

Name: _____

Mission GrowOps

Part 1

Directions:

Welcome to your first day at Syngenta! You've just been assigned to an elite team in the plant systems division. Your mission: Solve a real-world agricultural challenge using your expert role and adapt to unexpected disruptions. Your success depends on your problem-solving skills, teamwork and strategic thinking. Join your team, as assigned by your teacher, and complete the mission brief below. Use Syngenta's website (<https://www.syngenta.com/>) to help you with your mission.

Team Members: _____

Career Role: _____

TOP SECRET

Mission Prep: Understanding Your Role

You've opened your mission envelope. It's time to understand your job and the challenge in front of you.

1. What is your team's assigned challenge? (Summarize it in your own words.)
2. What first few steps will your team take to solve this challenge?
3. What two or three unique tools, knowledge or skills from your career will help you?
4. List three risks or unknowns you might need to investigate before making your decision.

Strategy Tracker: Decision Making

Use this section to record your strategy decisions. Think like an expert and justify your choices.

5. What action(s) will your team take to address the problem?
6. Why did your team choose this strategy?
7. What are the possible results of your decision? What could go right or wrong?



Name: _____

Emergency Alert: Industry Disruption!

Halfway through your mission, everything changes. An unexpected industry event has just occurred.

8. What was your team's disruption card?
9. How did your team adjust your strategy to handle the disruption?
10. What new resources or partners did you rely on to solve the issue?
11. What final solution did your team decide on after the disruption?



Name: _____

Part 2

Directions:

Your mission isn't finished yet. Now, your team must create a dynamic 30- to 60-second video to recruit new hires for your assigned career at Syngenta.

Your goal: Convince the next generation that your job is the most exciting, important and vital role in plant production today! You'll combine everything you learned during your GrowOps mission into a short but powerful video pitch.

Mission Objectives

- Summarize what your assigned career does.
- Explain why it matters to agriculture and food production.
- Highlight two or three essential skills or traits needed for success.
- Deliver your message creatively and professionally.

Pitch Video Requirements

- **Length:** 30 to 60 seconds.
- **Tone:** Professional but exciting! (Think Syngenta marketing meets secret mission briefing.)
- **Content Must Include:**
 - Career title clearly stated.
 - One or two sentences describing the career's main role.
 - One reason why this career is essential.
 - Two skills/tools important for the job.
 - One creative "hook" (tagline, slogan, cool fact or challenge statement).

VIDEO RUBRIC

Area	4 Points	3 Points	2 Points	1 Point
Content	All content is accurate. There are no factual errors.	Most of the content is accurate, but there is one piece of information that seems inaccurate.	The content is generally accurate, but one piece of information is clearly inaccurate.	Content is confusing or contains more than one factual error.
Clarity and Creativity	The video is easy to understand, and all elements are clearly written or spoken. Creativity was used.	The video is easy to understand, and most elements are clearly written or spoken. Some creativity was used.	The video is hard to understand with very quiet speaking or very hard to read writing. Little creativity was used.	The video is hard to understand, and one cannot follow the thought process. No creativity was used.
Narration and Preparedness	The video is clearly rehearsed and presented with no mistakes.	One mistake is heard in the video.	Two mistakes are heard in the video.	Three or more mistakes are heard in the video.
Time	Student stayed in the 30- to 60-second time frame.			Student was either under or over the allotted time frame.

Total: _____

Name: _____

Part 3

Directions:

Congratulations, Agent! You have completed your mission.

Imagine you are now a seasoned Syngenta expert. You are writing this letter to welcome a brand-new recruit who will take on the career role you just explored. Share your best advice, insights and lessons learned from your mission.

Write your letter using these guiding questions:

- Describe your career in two or three sentences (what it is, why it matters).
- Share one challenge you faced during the mission and how you handled it.
- Give advice on the most important skill or mindset needed for this career.
- Reflect on why this job is important to agriculture and the world.
- End with encouragement or inspiration!