

NAME: _____

Appendix 1: On the Record: Eric Shanks

Created: Fall 2020 by the National FFA Organization

Part 1

DIRECTIONS:

Read the article "On the Record: Eric Shanks" in the fall 2020 issue of *FFA New Horizons* and complete the following activities.

What does Eric Shanks do?



What major event does Shanks spend a large part of the year helping plan?

- a. World Series
- b. Stanley Cup
- c. Olympics
- d. Super Bowl

Where is Eric Shanks from?

- a. San Francisco, CA
- b. Brazil, Indiana
- c. New Orleans, Louisiana
- d. Baltimore, Maryland

What role did FFA have in preparing Shanks for his career?

What advice does Shanks provide for FFA members?



What link connects athletics and agriculture? Give an example.

Give a specific example of how you could use this advice in your life.



Part 2

DIRECTIONS:

Athletics and agriculture have a very close tie. Complete the following activities to learn how agriculture and the items we associate with athletic competitions really tie together.

- (1) Review the Agriculture, Food and Natural Resources (AFNR) Value Chain below.
- (2) Select a school-appropriate, product-based favorite Super Bowl commercial (ex. Doritos).
- (3) Identify and describe how that product fits into each step of the AFNR Value Chain. Add your description to each step of the diagram. Tip: Use the following website for more information on each step in the AFNR Value Chain:

[FFA.org/value-chain/](https://www.ffa.org/value-chain/).

Product Selected: _____

