

Name: _____

Aligned to the following standards:

FFA.PL-A; FFA.PL-E; FFA.PL-F; FFA.PG-I; FFA.CS-M; FFA.CS-N; CCSS.RI.9-10.2; CCSS.RI.9-10.4; CCSS.SL.9-10.2; CCSS.SL.9-10.4; CCSS.WHST.9.10.4; CRP.02; CRP.04; CRP.05; CRP.07; CRP.08; CRP.11

Advocate for Agriculture

Part 1

Directions:

Read an “FFA in the USA” article and complete the activity below. The articles can be found at [FFA.org/FFA-in-the-usa/](https://www.ffa.org/ffa-in-the-usa/).

1. What is the title, author and state of the article you read?

Author:	State:
Article Title:	

2. Read the article title, and look at the picture. In the box below, make a prediction about what the article is about. (Two or three sentences)

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3. What are three pieces of key information presented in the article, and how has each of these pieces of information added to the story?

1.
2.
3.

4. How does the author advocate for agriculture or FFA through the article?

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5. How does the article's story impact the local community or state the author is from?

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Name: _____

6. What is one piece of information you would add to the story if you were the author?

7. What are three questions you would ask the author to get more information about the story?

1.

2.

3.

8. Share two pieces of key information you learned from this article.

9. What did you learn about the importance of advocating for a topic you are interested in?

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Part 2

Directions:

Start brainstorming the article you will be writing by completing the activity below.

Step 1: Identify your topic.

What are three events that happen in your local community?

1.

2.

3.

What are three topics that impact you and that you feel the need to advocate for?

1.

2.

3.

What are three agricultural current events in your community or state you could highlight?

1.

2.

3.

Choose one topic from above that you want to write about the most.

My topic:

Step 2: Determine key audiences.

Who are the key people you want to reach with your message?	How can you appeal to each of these key people?

Name: _____

Step 3: Determine what they need to know.

What does your audience need to know to understand and accept your message?

1.

2.

3.

Step 4: Find your sources.

What are three sources you can utilize for your article?

1.

2.

3.

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Part 3

Directions:

Using the information you brainstormed in Part 2, along with the following guidelines, write an article to advocate for an event or activity you are passionate about.

Storytelling Tips

- Find the hook: What will interest your audience? Keep it interesting and engaging. Use your headline and lead to draw them in.
- Think of those topics that only you can tell from a one-of-a-kind perspective.
- Relate your content back to your audience. Why does this matter to them?
- Find an emotional connection.
- Paint a picture with your words and images. Put the reader in your content with emotions and senses.
- Does your story need a call to action? What do you want the reader to do after they read your story?
- Always quote primary sources.
- Be clear, concise and consistent in your writing.
- Use active verbs (Ex. achieved, delivered, developed, increased, etc.).
- Use simple, short words.
- Avoid jargon.

Article Requirements: Check off each item as you complete it.

1. _____ Create a title that grabs the reader's attention and reflects the main topic of the article.
2. _____ Add a relevant and high-quality image to enhance the article's visual appeal.
3. _____ Ensure the article is between 300 and 500 words.
4. _____ Write an engaging introduction that hooks the reader and briefly introduces the topic.
5. _____ Divide the article into clear paragraphs. Each paragraph should focus on a single idea supported by evidence or examples.
6. _____ Incorporate at least one direct quote from an expert, source or interview to support your points.
7. _____ Using APA style, properly cite any references or sources you used.
8. _____ Summarize the main points and restate the significance of the topic or leave the reader with a final thought.
9. _____ Proofread the article for any grammar, punctuation, or spelling errors before submission.

Name: _____

Peer Review Rubric

Area	4 Points	3 Points	2 Points	1 Point	Total Score
Content	All content is accurate. There are no factual errors.	Most of the content is accurate, but there is one piece of information that seems inaccurate.	The content is generally accurate, but one piece of information is clearly inaccurate.	Content is confusing or contains more than one factual error.	
Organization	Information is presented in a logical, interesting sequence.	Information is in a logical sequence.	Difficult to follow the article	Cannot understand the article and there is no sequence of information	
Citations	Used a variety of sources in reaching accurate conclusions and all citations are correct	Used a variety of sources but not all citations are correct	Two or more citations are incorrect and only one source is used.	Three or more citations are incorrect, and no sources are used.	
Grammar/Spelling	There are no errors in spelling or grammar.	There is one error in spelling or grammar.	There are two errors in spelling or grammar.	There are more than two errors in spelling or grammar.	

Comments: