

National FFA Floriculture Career Development Event Team Activity Practicum

Judges Information Guide

Wednesday, November 1st

The purpose of this practicum is to evaluate the contestant's ability to work as a team to accomplish assigned tasks. Teams have 45 minutes to complete the assignment tasks and then have five minutes for the visitors (judges) to talk to the team about their booth display. The teams will work in a booth where they will have three tables. One table will have their items to be used in the booth display. One table will be for the teams to complete their work. And one table will be for the teams to use as their Expo display.

The floriculture team has been hired by a local flower store, Anne's Flowers, to design, set up, and man a creative and informative booth for the upcoming Gratiot Community Business Chamber Expo. The goals are to showcase 8 different items (hard goods, floral, and accessories) and at least 4 services/details of Anne's Flowers. Four of the 8 items must be created by the team (3 fresh body flower pieces and 1 bud vase). The team must display retail prices for the 8 items that use in their display. The retail prices must total within \$25 of \$250 (\$225 to \$275 range) when finished.

When the 45 minutes are up the visitors (judges) to the Expo will interview the team members about the booth they created for the Expo.

Judging Uniformity:

The teams will work in a booth. Each state will have two judges and these scores will be averaged together for the team activity score. Judges can move around while the students work but must stay in the booth to observe. There will two chairs for judges to sit if needed but make sure that you can see and hear the team members as they work. The first 6 items on the scoring will be scored while

the team is working. The bottom 2 items will be scored as the team interview with the visitors (judges) ends.

Each judge is to score the teams independently and should not consult with the other judge on how they scored the team. Please pay attention to the teams at work. Do not get distracted or use your phone, etc. during the 50 minutes with each team. During the 50 minutes it is imperative that you remain in the booth with that team judging the team.

We will roll as quickly as possible through each of the three group rotations. If you need to take a break, please let the event coordinator know. We will have extra judges and can substitute judges from the first 32 judges we start with in this activity.