3, FFA.PL-E3, FFA.PL-F1, FFA.PL-F2, FFA.PL-F3, FFA.PG-I1, FFA.PG-I2, FFA.PG-I5, FFA.PG-J1, FFA.PG-J2, FFA.PG-J3, FFA.PG-J4, FFA.PG-K3, FFA.CS-M1, FFA.CS-M2, FFA.CS-N4, FFA.CS-O2, FFA.CS-O3, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.1, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.W.9-10.4, CCSS.W.9-10.7, CCSS.W.9-10.8, CCSS.W.9-10.9, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

Directions:

Using the article “Wait — The Hiring Manager Is Actually Checking My Social Media?!” (<https://www.agcareers.com/ag-and-food-career-guide/2025/US/35/>), complete the activity below.

Pre-Reading

Answer these questions before reading the article.

Take a look at the two sample social media posts below. Decide if they are professional or unprofessional by circling your choice, then explain why you feel that way.

Example Post 1: <i>“Excited to start my summer job at Green Valley Farms! Looking forward to learning more about crop management and working with a great team!”</i> Professional Unprofessional Explain:	Example Post 2: <i>“Ugh, my boss at the feed store is the worst. Can’t wait to quit this place and never come back.”</i> Professional Unprofessional Explain:
--	--

Post-Reading

Answer these questions after reading the article.

1. List the red and green flags highlighted in the article.

Major Social Media Red Flags • • •	Major Social Media Green Flags • • • • •
---	---

2. If you are not proud of what appears on your social media, what are three things you can do to clean it up?

-
-
-

3. In your own words, explain how social media could also get you hired into a position.

Name: _____

4. What social media platform will hiring managers most likely look at?
5. List the key items that should be completed in a LinkedIn profile.
 -
 -
 -
 -
 -
 -
 -
6. Explain what a strong online presence can do for you professionally.
7. How do you think your social media presence today reflects the type of person and professional you want to be in the future?

Dig Deeper

Google Yourself

1. Google your own name and jot down what shows up. If nothing appears, write that.
2. IF YOU HAD RESULTS: Would you hire yourself based on what you see? Why or why not?
3. IF YOU DID NOT HAVE RESULTS: Describe what you would like to have seen.
4. Write three things that you can do to improve your digital footprint.
 -
 -
 -

Name: _____

Create a LinkedIn Profile, or Improve an Existing One

Create a draft of what you need to include in your LinkedIn profile.

Headline (one sentence that sets you as a future professional)	Work History
Summary (Two or three sentences introducing yourself and your interests and goals)	Five Skills You Want to Highlight
Three Accomplishments You Are Proud Of	Training or Certifications You Have Received

Visit <https://www.linkedin.com/> and use the information above to either improve an existing profile or to help you create a profile. Don't forget a great headshot!

Reflect

1. How can something you post in high school affect your opportunities years later?
2. What do you think the difference is between showing your personality online and being professional?
3. What is one guideline that you could follow to keep your social media professional and authentic to who you are?