

Design Time

Aligned to the following standards: CS.05. , FFA.PL-A. , FFA.PG-J, FFA.CS-M. , FFA.CS-N, AG5, AGC08.01, AGC09.01, AGC09.02, CRP.02., CRP.04, CRP.07., CRP.08, CRP.10. CRP.11.

Directions
AgCareers.com needs your help with designing its next publication. AgCareers.com wants you to design the front and back covers of the next career guide. The focus is on how to attract students not involved in agriculture to the career guide. Follow the steps below to plan your design. Turn in your finished product according to your teacher's instructions.

Brainstorm: Title and Front Cover Text (What message are you trying to convey?)

Brainstorm: Back Cover Wording (What message are you trying to convey?)

*Sketch your plans for each of the covers below. Think about sizing and scale. Remember the career guide is the same size as a piece of printer paper.

Front Cover	Back Cover

- What influence do the combination of images and text have on those that could potentially learn more from a publication?
- What do you think is the key to attracting students not involved in agriculture to an agricultural publication?