

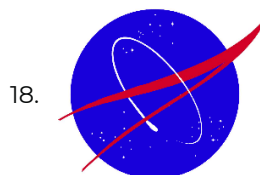
NAME: _____

Aligned to the following standards: FFA.PL-A; FFA.PL-C; FFA.PG-J; FFA-CS-M; FFA-CS-N; Making; CCSS.ELA.RI.9-10.6; CCSS.ELA.SL.9-10.1.C; CCSS.ELA-WHST.9-10.4; CRP.02; CRP.04; CRP.05; CRP.06

LOGO GAME

Directions:

Write the correct company name with its logo.



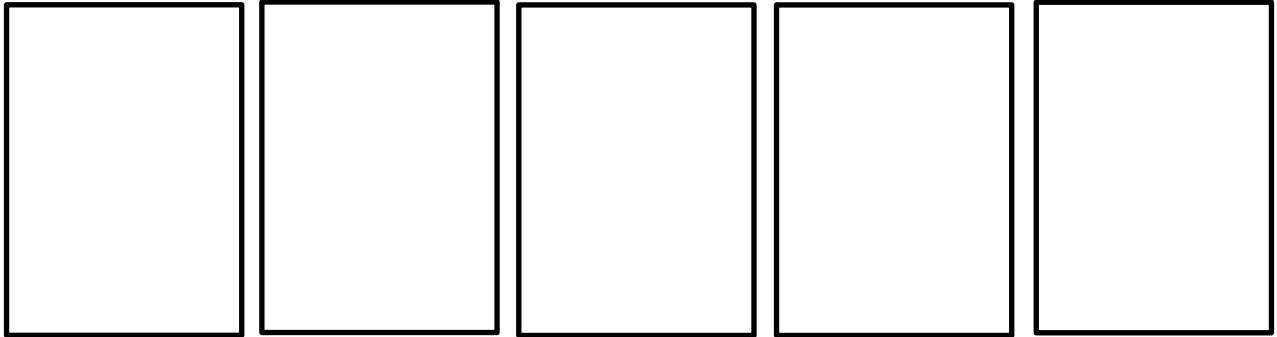
NAME: _____

Activity 1: Tyson Foods — Logos Throughout the Years

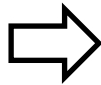
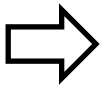
Directions:

Utilize the Tyson Foods website to complete the handout, <http://www.tysonfoods.com/our-story/heritage/logo-timeline>.

1. Draw and color the major progressions of the Tyson Foods logo.



2. List the progression of the Tyson Foods name changes.



3. The first oval logo was designed to fit the _____ packaging.
4. Why did Tyson Foods change the logo colors between 1975 and 1978?



5. What is Tyson Foods' tagline, and why was it created?



Why would a logo need to be changed or updated over time?

Name: _____

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Exit Ticket: My Logos

Directions:

Utilize the boxes below to create a logo that represents you for the specified time periods. You may use the logo creation tool found here: https://www.youtube.com/watch?v=f-jopUTj5_Y.

Elementary School

Today

Five Years in the Future