



Lesson Plan

Team Agriculture!

Created: 12/2015 by the National FFA Organization

STUDENT LEARNING OBJECTIVES

After completing these activities students will...

1. Relate the values shared in this video with their own.
2. Share reasons for their interest in agriculture.
3. Communicate with other students about these values and interest.

TIME REQUIRED: 30 minutes

RESOURCES: FFA.org

Video: John Tyson on Tyson Foods' relationship with Farmers - <https://youtu.be/fiee6vSZ37U>

EQUIPMENT AND SUPPLIES NEEDED:

1. A copy of the "Team Agriculture!" worksheet for each student.
2. Internet access to play the video in real time or embed it in a PowerPoint ahead of time.

THIS QUICK LESSON PLAN WOULD WORK WELL AS:

1. Supplement to a ag communications or ag leadership curriculum
2. Supplement to an introduction to agriculture course
3. Class opener

THESE ACTIVITIES ARE ALIGNED TO THE FOLLOWING STANDARDS:

FFA Precept

- FFA.PG-L.Spiritual Growth: Define personal beliefs, values, principles and sense of balance.
- FFA.CS-M.Communication: Effectively interact with others in personal and professional settings.

AFNR Cluster Skills

- CS.01. Analyze how issues, trends, technologies and public policies impact systems in the Agriculture, Food & Natural Resources Career Cluster.

Common Core- Math Practices

- CCSS.MP3: Construct viable arguments and critique the reasoning of others.
- CCSS.MP6: Attend to precision.

AFNR Career Ready Practices

- CRP.01. Act as a responsible and contributing citizen and employee. Career-ready individuals understand the obligations and responsibilities of being a member of a community, and they demonstrate this understanding every day through their interactions with others.
- CRP.04. Communicate clearly, effectively, and with reason. Career-ready individuals communicate thoughts, ideas and action plans with clarity, whether using written, verbal and/or visual methods.

Partnership for 21st Century Skills

- Social and Cross-cultural Skills
- Communication
- Initiative and Self-direction

NAME: _____

LESSON PLAN:

1. *Introduction:* We all have different reasons why we are part of agriculture as students and FFA members. Some were born into it, and many discover it later through FFA or other organizations. In this video, Tyson uses a common goal and passion to define their relationship with their growers.

If we can identify with others in agriculture, we can become a stronger and united group of advocates.

2. *Activity:* Each student needs a copy of the handout "Team Agriculture!"
 - a. Show the video *John Tyson on Tyson Foods' relationship with Farmers*. The direct url is <https://youtu.be/fiee6vSZ37U>
3. *Follow-up:*
 1. Have students search for value statements of other agriculture companies and share what they learned.
 2. Have students write down the values, stories and ideas they shared in the activity.

NAME: _____

Team Farmer!

DIRECTIONS:

Watch the video *John Tyson on Tyson Foods' relationship with Farmers* (<https://youtu.be/fiee6vSZ37U>).

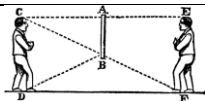
What's in the Video?



What are three points made by John Tyson in the video that help define the relationship between Tyson and farmers?

1.
2.
3.

Reflection



Why are you passionate about agriculture?

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Write out three points that describe your interest in agriculture and that you would share with a classmate.

1.
2.
3.

Chat



Find a partner and share your three points. Ask your partner "why" questions and elaborate on your points when they ask their "why" questions.

Aligned to the following standards:
FFA.PG-L., FFA.CS-M, CS.01,
CCSS.MP3, CCSS.MP6, CRP.01,
CRP.04