

Name: _____

Appendix 9: Vocabulary Activity

Directions: Choose **10** of the vocabulary words from the chart below. Create an acrostic poem for each of the words you choose (an example is below). The words/phrases used in the acrostic poem should be related to or describe the root vocabulary word that you are using.

Target Audience	SAE	Budget	Pitch	Anchor
Centennial	FFV	NFA	Segment	Rapport
Sales	Diverse	Perspectives	Draft Horse	Breed
Cacao	Cocoa	Sensory Evaluation	Irrigation	Hydroponics
Water Footprint	Acre-foot	Creed	Tradition	Iconic

Example:

L – leads others

S – spark of happiness

E – energized

M – moment of joy

A – action oriented

I – instant connection to others

D – delegates well

L – laughable moments

E – extra organized

E – emotion made visible

R – relationships are important

1. Vocabulary Word **1**: _____

2. Vocabulary Word **2**: _____

Name: _____

3. Vocabulary Word **3**: _____

4. Vocabulary Word **4**: _____

5. Vocabulary Word **5**: _____

6. Vocabulary Word **6**: _____

Name: _____

7. Vocabulary Word **7**: _____

8. Vocabulary Word **8**: _____

9. Vocabulary Word **9**: _____

10. Vocabulary Word **10**: _____