

Name:

The Big Booth

Aligned to the following standards:

CS.05, FFA.PL-A, FFA.PG-J, FFA.CS-M, FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CCSS.RI.9-10.2, CCSS.RI.9-10.4, CCSS.W.9-10.1, CCSS.W.9-10.2, CCSS.SL.9-10.1, CCSS.RST.9-10.8, CCSS.RST.9-10.9, CCSS.WHST.9-10.1, CCSS.WHST.9-10.2, CCSS.WHST.9-10.4, CCSS.WHST.9-10.6, CRP.02, CRP.04, CRP.07, CRP.08, CRP.10, CRP.11

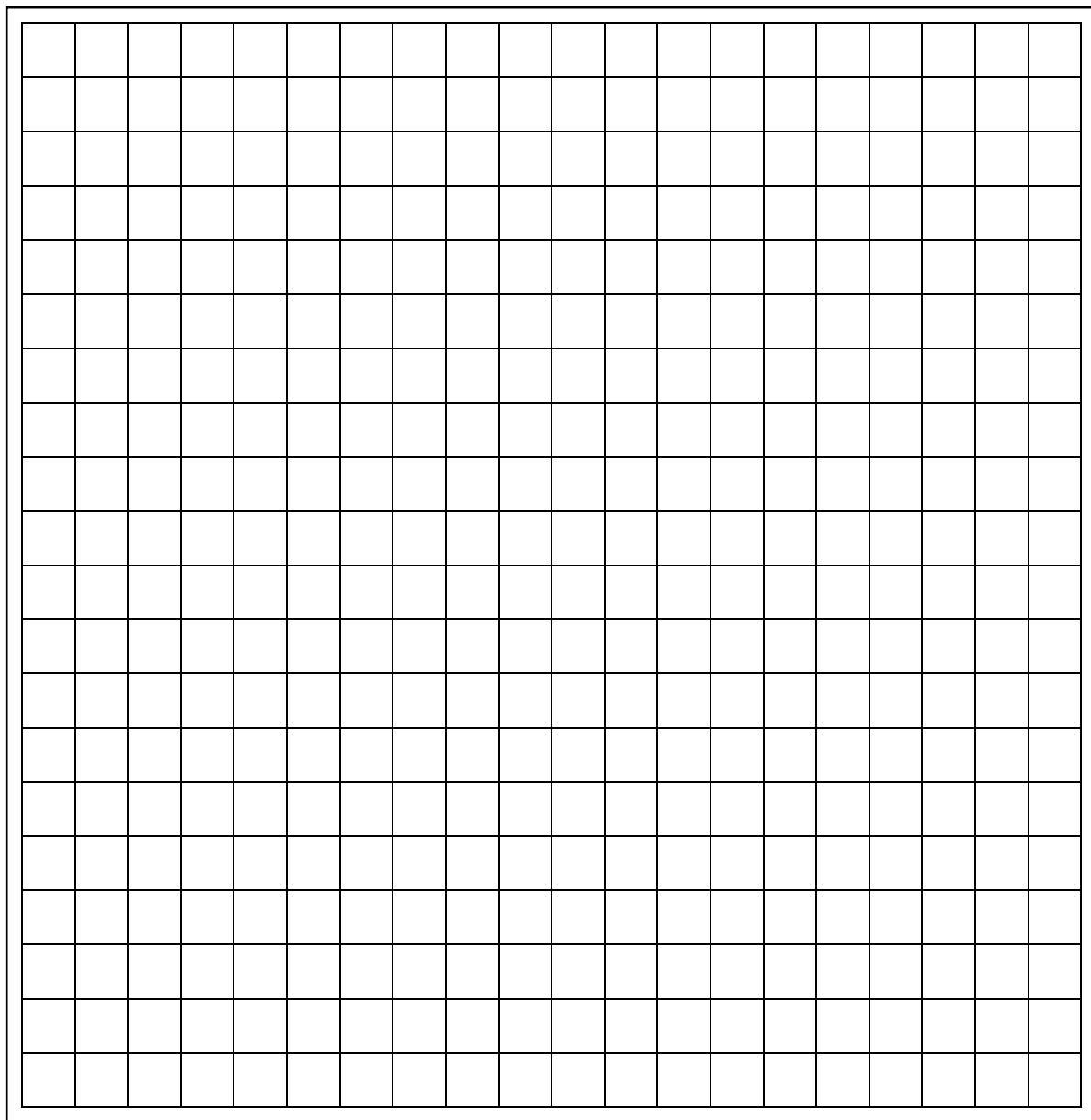
Directions:

Use the AgCareers.com Career Profiles (<https://www.agcareers.com/career-profiles/>) to complete this activity. You have been contracted by AgCareers.com to develop an engaging and interactive booth for your state's annual state FFA convention. This is a 10-foot by 10-foot booth space, and you have a \$50,000 budget. Your booth must focus on only one of the career pathways and must be attractive to students. Use the planning chart below to help form your ideas, then sketch your booth.

AgCareers.com Pathway Booth for		FFA State Convention
Career Pathway Focus:		
How do you plan to gain and engage the attention of FFA members?		
What overarching message do you want to share with FFA members about your chosen career pathway?		
What type of interactive activity or activities will you have?		
What type of giveaways will you have?		
What are the logistics of the booth? (Ex. How many people will work it? What are the discussion points?)		
How will you educate FFA members about AgCareers.com?		
What are the design elements you will use (Ex. colors, decorations, posters, graphics, etc.)?		

Name:

Use the space below to sketch your booth design. Include colors, images and other details of your booth design.



As you draw your booth design above, keep in mind the following information:

- ❖ Scale is 2 squares = 1 foot of real space.
- ❖ Budget is \$50,000.
- ❖ Use accurate measurements for tables, chairs and other items in the booth.
- ❖ Include locations for electrical outlets.
- ❖ Map out your budget expenses below to show where your \$50,000 is being used.